Landscape Architects Needed for WUCOLS Regional Review Groups

Jon Wreschinsky, CCASLA Delegate

The Water Use Classifications of Landscape Species (WUCOLS) database is currently the only plant database officially recognized for use in preparing Maximum Applied Water Allowance (MAWA) and Estimated Total Water Use (ETWU) calculations for landscape design projects. The California Center for Urban Horticulture at UC Davis, in an effort to update the WUCOLS plant database, is seeking to engage landscape architects in a series of regional meetings for the purposes of reviewing and updating the database.

In addition to the opportunity to serve on one of the regional working groups, CCUH is still seeking financial support for the work. In an effort to help support this solicitation, the California Council, ASLA has agreed to help CCUH by collecting funds from those individuals and firms wishing to support the WUCOLS update and deliver those funds as a single contribution from the landscape architecture community. This method has been agreed to per a request from CCUH both for accounting purposes and as a way to better understand landscape architects commitment to this work. A member of the San Diego Chapter has offered to match contributions from Chapter members up to an amount of $1,000. This generous offer should serve as a call to other Chapter members to step up and support this critical work.

At the state level, the California Council-ASLA Board believes that support of this work is directly aligned with its landscape architecture advocacy mission since it espouses many of the positions ASLA has taken for water conservation. For this reason, CCASLA is encouraging all state-wide ASLA members to consider contributing to this cause. A number of positions on the regional review groups have been promised to go to interested landscape architects. For this reason, it will be vitally important to show our individual support through volunteering our time and our contributions. Of course, a contribution is not necessary to serve on one of the working groups, although it is highly encouraged.

For further information on this issue, please contact me at js.wreschinsky@pacbell.net, 619.916.6956.
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When I ask Landscape Architects why they are not a member of ASLA, I typically get two responses. The first is, “I cannot afford it.” Boy, I can certainly understand that one, especially if you have little work or are unemployed. Unfortunately, with this “Great Recession” we have been going through, many Landscape Architects are in this situation. Yet, many who have been affected by this economic slowdown are still members, and I want to especially thank you for your support.

The second reason I hear from Landscape Architects for not being a member is, “ASLA does nothing for me.” To me, this is a funny response. In my mind, without ASLA it would be highly probable that there would be no requirements in California, or in most states for that matter, to be licensed in the profession of Landscape Architecture. Can you imagine what our profession would be like and how we would run our businesses if anybody could call themselves landscape architects? With our state budget concerns and other non-professions trying to take a piece of the pie, ASLA is constantly fighting to protect our profession.

ASLA not only protects our profession, but promotes it. We are a small group in numbers as a profession compared to other licensed professionals such as civil engineers, lawyers or doctors. But, one of the most effective ways we can promote landscape architecture is in a group effort as a national professional organization. ASLA has made big strides in promoting the profession of Landscape Architecture nationally and worldwide. Both non-members and members benefit from this, and this seems to be not truly fair.

I know most of you non-members out there who are reading this are saying, “Well, life is not always fair.” But really, I know landscape architects who are principals of their own firms and can completely write off the dues and still be members of ASLA. You know who you are! I encourage you to really consider membership in the ASLA. Locally, our chapter provides opportunities throughout the year to learn, grow and play with members of the profession and within our communities. We raise the visibility of our profession through community projects such as the Legacy Project and our Community Grant. Come out and help us grow!

Jim Kuhlken, ASLA
Rick Landscape Architecture

“Without ASLA it would be highly probable that there would be no requirements in California … to be licensed in the profession of Landscape Architecture.”

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The election for our 2012/2013 ASLA San Diego Chapter board of directors will be coming up in July. For your convenience, we’ll be holding the election through an online vote on Survey Monkey. If you did not receive a ballot in your email inbox, contact us at ASLASD@sbcglobal.net to request a ballot. Thank you for your vote!

It’s never too early to consider running for next year’s Chapter Board of Directors. If you are interested or would like more information, contact our Chapter Office at (619) 225-8155.

If you’d like to learn more about what our Chapter is about, there are plenty of opportunities for volunteer service on one of our committees. These include Sustainability, Residential Practitioners and event committees for our annual golf tournament or design awards. Please feel free to fill out a volunteer form at http://bit.ly/MCNTP3.

Stay Connected!

