By Glen Schmidt and Joe Esposito, Co-chairs

It’s here! Counting down to October 30th when, as host chapter, we will welcome thousands of Landscape Architects from around the world to San Diego. According to national staff, registration has been robust and they have had to add hotel rooms. They are finding that people are coming earlier and staying later than in other Annual Meeting locations. Thank you to all the volunteers that have been working so hard to make the Annual meeting a success!

We are having a Volunteer Appreciation Party!
When: On October 13th, 6 p.m. to 8 p.m.
Location to be announced
Who’s invited: If you have volunteered, offered, or still wish to volunteer, or you are an ASLA San Diego conference sponsor, we would love to see you.
(continued on page 4: ASLA Annual Meeting)
San Diego Chapter
2010/11 Executive Committee

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David Reed Landscape Architects david@drala.com

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KP+U, Inc.

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Have You Moved?

Have you moved and forgotten to keep us in the loop on your new address and email information or are a new sales representative with a product or service company? If so, email us at ASLASD@sbcglobal.net or send your ASLA membership update to ASLA's national membership staff at membership@ASLA.org

ASLASD Has Moved!

ASLA has moved its address to the offices of Morgan Hollingworth Public Affairs. Please notify your accounting department or update your database to the following address:

ASLA San Diego
1050 Rosecrans Street, Suite B
San Diego, CA 92106

San Diego Landscape Architecture
From the President

Wow! Soon the Place will be Crawling with Landscape Architects...

Do you realize that, at the end of this month, there will be almost 7000 landscape architects from all over the U.S. and the world, here in our sleepy little beach town? This is the first time in 21 years that the ASLA National Meeting, Conference and Expo will be here in San Diego. It is shaping up to be the biggest national meeting ever, despite the economy. There will be General Session presentations with speakers such as Charles Montgomery, author of Happy City, and a blue ribbon panel, “How Do We Shape the New American City?” The schedule includes over 80 Education Sessions, 16 Field Sessions (formerly known as tours) and Workshops covering every aspect of the profession. There are special events planned every evening, alumni receptions, and more. If you like to party, the Gala will be a Halloween Costume Ball on the October 31, at the Natural History Museum. For more information, please go to: http://www.asla.org/2011meeting/

Our Host Committee has done an incredible job planning for this great event. They scheduled and organized the Field Sessions, many of which were sold out early. And, wait ’til you see the host booth they are creating. Btw, we are still looking for a couple of volunteers for the Host Booth.

MEANWHILE...

By the time you read this, we will have had 2 very exciting lectures series presentations at the Neurosciences Institute: Pamela Burton, FASLA on September 15, and Chris Guillard and Scott Catafca on September 29. We encourage all of you to continue to support these critical and informative exchanges.

Our Ten Tree Project was moved last month to U.C.S.D. It seems to be doing well there and is quite well used by students. The Ten Tree Project is an itinerant installation of ten trees. At the Cuyamaca College ribbon cutting, it was 25°F cooler under the trees than in the sun.

But the real show is at the end of this month at the ASLA National Meeting. Our Executive Committee is counting down the days! Please join us in shaping our professional future. Get involved!

If you are a graduate of a California School of Landscape Architecture, ASLA San Diego has been asked to host up to 100 student volunteers from California Schools for the national meeting, saving them on expensive hotel bills. Let’s show the world our hospitality! Carolyn and I are hosting 4 students from my alma mater; won’t you consider hosting? It is a great pleasure to host travelling students, if you haven’t done so before. And you never know how much you can influence a student’s life and career with such a simple gesture.

There is so much going on, we don’t have room to list it all. Please visit us online at www.asla-sandiego.org or LIKE us on Facebook to stay up to date on all the happenings in your ASLA San Diego Chapter!

See you at the Conference!
David Reed
(continued from page 1: Annual Meeting)

There is no charge, and we will be providing lots of good food and drinks. Please watch the ASLA San Diego web site (www.asla-san diego.org) and your email for the location. We will also update you on any last minute Conference coordination at that meeting.

We hope to see all our hard working volunteers on October 13th and then at the convention center October 30 through November 2.

Annual Conference Planning – We’ve been busy!

Field Sessions (Co-Chairs Dolores Marquez, mdmarquez@san.rr.com, and Dj Taylor, dj.taylor@mlasd.com)
We have 15 Field Sessions. Most of the Field Sessions already have strong registration with 6 sold out at this point. Thank you to all the volunteers who have come forward. For each Field Session, we have successfully filled slots for two (2) volunteers to help check in participants, and possibly assist in other “day of” activities. We also have some volunteers on stand-by in case someone doesn’t show. We may need more help as we get closer, but for now we have the needed volunteers. Thank you!

