Our Annual Meeting volunteers have been busy over the last several months setting up and planning for our important tasks. As you may recall, the ASLA SD Chapter is responsible for the following plan and implement 16 Field Sessions, coordinate the Host Chapter Booth, build a Legacy Project, and the Ten Tree Project. So far our Co-Chairs have not needed a large number of volunteers, but that will be changing quickly in the coming months. Please mark your calendar for the evening of July 28th to attend a chapter meeting at the Prado Building Room 104, Library, in Balboa Park to discuss the details of our Annual Meeting efforts and to review our volunteer opportunities. Here are reports by our Chair, by each of our Co-Chairs.

Field Sessions
Co-Chairs Dolores Marquez, dma@san.rr.com, and DJ Taylor, dj.taylor@mlasd.com
We have 16 Field Sessions, which have all been published (continued on page 5: ASLA Annual Meeting)

Vision
A world where the built and natural environments coexist in harmony and sustainable balance; where all people can express their diverse heritage and individual desires to grow and thrive; and where we, as a profession, can substantially contribute to the process of achieving these ends.

Mission
To lead, to educate, and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.
ASLA Has Moved!

ASLA has moved its address to the offices of Morgan Hollingsworth Public Affairs. Please notify your accounting department or update your database to the following address:

ASLA San Diego
1050 Rosecrans Street, Suite B
San Diego, CA 92106

Have You Moved?

Have you moved and forgotten to keep us in the loop on your new address and email information or are a new sales representative with a product or service company? If so, email us at ASLAD@briscoe-global.net or send your ASLA membership update to ASLA's national membership staff at membership@ASLA.org

From the President
Summer's Heating Up...

Recently, Jim Kukliken, Glen Schmid and I travelled to Washington D.C. for the ASLA mid-year meeting. We lobbied our Senators and congressional staffs for transportation enhancements, urban revitalization and livable communities and safe routes to school. For details visit http://www.asla.org/GovernmentAffairs.aspx. I am continually impressed by the passion and dedication of our members, and by how much ASLA-national has accomplished.Visit http://www.asla.org/. Also impressive is the work of the Landscape Architecture Foundation http://fulldonation.org/. Their Landscape Performance Series provides useful studies showing the benefits of landscaping. Did you know that the asphalt on a shady street will last 30% longer than one on a sunny street? Share that with your municipal engineer clients! Here at home the Chapter has been very busy. Our Facebook page continues to grow, and our website is updated constantly. We unveiled the Ten Trees project last month, an installation of ten trees. At the Cuyamaca College ribbon cutting it was 25°F cooler under the trees than in the sun. There is so much going on we don't have room to list it all. Visit us on line at www.asla-saniego.org!

How can you get involved? Please consider running for a position on the ASLA San Diego Executive Committee. The voting went out on the 1st of June, and nominations are due by July 8. Join us in shaping our professional future.

We're less than 4 months from the National Conference in San Diego. If you haven't been to an ASLA national meeting in a while, this is your chance! Early bird discounts end on 5 August. And if you were around 21 years ago when we had the last National Meeting here, you'll remember how exciting and fun it was.

Now, if you are a graduate of a California School of Landscape Architecture, ASLA San Diego has been asked to host up to 100 student volunteers from California Schools for the National Meeting, saving them on expensive hotel bills. Let's show the world our hospitality! Carolyn and I are hosting 3 students from my alma mater; won't you consider hosting? It is a great opportunity to influence a student's life and career with such a simple gesture.

Happy Summer -- I love the long days!

David Reed
ASLA
David Reed Landscape Architects

David Reed, ASLA
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The board of Trustees met on May 20-21, 2011 in Washington, DC. The following is a summary of discussions and decisions. Please contact me if you have any questions:

1. Nancy Somerville, Program and Operations Report:
   • Maintaining comprehensive approach but were able to add staff positions for Government and Public Relations. Board of Trustees and ExCom funding, and added Public Awareness Summit.
   • YTD 2011 – EXPO and AM sponsorships at 74% of goal, LAM 77% of goal.
   • $500K has been returned to reserves.
   • Professional awards consistently above 2007-08 levels.
   • Business Quarterly: signs of improving conditions in some regions and markets.
   • Membership 3.8% down in 2010, 14% since 2008.
   • LA Magazine: Newsstand sales went from 1,000 to 1,500. Only $3.4 million dollars.