Another way to stay in touch with the San Diego Chapter is through our website at www.asla-sandiego.org and our social media pages. The chapter has a Facebook page at http://www.facebook.com/pages/San-Diego-Chapter-of-ASLA/109458615776204. This is a resource we use to broadcast last-minute information on events and industry related articles that don’t make it into our newsletter. For Twitter users out there, we’re also at http://twitter.com/#!/sdasla.

Please connect with us, ‘Like us’ and let us know how we can be of better service on Social Media.

SDASLA Annual Golf Tournament: Top 10 Reasons to Attend

Tim Jachlewski, ASLA, President-Elect

Whether you are a seasoned golfer or have never even tried, please join us at our 33rd Annual Tournament on Friday, August 24, at the Beautiful Rancho Bernardo Inn Golf Course. If you need further incentive, here are the top ten reasons you should attend:

1. Proceeds Benefit the San Diego ASLA Community Grant*
2. It is a great opportunity to invite one of your clients that you haven’t seen in a while
3. You love the sport
4. Our sponsors will be there and you can support them
5. You can reconnect with old colleagues or make connections with new ones
6. It’s a good reason to enjoy a day of sunshine
7. You can enter the drawing for chances to win some great prizes
8. There is an opportunity to network with Landscape Contractors and Industry Professionals
9. You get a new shirt and hat
10. There will be a great dinner afterwards

*The San Diego Chapter of the American Society of Landscape Architects (SDASLA) awards an annual Community Grant of up to $5,000 to local non-profit community groups to design or construct landscape architectural improvements in locations such as parks, schools and neighborhoods. This Grant is intended to educate and enhance community awareness of the profession of landscape architecture as well as to provide a benefit to the community and/or environment.

How to Get Involved with Our Golf Tournament

To sign up: http://www.asla-sandiego.org/events.html
To volunteer: email tim@insitelandarch.com
To become a sponsor: email aslasd@sbcglobal.net

SDASLA Design Awards 2012: Submission Deadline Aug. 1

David Reed, ASLA, Past President

ASLA San Diego is just waiting to recognize your outstanding work in Landscape Architecture and Environmental Planning at the ASLA San Diego Design Awards 2012. The deadline for submissions is August 1.

Award categories include: Residential Design; Commercial, Institutional and Urban Design; Parks and Recreation; Environmental Solutions; Planning and Analysis; Historic Restoration; San Diego Landmark Landscapes; Landscape Details; Unbuilt Works and Communications.

The awards jury has been finalized and includes San Diego’s own Rob Wellington Quigley, FAIA; Phyllis Van Doren, Editor of San Diego Home/Garden Lifestyles Magazine; Leslie Ryan, ASLA, FAAR, NewSchool of Architecture & Design, Joyce Cutler-Shaw, Longtime San Diego Environmental Artist and Artist in Residence at UCSD; Calvin Abe from AHBE Landscape Architects in Culver City; Baxter Miller, bmla landscape Architecture in Corona and David Mitchell, ASLA, San José City Parks and Recreation Department.

Complete details are available at: www.asla-sandiego.org

We look forward to receiving your submissions. If you have any questions, please call me at (619) 239-3300.

2012/2013 E-Elections and ASLA Social Media Outreach

Darren Solano, ASLA

The election for our 2012/2013 ASLA San Diego Chapter board of directors will be coming up in July. For your convenience, we’ll be holding the election through an online vote on Survey Monkey. If you did not receive a ballot in your email inbox, contact us at ASLASD@sbcglobal.net to request a ballot. Thank you for your vote!

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CCA SLA has been actively involved in addressing the recently constituted LATC Exempt Area of Practice Task Force. The Task Force conducted its first public meeting on May 24, focusing on setting the parameters for the review of the Landscape Architects Practice Act Exemption Clause (BPC 5641). The Task Force set as initial tasks review of CLARB’s occupational analysis and testing criteria; examples of exceptions and exemptions laws from other states; suggestions for proposed Practice Act language amendments; and any additional supporting materials relevant in clarifying BPC 5641. Baxter Miller, President of the Southern California Chapter, represented CCA SLA and the four California Chapters on the Task Force.