Host Chapter Booth (Co-Chairs Jim Taylor, jim@lightfootpg.com, and Mark Steyaert, Mark.Steyaert@carlsbadca.gov)
We have filled most of the time and date slots for ambassadors for the Chapter at the host booth. These volunteers will distribute maps, restaurant referral information, and answer general questions about San Diego attractions and destinations. We will also be selling a San Diego ASLA Beach Towel and Flash Drive at the booth. We still could use additional volunteers to fill remaining time slots, and we will need other volunteers to be on call to fill in for those that may not show up during the Conference. Please let the Co-Chairs know of you are interested in helping out. We will have more information available at the party on October 13.

Legacy Project with ACE Mentor San Diego (Co-Chairs Laura Burnett, lburnett@sd.wrdesign.com, and Emily Henning, emily@ktua.com)
We have had four terrific sessions with the participating high school ACE students. We are working hard to line up materials and contractor assistance for the project and need cash donations to purchase materials that cannot be donated. Some of the construction materials will be donated by the Expo, but we have many other needs that must be filled before we begin construction in November. We are planning on two weekends for construction - November 5 and 12 - and need hands on assistance on those days. Please contact Laura or Emily with your willingness to help.

Ten Tree Project (Co-Chairs Jon Wreschinsky, jswreschinsky@pacbell.net and Joey Jacoby, jjacoby@sandiego.gov)
The Ten Tree project is currently located on the campus of UCSD and has received rave reviews. In early October we will be moving the exhibit to its final location downtown. We are working on a highly visible location near the convention center and for help on the final move day. We will also need volunteers to water the trees while they are downtown. Anyone working in the downtown area who is willing to water one morning a week (about 30 minutes), please let Jon or Joey know. A big thank you to the students from Cuyamaca College for their assistance in watering and caring for the trees! Please contact Jon or Joey if you would like to help.

Don’t be Left Out - Advertise!
Get your advertising message in front of local landscape architects through the San Diego Chapter of the American Society of Landscape Architects website, and quarterly newsletter.
• 1/8 page (business card) $ 81.00 per issue
• 1/4 page (3-5/8” x 4-5/8”) $162.00 per issue
• 1/2 page (7-1/2” x 4-5/8”) $325.00 per issue
• Full page (7-1/2” x 9-1/2”) $622.00 per issue

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CSAC Report: Exciting!

By Michael Watts, Cuyamaca ASLA Student Affiliate President

Exciting! That is the word to describe the involvement of Cuyamaca’s ASLA Student Affiliate Chapter in the upcoming ASLA National Convention to be held here in San Diego Oct. 29-Nov. 2, 2011.

We were chosen with USC, UCLA, Cal-Poly Pomona, Cal-Poly SLO, and Newschool of Architecture to be the student support of the conference programs, seminars, and networking events!

Students from these landscape architecture and horticultural programs have signed up as greeters, booth assistants, program facilitators, and to assist with the awards and ceremonies programs.

National is estimating that between 7,000 and 8,000 landscape architects and their affiliates will be attending this year’s convention along with 600+ exhibitors and vendors. It promises to be a fabulous venue for education, networking, socializing, and cutting-edge technology.

Cuyamaca’s Student Affiliate Chapter is also working with ASLA National and our sponsoring local ASLA-San Diego Chapter to make student involvement more open, available, and exciting. Student Chapter participation is FREE!

If one should decide they also want to be a student member of ASLA National, it costs a mere $50. And the benefits far outweigh the costs.

To learn more about our chapter, our school, and the local ASLA San Diego Chapter, go to Cuyamaca’s Horticultural Department webpage, http://www.cuyamaca.edu/ohweb/, and follow the links to all of the information. Come join us!!

Lecture Series:
Where the Big Ideas Come From - Lecture Night with Pamela Burton

Kasia Trojanowska, LLA, VP Programs and Education

On the evening of September 15, 2011 the first event of the ASLA SD Lecture Series took place at the Neuroscience Institute. Our guest speaker was internationally renowned landscape architect, teacher and writer Pamela Burton, FASLA. In her breathtaking anthology of work from different periods of her carrier, she reflected on how her practice had evolved and reconsidered how the human psyche perceived and experienced the landscape.