2. Strategic Objectives:
   - After surveys, visibility and public awareness, government affairs and licensure are highest priorities.

3. Financial:
   - 11% of revenue comes from Annual Meeting. Long term reserve at $3.4 million dollars.

4. Sustainable Sites Initiative:
   - Accreditation through 2012. Expect to make changes based on the pilot program. Final version will go out and obtain comments before finalizing document. Final certification open enrollment expected in 2013.
   - 159 pilot projects are still in program. First certifications in the summer or fall of 2011. 8 projects submitted all or part of the documentation.

5. Public Awareness Outreach and Advocacy:
   - 2010 ASLA website 594,000 unique visitors, 4.7 million page views.
   - 2010 ASLA website, and quarterly newsletter.
   - Please contact Laura or Emily with your willingness to help.

6. Advocacy / Government Affairs:
   - Florida law was challenged. Sunrun review. California. Massachusetts working toward full practice act.
   - Policy Amendments:
     - Revisions to the Administration, Document Retention, and Conflict of Interest Policies were approved.

8. Honors and Awards:
   - Honors and awards were voted on by the Board of Trustees, as well as Vice Presidential candidates.

9. ASLA Fund:
   - SITES Funding, case studies for PR on web, prints storage project on hold.

10. The following individuals addressed the Board of Trustees:
    - Patrick Natale, Executive Director of ASCE; Jeffrey Potter, AIA President Elect; Ian Watson, CIARB President; Barbara Deutsch, ASLA Executive Director LA.

11. Association of Professional Landscape Designers (APLD):
    - Julia Dent is the contact for the issue to coordinate all chapters and the Legislation Committee.

12. Board of Trustees Vote:
    - The Board of Trustees voted on the following issues regarding Membership Qualifications:
      - International Membership
        - In addressing international membership, the Member Services Committee recommended amending the bylaws to read: “International Members shall be landscape architects who earned a degree in landscape architecture, or are recognized by a government entity, to practice landscape architecture, outside North America.” This change clarifies the previous language, which read only “residing outside the limits of the Society,” and allows for the membership status to remain intact despite place of residence. The committee further proposed opening the honor and privilege of Fellowship eligibility to International Members and allowing those honored as such to use the “FASLA” designation.
        - The Board of Trustees voted to accept both the Membership Services Committee recommendations.

Full Membership Criteria Review

- The board endorsed the Licensure Committee’s recommendation that current criteria be maintained for international membership and to remain true to the Society’s stated purpose: “The purpose of the Society shall be the advancement of knowledge, education, and skill in the art and science of landscape architecture as an instrument of service in the public welfare. To this end the Society shall promote the profession of landscape architecture and advance the practice through advocacy, education, communication, and fellowship.” In recognition of the successful campaign to have licensure laws in all 50 states, the board also accepted the committee’s recommendation that ASLA identify a universal-designation for licensure, similar to engineering’s PE designation. The board instructed staff to work with CIARB and come back with a recommendation at its fall annual meeting.

2011 Annual Meeting/Holiday Gala

By Jim Taylor, Past President

The Chapter will be hosting our Annual Meeting/Holiday Gala on Thursday evening, December 15. In addition to this being our Annual Meeting and wonderful Holiday party, we are going to use this occasion to celebrate what we anticipate will be the best National Annual Meeting and Expo ever! This will be our chance to recognize all of the volunteers who spent countless hours helping to make the San Diego Annual Meeting fun and interesting for the thousands of Landscape Architects from throughout the nation.

Please join us for this event, which will be held on the bay front at the Bahia Hotel on Shelter Island. More details will follow, but please mark your calendars now so that you won’t miss this event.

Don’t be Left Out - Advertise!

Get your advertising message in front of local landscape architects through the San Diego Chapter of the American Society of Landscape Architects website, and quarterly newsletter:

- 1/8 page (business card) $  81.00 per issue
- 1/4 page (5-5/8” x 4-5/8”) $162.00 per issue
- 1/2 page (7-1/2” x 4-5/8”) $325.00 per issue
- Full page (7-1/2” x 9-1/2”) $662.00 per issue

RESERVE YOUR SPACE TODAY!

(800) 605-1701

San Diego Chapter of the American Society of Landscape Architects, Inc.