Initial results from the Task Force meeting point towards ensuring that the public’s health, safety and welfare is strictly adhered to as the basis for any proposed changes to BPC 5641. CCA SLA’s current position is that licensure as currently defined is in the public’s interest and that any change to the current Practice Act must be justified on that basis. Input from landscape architecture practitioners will remain critical; especially those whose work currently involves design projects with the general public. Further information regarding Task Force meeting dates and locations will be sent to you as it is available.

The 2012 legislative session in Sacramento is approaching its conclusion. CCASLA is following several important legislative bills potentially affecting the practice of landscape architecture. This legislation includes indemnity, Mechanics/Design Professional Liens, water use efficiency/greywater building standards, environmental, community redevelopment, professional services taxation and small business legislation among others. To ensure your concerns are heard, the CCASLA Board continues to encourage you to speak out. Together, we can ensure that the interests of the landscape architecture community are understood.

For further information on these and other legislative issues, please feel free to contact me at jsreschinsky@pacbell.net, 619-916-6956 or contact other CCASLA representatives listed on page 3.
Thank you to everyone who participated and volunteered in the ASLA San Diego walks this spring. We hosted four different walks in Carlsbad, La Mesa, Balboa Park, and at UCSD and had about 120 people participate. Most of the attendees were members of the general public, so the walks provided the perfect opportunity to share how landscape architects are creating places that contribute to active, healthy lifestyles.

Thank you to Michele Greenberg-McClung, Recreation Supervisor for the City of La Mesa, and Jon Wreschinsky, Landscape Architect and ASLA member, for leading a walk on the City’s Urban Trails. Thank you Diana Bergen, Sr. Landscape Architect at UCSD, for leading a walk at UCSD, and to Mike Singleton, Principal at KTU+A Planning and Landscape Architecture, for the walk in Balboa Park. And, thank you to Dave Schumacher, Board President of Walk San Diego, for the tour of downtown San Diego.

This fall, our public outreach theme is “re-discovering your landscape.” The San Diego Chapter plans to participate in a modified version of Park(ing) Day (http://parkingday.org/) on September 21. On this day, we will take over a neglected or misinterpreted space and turn it into a public space for people to enjoy; we will re-discover a landscape. If you’d like to volunteer to help brainstorm ideas and organize this event, please contact brooke@ktua.com and watch for updates in our e-mail blasts on how you can participate.
On May 24, we had the great pleasure of attending the first of the 2012 ASLA SD Lecture Series. Our guest, Christine Ten Eyck, FASLA, of Ten Eyck Landscape Architects, is a recognized leader in the field of sustainable design. In her portfolio you will find many nationally recognized projects and the first LEED Platinum Certified project in Arizona. With a mission of connecting the urban dweller with nature, her firm strives to create transformative landscapes that celebrate the region, culture of its people and the sacred paths of water.

During the lecture, Christine shared with the audience some of the events in her life that inspired her to move to Arizona and establish a thriving landscape architectural practice. She emphasized how water, or rather lack of it, influenced her designs and philosophy. The memory of water reflected in desert arroyos and bajadas become her signature theme in many successful projects.

This memorable event would not have happened without the generosity and support of our Four Season Sponsors: TB Penninck & Sons; Modern Builder Supply, Inc; reportHAUS and lecture series sponsors: KTUA; Rick Engineering Company Landscape Architecture; Spurlock Poirier, URS Corporation; David Reed Landscape Architects; Estrada Land Planning, and Schmidt Design Group.

On October 25, we will have an opportunity to attend another great lecture. Our feature speaker will be Ana Valderrama, Chief of Urban Development Department in the City of Rosario, Argentina, Head Professor of Architectural Design Department at the State University in Rosario, and recipient of the Fulbright Scholarship and many international awards. Please look for announcements and email blasts on this event, and visit the San Diego ASLA website at www.asla-sandiego.org for more information.

We welcome all volunteers who want to help with preparations for the event. For more information, please contact SD ASLA at aslasd@sbcglobal.net, call 619.225.8155 or email me directly at: kasia.trojanowska@urs.com.

Landscape Architects Residential Practitioners Committee (LARPC)

By Rich Risner, ASLA

Richard Risner, ASLA, is developing and chairing a committee for Landscape Architects who practice in the residential sector and is looking for interested participants. The Landscape Architects Residential Practitioners Committee (LARPC) is for small or sole practitioners in San Diego practicing residential Landscape Architecture.