She also talked about her latest projects, where the big ideas came from, and what it took to get them built. The projects included a complex of four office buildings in Brazil, high rise housing in Century City, lofts in Marina del Rey, the new Performing Arts Center at California State University, Northridge, and a private residential compound north of Santa Barbara. Her emphasis was on how we could view our work as first and foremost a journey, very similar to the journey of our own lives.

This memorable event would not have happened without the generosity and support of our Four Season Sponsors:

- Modern Builder Supply
- Repohaus
- TB Penick and Sons

Thank you also to the landscape architecture firms in San Diego who helped sponsor the Lecture Series:

- KTU+A
- Spurlock Poirier Landscape Architects
- Schmidt Design Group
- Estudia Land Planning
- Rick Engineering Company Landscape Architecture
- David Reed Landscape Architects
- Neurosciences Institute

Thank You! See you at the SD ASLA events!
Thank You

to our

2011 Sponsors

We were told this year that, due to the National Convention being held in San Diego and the economic downturn, we may have some difficulty getting sponsorships for our local San Diego chapter. Well, that did not turn out to be true. In fact, this year was one of our largest sponsor years yet with smaller but more numerous sponsors coming out to support the Chapter. Our San Diego Chapter depends on sponsorships to help fund the many activities and events that we provide to our members and affiliates, including a $5,000 annual grant the Chapter awards to a worthy community organization.

I want to thank all the 2011 sponsors, including the sponsors of the Lecture Series and Golf Tournament with special thanks to our Four Seasons sponsors – Modern Builder Supply, reproHAUS and T.B. Penick & Sons. We look forward to your support in 2012!

Please contact and support these generous sponsors for your next project specification or collaboration. You can find contact information on our chapter website at www.asla-sandiego.org/sponsors.html

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T.B. Penick & Sons
Sponsor Spotlight:

Happy 4th Anniversary to ReproHaus

We just had to tell you about reproHAUS. They have been a staunch Four Seasons Sponsor of ASLA San Diego since they began just over four years ago. They have provided printing services for the chapter and been there for us through thick and thin. Not just your traditional 20th century printer, reproHAUS is San Diego’s most “State of the Art” reprographics enterprise, going far beyond the realm of normal offset and flatbed printing. Have you seen what they can do?

How about their Océ dimensional cutting? I asked Rey Francisco at reproHAUS about this amazing process. It enables them to cut an intricate design into any substrate almost 2” thick. It can be used to cut 3-D models, right from your CAD files onto a high performance composite material. It is fast, highly accurate, and has great resolution (600X540dpi).

Rey also told me about reproHAUS’ signage work. They are doing vehicle wraps, banners, pole banners, signs and more, in nylon or fabric. They do floor graphics and posters. Watch your step! These guys can do almost anything!

reproHAUS takes its commitment to sustainability seriously, and ASLA San Diego wants to support our green vendors. Besides its hybrid vehicle delivery fleet and its use of recycled and post-consumer recycled papers, reproHAUS has a number of on-line plan services to help their customers save trees. Their on-line plan services include: the flagship Plan Center, FTP, Océ Plan-Well, BidCaster, DFS, and PDM construction documentation systems. This enables those of us who make drawings for a living to have them distributed immediately on-line, greatly reducing paper use, the cost of delivery and all the gasoline, electricity and other carbon use that comes with it. Check it out, it’s quite seamless.

reproHAUS also has a scanning center and can scan up to 54” in width, helping us to digitize and preserve original artwork, do photo enlargements, and archiving.

Company President, Tito Taing, would love to have you drop by the shop. They are at 1400 L Street, next to the Wonder Bread building and across from Petco Park (other side of the tailgate park). And if you have a printing emergency, they are open 7 am to 7 or 8 pm. Mon.–Fri. and by appointment Saturday or later on weekdays.
The key legislative advocacy effort this year focused on the Landscape Architects Technical Committee [LATC] Sunset Review Process. Senate Bill 543 (Price) was approved by the legislature and currently awaits the Governor’s signature. Once signed, the Bill will extend the Landscape Architects Technical Committee for another four years. CCASLA representatives worked diligently throughout this process, testifying before the Senate Business, Professions and Economic Development Committee and submitting numerous letters to ensure your voice was heard. CCASLA will continue to work closely with the LATC Board and staff to help ensure that the Landscape Architects Practice Act is not weakened and continues to protect your livelihood.