505 E. Bayshore Drive
San Diego, CA 92108

(800) 605-1701

www.sdsalas.org
CCASLA continues to monitor the Landscape Architects Technical Committee (LATC) Sunset Review Process. The latest information on the review process includes passage of SB8443 (Price)—legislation that includes extension of the LATC sunset date for another four years. Following action by the Senate Business, Professions and Economic Development Committee which included public input by CCASLA representatives, the bill proceeded out of the Committee to the full Senate where it was passed nearly unanimously. The bill has been sent to the Assembly for action. CCASLA will continue to monitor progress of the bill and will report any actions from licensees required in support of the bill should it become necessary. CCASLA has submitted several letters of support in support of all California licensees during this process and will continue to do so until final passage. For further information, contact your current CCASLA representative or LATC: http://www.latc.ca.gov/.

The CCASLA Board also continues to actively track key bills in the current legislative session. Letters of support have been submitted for the following pieces of legislation:
• SB644 (Hancock)/AB857 (Gordon), Public works: volunteers—legislation specifically drafted to extend the ability of volunteer organizations to provide free labor in order to help preserve both the natural and cultural resources throughout California. Many of these resources would otherwise fall into a state of further deterioration given that current governmental funding cannot support such actions. CCASLA’s support of these bills is directly tied to protecting landscape architects from certain liability issues that could be associated with dedication of built works and deferred maintenance.
• SB 190 (Bowen/Allen), Mechanics Liens/SB 424 (Rubio), Mechanics Liens: Design Professional—legislation that includes amendments to the existing Mechanics lien laws to include the profession of landscape architecture in being actively supported by CCASLA. These bills will address practitioner’s rights to pursue legal recourse for non-payment of design fees among other actions.
• SB 67 (Price), Public Contracts: Small Business Participation – Will amend existing law to establish goals for participation of small businesses in public procurement contracts for the provision of goods, services, information technology and for the construction of state facilities and will provide for small business preferences in the award of these contracts, give special consideration and special assistance to small businesses, and, whenever possible, make awards to small businesses. This legislation will benefit landscape architects in their ability to pursue such work both as prime contractors and subcontractors.
• SB 264 (Correa), Recreational Activities—Skate Parks—CCASLA has submitted a letter of support for this bill which will extend indefinitely recognition of skateboarding at a public skateboard park as a hazardous recreational activity. In doing so, it will help limit the liability of landscape architects who might be involved in the design and construction of such facilities.
• AB 275 (Solario), Rainwater Capture Act of 2011; AB 685 (Eng), State Water Policy, AB 745, California Water Plan, AB 849 (Gatto), Water: Use Efficiency – CCASLA will continue to follow these bills, each which pertains in some manner to the use of water in the landscape and advocate for the interests of landscape architects. This advocacy includes recent actions where on May 18, CCASLA monitored and provided public comment at a meeting of the Assembly Select Committee on Regional Approaches to Addressing the State Water Crisis. The meeting focused on several issues including local implementation of the Model Landscape Water Ordinance, the advent of rainwater capture systems and other regional innovations in landscape water use. CCASLA will be following up this meeting with the Chairman of the Committee, the Hon. Jose Solorio (Dem-69) who has expressed an interest in learning more about our profession and the contributions landscape architects are making on a daily basis to help solve the State’s water issues. For further information on these and other legislative issues, please feel free to contact us at jwvachshy@ccasla.net, (619) 468-6936 or Jim Taylor, our other CCASLA representative.

We will need several volunteers to continue these efforts!

When Landscape Architects think of a paradigm for concrete, the first name that comes to mind is usually T.B. Penick & Sons. Established over 100 years ago, they are the most experienced and largest concrete contractor in San Diego. Some of their latest projects include The Disneyland Hotel Courtyard Improvements, Paradise Pier at California Adventure, Disneyland Buena Vista, and the Myriad Botanical Gardens in Oklahoma City, where they worked with the Office of James Burnett, PASLA.

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New Gardens Planned to Reconnect Children to Their Environments

By JT Barr. Photographs by Leszc Formeller

The American Society of Landscape Architects (ASLA) has partnered with the Friends of Ruffin Canyon and the ACE Mentor Program to design and implement an educational and native garden for William H. Taft Middle School. The 2011 ASLA Legacy Committee selected this project as it would like to contribute, please fill out the enclosed sponsorship form. We also have plenty of opportunities to volunteer and sponsor. For more information please contact us at asladnbibiglobal.net, ph. # 619.225.8155 or email me at: kasia_trojanowska@urscorp.com.