Some of the items the committee will be discussing include:

• Increasing residential consumer awareness. We will start to use our SD ASLA website for better residential consumer access. We will describe the difference between a Landscape Architect and a landscape/garden designer.

• We will start a quarterly feature of a local LARPC member’s project on the SD ASLA website.

• Better public awareness of residential Landscape Architects in other media sources. (magazines, websites, radio, TV, etc…)

• Continue promoting the residential Landscape Architecture practice at all local Architectural Designing schools/colleges/universities.

• Constant ASLA (LARPC) interface with County/City regulatory departments about the current requirements for residential landscape plans prepared by a Licensed Landscape Architect.

• Provide a brochure prepared by SD ASLA that City engineering/building/planning departments can refer to or hand out to the public about residential Landscape Architects, landscape plan requirements and submittals.

• Group support for design ideas, different HOA rules, City regulations/requirements, drafting services, etc. Brainstorming sessions.

• Education or industry news/updates.

• Help obtain direction, solutions or feedback from the SD ASLA Executive Committee regarding problems/issues for residential designers and small practitioners.

• Gain better self marketing & promotional skills.

• Interaction with other A&E small/residential practitioners (generate project/job leads).

• Business expansion and/or project collaboration.

Our group will meet each month at a different local restaurant or tavern (still to be determined). If you are interested in participating, please email Rich Risner at: rich@grounded101.com

Please indicate ASLA-LARPC in the subject line.
2013 Community Grant Application Deadline August 1

Nate Magnusson, ASLA, Vice President of Community Outreach

Summer is here and we encourage you to apply for the 2013 $5,000 “ASLA San Diego Community Grant”. Please forward the grant application to your local non-profit community groups. The application is on our chapter website at www.asla-sandiego.org. The 2013 Grant Application deadline is August 1st, 2012. So don’t wait, apply NOW!

This is a great opportunity to benefit your community! For example, the 2011 ASLA Community Grant awarded approximately eighteen months ago to the City Heights Community Development Corporation, Community and Economic Development Department for the “Colina Del Sol Park Safety Improvement Plan” has gotten a lot of traction towards improving the park. Recently the park has hosted 2 movie nights, and on June 23, The Rock Church had approximately 1,000 volunteers to beautify Colina Del Sol Park and Recreation Center. The Grant has also helped to increase resident participation in the recreation council, which is helping shape programs, projects, and potential funds that might be able to support additional improvements in the park.

2012 Community Grant Update and Progress

The 2012 Community Grant for Highwood Park Outdoor Environmental Education Laboratory – By La Mesa Spring Valley School District – has had a successful start and will be continuing this fall when school is back in session. Kathleen Brand worked on the design program with the middle and high school students and teachers, and was able to do a design charrette with the middle school students. In the fall, she will be working with the GIS teacher, the environmental science teacher, and environmental science club students at Helix. The final product will be a master plan for Highwood Park and the design process used to work with the students. The intent is to use this work to “move” the project forward and get support and approval from the City to allow this project to move to implementation.

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Thank You to our 2012 Sponsors

Thank you to our returning sponsors and the new 2012 sponsors for your support of the San Diego Chapter of the ASLA. We encourage members to look up our wonderful sponsors on our website at www.aslasandiego.org and do business with their representatives.

Thank you for your support!

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- Landscape Forms
- Miramar Wholesale Nurseries
- RCP Block and Brick
- Southland Sod Farms
- Torrey Pines Landscape Co. Inc.
- Victor Starley, Inc.

Landscape Architecture Panel and Lecture Sponsors Thanks and Call for Sponsors

Thank you to the following firms that have stepped up to support the 2012 landscape speaker panel program and the Spring and Fall ASLA San Diego Lectures.

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Spurlock Poirier Landscape Architects
- The Lightfoot Planning Group

David Reed Landscape Architect
- Estrada Land Planning

If your firm is interested in sponsoring the 2012 lectures, please review the sponsor benefits flyer included in the newsletter and contact Kasia Trojanowska at kasia.trojanowska@urs.com or complete and return the sponsor form with your sponsor payment.

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Cuyamaca Student Affiliate Chapter ASLA - San Diego Had a Fabulous Spring!