CCASLA was also very active in advocating on behalf of the landscape architecture profession on a number of other important pieces of legislation. Among those, the following have been Chaptered into state law and will provide direct benefits to landscape architecture practitioners:

- SB 190 (Lowenthal), Mechanics Liens/SB 424 (Rubio), Mechanics Liens: Design Professional – These bills were enacted to make certain improvements to existing Mechanics Lien laws, notably to include the rights of licensed landscape architects to pursue design liens and other legal recourse for non-payment of design services fees among other actions. The bills will become operative July 1, 2012.
- SB 264 (Correa), Recreational Activities – Skate Parks – This law extends indefinitely recognition of skateboarding at a public skateboard park as a hazardous recreational activity. In doing so, it will help limit the liability of landscape architects who might be involved in the design and construction of such facilities.

AB587 (Gordon), Public Works: Volunteers – This legislation was specifically drafted and chaptered to extend the ability of various volunteer organizations to provide free labor in order to help preserve both natural and cultural resources throughout California. Many of these resources would otherwise fall into a state of further deterioration given that current government funding cannot support all required preservation actions. CCASLA’s support of these bills was directly tied to protecting landscape architects from certain liability issues that could be associated with deterioration of built works and deferred maintenance.

The following bills are currently awaiting the Governor’s approval to be enacted:

- SB 67 (Price), Public Contracts: Small Business Participation – Awaiting the Governor’s signature, this bill will amend existing law to establish goals for the participation of small businesses in public procurement contracts for the provision of goods, services, information technology and for the construction of state facilities and will provide for small business preferences in the award of these contracts, give special consideration and special assistance to small businesses, and, whenever possible, make awards to small businesses. This legislation will benefit landscape architects in their ability to pursue such work both as prime contractors and sub-contractors.

- AB 275 (Solorio), Rainwater Capture Act of 2011; AB 849 (Gatto), Water: Use Efficiency – Both bills currently await the Governor’s signature to chapter provisions for the use of rain water and graywater in the landscape. Through its advocacy on these two measures, CCASLA was able to establish a working relationship with the Chairman of the Assembly Select Committee on Regional Approaches to Addressing the State Water Crisis, the Hon. Jose Solorio (Dem-69) who has expressed an interest in learning more about our profession and the contributions landscape architects are making on a daily basis to help solve the State’s water issues.

For further information on these and other legislative issues, please feel free to contact me at jswreschinsky@pacbell.net, 619-916-6956 or other CCASLA representatives.

Welcome to Our Newest Members

By Darren Solano, ASLA, VP Membership

ASLA San Diego welcomes our newest Chapter members. You represent the future of our profession. We invite you to update your Member Profile on our chapter website at www.asla-sandiego.com/members.html

July 2011
Richard Apel, ASLA
Christopher Bedford, ASLA
Bill Joyce, ASLA
Ryan Burrow, Associate ASLA
Lucas Shelhammer, Associate ASLA

August 2011
Sara Bendrick, ASLA
Beth Bowen, ASLA
Anabel Cardenas-Viteri, ASLA
Ling Chan, ASLA
Craig Hooker, ASLA

Kevin S. Mock, ASLA
Kathryn C. Seidenwurm, ASLA
Jennifer Spencer, ASLA
Samuel J. Wade, ASLA
Brian C. Grove
Denise Armijo, Affiliate ASLA
Rocio Casco, Affiliate ASLA
Matthew Clemens, Affiliate ASLA
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NewSchool of Architecture and Design Announces Landscape Architecture Advisory Board

By Tim Jachlewski, ASLA, Vice President of Community Outreach

In order for the profession of landscape architecture to make its full contribution to the San Diego region, the accessibility and understanding of the profession must be made known to the public-at-large. The Community Grant is intended to do just that by educating and enhancing community awareness of the profession of landscape architecture as well as to provide a benefit to the community.

This year, eight well-written grant applications were received from worthy contenders throughout the County. After a careful and very competitive selection process, we are pleased to announce the 2012, $5,000 Community Grant has been awarded to the La Mesa-Spring Valley School District for the “Highwood Park Outdoor Environmental Education Laboratory”.

The project grant will be utilized to retain a landscape architect to assist in the planning and design of an outdoor, environmental education laboratory. Once constructed, this facility will serve as the key component in an outdoor setting where students and teachers from local elementary, middle, and high schools along with area youth and others will be exposed to the importance of studying and preserving natural habitats and understanding the natural processes associated with urban wild lands. The laboratory’s activities will revolve around the development of curriculum and environmental education methodologies used to demonstrate the importance of environmental protection. This lab may directly benefit approximately 3500 students from the three surrounding schools, as well as the larger community.