LARE Workshop Held This Spring

By Kasia Trojanowska, IIA, VP Programs and Education

The LARE Review Workshops came back to San Diego after many years. We held the section E “Grading, Drainage and Stormwater Management” workshop on the last weekend of April in the New School of Architecture (NSAD) thanks to Leslie Ryan, the Chair of the landscape Architecture Department at this school.

We invited Jerry Hastings to host the workshop, to assure the best possible outcome for the attendees. Jerry has many years of experience preparing students to the LARE exams. He is a landscape Architect, an Instructor for the UCLA Extension Landscape Architecture Program, and author of LARE Review Section E Vignettes: Grading, Drainage, and Stormwater Management. For many future landscape architects, he is a mentor, and a guide always available to answer a question. You can meet him on line – just type: “LARE Exam Google Group.”

The Spring LARE Session was a great success. In spite of the 8-hour days of intense work on the grading vignettes, we all met for dinner on Saturday night. For our known flaws, it was a great opportunity to taste our culture, traditions and exquisite Mexican cuisine to the accompaniment of the Mariachi band. We were also able to walk through the CATHNCS Headquarters to admire Roman Da Salvo’s sculpture in the courtyard, the drought tolerant plant pallet and the stormwater management practices applied in the parking lot medians.

We are looking forward to the next workshop. Maybe we could extend it to the other sections as well. Please contact me – I would like to hear from you. Help me to make it an easier, better and more fun experience... for you!
Bachelor of LA Program at NewSchool

By Leslie Ryan, Program Director NewSchool

Sites of inhabitation situated across ecological boundaries are today under increasing pressure from rapid urbanization, migration, and expanding demand on resources. What impact will this have on future cities? What solutions do San Diego’s coastal, urban, and arid ecologies provide as a living lab for design study and experimentation?

Beginning this fall, NewSchool of Architecture and Design in San Diego will offer a Bachelor of Landscape Architecture degree program that critically examines these conditions. Through design studios and professional courses, students in this four year undergraduate program will develop skills in digital technologies, site-engineering and landscape construction practices. This skill set is grounded in theoretical and practical coursework that helps students learn to think critically, act insightfully, and communicate complicated ideas using eight months of studio in the Master of Landscape Architecture degree that was launched last fall.

The program objective is to prepare students who will be able to address the complex and constantly changing conditions of today’s world. This requires developing design and planning responses that are nimble and capable of evolving as situations change, and the development of critical and ethical positions that practice and apply social and professional responsibilities. In an increasingly urban world, the problems of cities will become more significant loci of landscape architecture, and the work to resolve these issues will become more crucial than ever.

The four year undergraduate program focuses on sustainable urban environments, how we design and advocate for public spaces, creating new understandings of the ecology of the city, and seeing the relationships between the urban core and the larger landscape that supports it. “It’s extremely important for students to understand what is at stake today, and how their work can truly make a difference in our world,” said program chair Leslie Ryan. “And, it’s equally important that students learn how to implement their ideas, because that is how the change will happen.”

For further information, please contact Leslie Ryan at lryan@newschoolarch.edu, or check the website at www.newschoolarch.edu.

CSAC Report: Under New Leadership

By Michael Watts, Cuyama ASLA Student Affiliate President

I would like to take this opportunity to thank the Cuyama Student Affiliate Chapter of ASLA-SD for appointing me as President for the 2011-2012 year. I want to thank David Clarke for an outstanding past year of work and success in the ongoing development of the chapter. I look forward to his continued service and assistance. As you may know, Cuyama’s affiliate chapter is the first and only one of its kind in the nation. I believe it is a jewel, a diamond in the rough. As such, over the course of the next year, I hope to continue refining the many facets of this jewel’s cut into a true gem.

The chapter has much to offer students as we pursue our education, and simultaneously, the organization can benefit from students’ talent and enthusiasm. I am excited to represent the current student membership this coming year, and I look forward to working with the ASLA-SD board. Since I am new to representing the chapter on the board for the next year, I would like to tell you a little bit about myself.

I received my Bachelor of Engineering and Construction Management degree from the Southwest University in Kenedi, Louisiana in 1999. In 2003, I moved to San Diego, from Texas, where I enrolled in the Master of Landscape Architecture program at NewSchool of Architecture and Design, ultimately earning my degree in 2007. I have worked for and with my mentor, Michael Stepner, on several projects and have been a sole practitioner on several residential and commercial projects. Additionally, I have 20+ years of experience in the design/build industry with projects located throughout Texas and southern California.