Michael Watts, past president CCSAC-ASLA

The members of the Cuyamaca Student Affiliate Chapter ASLA-San Diego had a fabulous spring semester!

We enjoyed a very interesting lecture by local landscape architect Richard Risner, an award-winning residential designer. Richard shared his designs, methodology, and passion for the profession. We had a very lively discussion about design professionalism and the education behind a good landscape architect. Thank you Richard Risner!

Also this spring, the chapter sponsored a hand drawing seminar taught by industry professional Jim Leggitt, FAIA, from Denver, Colorado. Jim is a renowned graphics instructor who taught us the integration of digital media with hand drawing techniques using colored pencils, markers, CAD, and Sketchup. A total of 54 students participated in the two 8 to 9 hour days. Many are asking for a fall seminar, and we are making plans to have Jim Leggitt return!!

Cuyamaca’s administration, along with student chapter representatives, have begun discussing the necessary changes to our current landscape design degree program to elevate it to a landscape architecture program with a full 2 year curriculum. This will give graduates the necessary degree to meet the LATC minimum one year educational requirement to sit for the LARE. Candidates will still need five years of experience to qualify.

The Cuyamaca Spring Garden Festival was a huge success...especially for the student chapter who manned a booth representing the chapter and the landscape architecture profession. We displayed work by students and sponsoring landscape architects that showed the public what is involved in a professional design project. We thank Tim Smith RLA, Jon Wreshenski RLA, and Tim Jachlewski RLA for attending and helping in the booth. We especially thank our chapter liaison, David Reed RLA, past president of the local chapter ASLA, for his lecture on urban farming.

We are installing new officers for the 2012-2013 year and continue to work on all aspects of education, experience, training, and collaboration for the landscape design profession!

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Summary of Board of Trustees Mid-year Meeting

Glen Schmidt, FASLA, Chapter Trustee

The Board of Trustees Mid-Year meeting was held in Washington DC on May 11 and 12. The following is a summary of the business that was conducted:

1. Dues Increase – The Finance Committee and CFO Michael O’Brian recommended a $13 increase to dues for full, international, and affiliate members. The reason for the increase is that in order to remain financially sound the Society needs to keep up with the Consumer Price Index (CPI), which we have not done in the recent past. I felt the increase was at a bad time and argued to revaluate in one year. As your representative, I voted against the measure. It was heavily debated but was passed by the Trustees. Student and associate membership will have no increase.

2. LAAB allowing review of certificate programs – The second heavily debated issue was to allow certificate programs like the UCLA Extension Program to be eligible for accreditation. Programs would have to meet the same criteria as other 4-year programs and they must require a bachelor’s degree as a prerequisite. In order to review emotional feedback from members, the Excom requested to delay for one year. The motion carried. This will be taken up again in May 2013.

3. Finances - The finances are currently sound and the association is in the black. Income was $440,000 and $224,000 was contributed to reserve. The Society dropped expenses by 13.8% in 2008 and 2009. Some of that is being reinstated including public awareness and government affairs budgets. In addition, contributions to the 401k program for staff have been reinstated.

4. Membership is currently at 15,555 which represents a 4th year of decline, down about 1%. A goal has been set to increase membership this year by 5%. A number of strategies are being put in place to accomplish this goal.

5. Public Relations and Communications – Park dedication in September was suggested as the next community outreach program. Social media and page views to the website are strong.

6. SITES – Three projects have been certified. Seven are under final review, 20 under preliminary review. Revisions to credits are being reviewed by the technical committee. From September to October there will be a public comment period, and next April the reference guide will be complete. Content will be finalized at the beginning of the year. Open enrollment is expected May 2013. SITES will be operated through the ASLA Fund so it is eligible for grants, establishing a 501-C3 LLC.

7. Leadership - Vice President’s elections were held and the Trustees confirmed the following: Financial—David Lycke, Professional Practice—Annette Wilkus, Membership—Shawn Kelly. Congratulations to all. Congratulations to Mark Focht, FASLA who was elected 2012-2013 President Elect.
CHANGE SERVICE REQUESTED

Vision
A world where the built and natural environments coexist in harmony and sustainable balance; where all peoples can express their diverse heritage and their individual desires to grow and thrive; and where we, as a profession, can substantially contribute to the process of achieving these ends.

Mission
To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

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