The educational component is the foundation of the project. This project will expose K-12 grade students to the practice and theory of landscape architecture. The landscape architect will work with the students, teachers and community to develop the program for the site, and specifically working with students on the site analysis, design, and implementation of the project. The completed project will continue to serve as an environmental educational asset and will bring a greater understanding of the profession of landscape architecture for future generations.

Community Outreach:
2012 Community Grant Winner Selected!

By Tim Jachlewski, ASLA, Vice President of Community Outreach

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NewSchool of Architecture and Design Announces Landscape Architecture Advisory Board

The NewSchool of Architecture and Design (NSAD) has designated a select group of community leaders, professionals and practitioners as its Landscape Architecture Advisory Board. The board’s mandate is to support NSAD’s program objectives of preparing graduates who have the skills and knowledge required to address the complex and changing ecological and social conditions of today’s world. Members were selected based on their deep knowledge in urban landscape issues across a range of disciplines, projects and scales.

The board members are:
- Martin Flores, Director of Urban Design and Planning at Rick Engineering
- Kathy Garcia, FASLA, Planning Director for the City of Del Mar
- Lara Gates, Senior Planner for the City of San Diego
- Bruce Rudd, Senior Landscape Architect with Naval Facilities Engineering Command
- Glen Schmidt, FASLA, Principal at Schmidt Design Group
- Andrew Spurlock, FASLA, Principal at Spurlock Poirier Landscape Architects

Leslie Ryan, Chair of the school’s Landscape Architecture Program, said that students will benefit from the professional experience and perspectives these board members bring. “In the current economic climate, students need to be more than good designers” she said. “They also need to understand the larger network of issues that require attention, such as taking into account rapid urbanization and grasping the local impacts of projects and other plans in the future.”
ASLA/SD Volunteer Form – We Need You!

ASLA/San Diego encourages you to learn more about your profession and enjoy the benefits of networking and working with fellow members of your industry by volunteering to assist in the organization of the following association events, programs and activities.

Simply call a chair listed below or complete your information, check activities you are interested in, and fax the form to ASLA/SD and we will contact you when these activities are being planned.

Print Name: 
Phone: Email: 

Complete and fax form to (619) 222-8154

Membership Committee – Jim Taylor, ASLA (760-692-1924 x 263)
☐ Membership Retention: Welcomes new members and encourages their participation as ASLA/SD volunteers and attendance at events and programs.
☐ Membership Recruitment: Coordinates outreach/solicitation to non-members and new graduates.
☐ Chapter Membership Meetings: Provides members with a forum for information and discussion of issues impacting the profession.

Community Outreach – Nate Magnusson, ASLA (619-236-1462)
☐ Community Grant Program: ASLA/SD encourages local non-profit organizations to apply for SD/ASLA’s annual community grant program.
☐ Community Design Workshop: Coordinates the application and judging of entries for the semi-annual Community Design competition and presentation of awards.
☐ School to Career Program: Talk to high school-level students about making LA a career choice.

Education Committee – Kasia Trojanowska, ASLA (858-812-3518)
☐ ASLA Lecture Series: The annual Lecture Series showcases premiere landscape and design professionals and the impacts of their work on communities and the environment.

Social Committee – Patricia Trauth, ASLA (858-812-3526)
☐ Annual Design Awards: Event, which honors our Community Grant and Design Award recipients. Thanks directors and volunteers for service to their profession and the community.
☐ Happy Hours/Social Events: Locate and coordinate industry happy hours and other events.

Visibility/Public Relations – Brooke Pietz, ASLA (619-294-4477)
☐ Website: Works with VP of PR and Chapter Manager to keep website information current & topical.
☐ Newsletter/Press Releases: Coordinates articles/press releases to publicize events & awards.
☐ Community Service: Members educate public at regional Landscape, Interior Design & Home shows.

Golf Tournament Committee – Tim Jachalewski, ASLA (619-795-7603)
☐ Tournament proceeds benefit our Community Grant program.
☐ The Golf tournament will be scheduled summer/fall and includes a great prize raffle.

For more information on ASLA/SD’s committees and events
Contact us at (619) 283-8818 or Email ASLASD@sbcglobal.net
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Incredible Availability 4", Flats, Gallons, 5's and 15's

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The New Generation of Tall Fescue

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