I enrolled last year in the Cuyama Community College Horticulture Program to continue my education in the field of landscape architecture. I believe that combining the urban core and the larger landscape that landscapes will result in endless highways lined by endless blocks of endless tedium — dreary expanses of repetitive buildings and plantings. Instead, we should follow Fairbrother’s call to the design of ‘new landscapes for our new lives’ via enlightened landscape architecture.

I want to shape the lines of communication open and strong during the next year. I hope to create a more intuitive and useful segway for Cuyama’s student chapter to increase its membership and have that group be involved in the activities and events of the ASLA-SD chapter. I need the chapter’s assistance and encouragement as we develop new initiatives to achieve this year’s goals and will keep you informed of our work developments. In the meantime, please do not hesitate to contact me with questions or suggestions, or even just to say hello! My phone number is (619) 991-0023 or email me at mwattsdesigns21@aol.com.

I look forward to working with you in the upcoming year! Again, I am grateful for the opportunity to serve as President of the Cuyama Student Chapter and to represent them to the board of directors of the San Diego Chapter of the ASLA.

San Diego Landscape Architecture

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS
San Diego Chapter
1050 Rosecrans St, Ste B, San Diego CA 92106
P:(619) 283-8818/ F: 222-8154 Emailasladsbglobal.net

ASLA Annual Conference Volunteer Form

ASLA/San Diego welcomes your participation in the upcoming ASLA National Annual Conference which will be held in San Diego this October 30 through November 2 at the San Diego Convention Center and the Hilton Bayside.

We have several opportunities for members and non-member design professionals to participate in helping us coordinate conference field sessions, provide information and goodies at our Host Chapter booth, and coordinate the planning and installation of a post-Annual Meeting community beautification project in coordination with the ACE Mentor San Diego program called the ASLA/ACE Mentor Legacy Project.

Simply complete your application and check the opportunities where you are interested in volunteering and fax the Volunteer Form to 619.222.8154.

If you are not contacted by one of our co-chairs in a timely manner, please contact them directly (co-chair emails are listed at the end of each volunteer opportunity). Please return the form no later than Friday, July 22 so we will have a good idea for final planning of our volunteer efforts.

Also, please add to your calendar an Annual Meeting and Expo volunteer coordination meeting during the evening of July 28 at the Prado in Balboa Park. Meeting details will be emailed in July.

Thank you in advance for your help!

Glen Schmidt, FASLA and Joe Esposito, ASLA - Annual Meeting & EXPO Co-Chairs

Print Name: ____________________________

Firm Name: ____________________________

Phone: ____________________________

Email: ____________________________

☐ Chapter Host Booth: Assist the Host Booth Co-Chairs to be ambassadors for the Chapter by distributing maps, restaurant referral information and answer general questions about San Diego attractions and destinations. We will also be selling a San Diego ASLA Beach towel and Flash Drive at the booth. A number of two hour time slots are available. The sign-up sheet will be available at the July 28 orientation meeting and then on-line after July 28. Booth Contacts: jim@lightfootogp.com or mark.steyerta@carlsbadgov.ca

☐ ASLA/ACE Mentor Legacy Project: Assist with the Legacy Project, design and installation of a beautification project and education garden at the Taft Middle School in Serra Mesa. There are a number of areas to volunteer such as: contacting vendors who have offered to donate plant, irrigation and business class uniforms, creating planting design diagrams, and coordinating construction efforts. Assistance on construction days, and helping to document the project with photographs and video. Legacy Contacts: lburnett@sdwrdesign.com or emilyktua.com

☐ Field Sessions: Sixteen field sessions have been organized by our Field Session Co-Chairs who need volunteers to drive the routes to the various field sessions to determine the best routes and outline detailed directions for the field session bus drivers. The routes will be driven twice (mid-summer and toward the end of October) to make sure there are no street projects that will delay the field session drivers. The Field Session Co-Chairs have over 50 volunteers at this point but feel free to look at the sessions listed on www.ASLA.org under Annual Meeting and let the Co-Chairs know if you are familiar with the project and places where the sessions will be held so that they can determine if you can utilize your familiarity with the places and projects. Field Session Contacts: D.J.taylor@jmsad.com or mdmarquez@sanrr.com

Fax completed form to (619) 222-8154 or e-mail to ASLADSbglobal.net by Friday, July 22, 2011

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