September 17: ASLA/SD Annual Golf Tournament

Join landscape architects and fellow landscape professionals for a day of golf and fun at the 30th Annual ASLA San Diego golf tournament at the Rancho Bernardo Inn Golf Course – event proceeds benefit the ASLA/SD 2011 Community Grant. The RB Inn has offered reduced room and spa rates for players and guests who would like to stay and play in the golf tournament.

Players have the opportunity this year to purchase a “Super Ticket” which enters them into several contests held during the tournament, a drawing for a fabulous Mexican Riviera vacation, a custom fitted club, mulligans, raffle tickets, gift cards and much more. Super Ticket information is attached to the golf registration flyer in this issue and on the chapter website at www.asla-sandiego.org and can be purchased with golf registration.

Player registration has been rolled back to 2008 prices ($135 per player or $500 for a foursome) and includes driving range warm up, golf cart, lunch, drink tickets, scoring, happy hour and dinner. Use the enclosed flyer to register for the tournament, buy your Super Tickets and sponsor a hole/tee to help us meet our goal of raising $5,000 for the Chapter community grant.

A world where the built and natural environments coexist in harmony and sustainable balance; where all peoples can express their diverse heritages and their individual desires to grow and thrive; and where we, as a profession, can substantially contribute to the process of achieving these ends.

To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

Upcoming Events see page 4.
Licensure Review, Seeking LATC Nominees & Legislative Update

By Jon Wreschinsky, CCASLA Representative

The California Council, ASLA has been busy on a number of fronts. Most importantly, discussions of the upcoming licensure sunset review process have begun regarding appropriate strategies to prepare us to take on this effort. The sunset review process will commence this coming October. The Landscape Architects Technical Committee staff is currently organizing in preparation for the anticipated actions necessary to defend state licensure of landscape architects. Your response in regards to letter writing and other supporting efforts will be critical once the process officially begins. It is important that you begin to think now how you can assist with this effort and remain proactive. For further information, contact your current LATC Board members who can be reached via the LATC web site, http://www.latc.ca.gov/.

CCASLA has launched a survey to California ASLA members and state licensed landscape architects to help determine legislative priorities. In order for the CCASLA Board to effectively respond to the breadth of legislative actions in Sacramento potentially affecting the practice of landscape architecture and running our businesses, we need your input on the issues important to you. This survey will also provide valuable information that can be used in our title and practice act defense. Please look for the survey, complete it and return it so that we can be better prepared to serve your interests.

LATC is seeking nominations to fill 4 of the 5 Committee seats up for appointment in 2011. The five-member committee consists of technical experts who are licensed to practice landscape architecture in California. Committee members help oversee LATC’s mission to empower and protect consumers through the dissemination of information and educational materials related to landscape architectural services, ensure the standards of competency of practitioners and review the laws, regulations, codes, and standards governing the practice of landscape architecture. For more information, contact a current LATC committee member or email us at csala@sbelglobal.net.

A brief update on current state legislative actions important to the profession include the following: Senate Bill (SB) 189, Mechanics Lien, continues to make its way through Assembly Committee. As proposed, this legislation would permit and regulate a licensed contractor’s lien law and will provide the能力 to defend landscape architects to file a lien for recovery of fees owed to them for design services rendered under contract. Passage is looking very promising.

SB 972, Indemnification Agreements, is currently in Assembly Committee. This bill will provide that any indemnity agreement, a design professional will have no obligation to defend actions or proceedings prior to a preliminary or final determination of liability. The bill will also limit the design professional’s defense costs to the determined percentage of liability based upon the comparative fault of the indemnitor. This bill has the potential to greatly reduce indemnification costs since the individual would only be responsible for their own negligent conduct and not of other third parties limiting liability to the extent of the harm caused by the negligent conduct only.

AB 2422, Model Efficient Landscape Ordinance: Scientific Panel, is in Assembly Committee. This bill would prohibit the Department of Water Resources (DWR) from updating the model water efficient landscape ordinance (MWELO) until any proposed update has undergone an independent peer-reviewed scientific study. This legislation is supported primarily by the nursery industry and brings in question the validity of current rules, regulations and guidelines regarding MWELOs. The potential that current ordinances could be overturned is marginal but this bill could change guidelines generally relating to urban residential outdoor water demand management.

For further information on these and other legislative actions, please feel free to contact me at jwreschinsky@pacbell.net or 619-916-6956.

Four Seasons - $7,500 Donation
Modern Builders Supply reparhaus T.B. Penick & Sons
Summer Breeze - $2,500 Donation Hunter Industries Rain Bird Corporation Toro Products
Autumn Color - $1,500 Donation Acker- stone Industries California Landscape Contractor’s Association, San Diego Chapter Gotham Playgrounds and Surfacing Mark Schneider & Company
Winter Warm Up - $750 Donation Agri-service Inc. Barrett Engineered Pumps Benchmark Landscape Inc. Chaparral Inc.
Coast Recreation East West Trees Nature Designs Landscape Rock & Block Southland Sed Farms Southwest Boulder and Stone Steven Smith Landscape

Thank you to our 2010 Sponsors!

Looking for Board Members

From the President

To paraphrase a great past US President, John F. Kennedy, “it’s not what your Chapter can do for you, but what you can do for your Chapter.”

Now, more than ever, the Chapter can use your support. The election of new officers for the 2010-2011 year is just around the corner, with terms beginning October 1. As I write this column, we need candidates for both President-Elect and Secretary. Both are extremely important Board positions. If you feel it’s your time to be of service to your fellow ASLA members, or if you know motivated, interested individuals, please contact our Executive Director, Tracy, or me. I think you will find that service on the Board and to ASLA is very rewarding. It offers the opportunity to meet new friends and other Chapter leaders from around the country.

I want to thank three people who have agreed to run for open Board positions. Tim Jachlewski for VP Chapter Outreach, Brooke Pietz for VP Chapter Visibility and Kasia Trojanowska for VP Chapter Programs. All three have previously served on the Board. Their willingness to continue serving is a good indicator of how they feel about our Chapter and the profession.

Your ballot is in the mail - be sure to vote! If there is a spot to write a candidate name, please review the candidate requirements and let us know if you are interested so we can share you interest with members who will be returning their ballots later this month.

There are a number of events coming up throughout the rest of the year. Please read through the articles in this issue and take note of these events. Two members have stepped up to co-chair our Chapter’s efforts to coordinate the ASLA 2011 National Conference, which will be in San Diego, October 30 – November 2, 2011. Glenn Schmidt and Joe Esposito have agreed to co-chair our planning effort. If you are interested in helping out, please contact Glenn at 619.236.1462 or Joe at 619.236.0143.

LATC members have agreed to co-chair our planning effort. If you are interested in helping out, please contact Glenn at 619.236.1462 or Joe at 619.236.0143. Glen Schmidt and Joe Esposito who will be returning their ballots later this month.

Remember, the success of our Chapter depends on our members. Let’s make the most of this opportunity to be of service.
The ASLA - San Diego Chapter is seeking applicants for the 2011 - $5,000 ASLA San Diego Community Grant. This Grant is intended to educate and enhance community awareness of the profession of landscape architecture as well as to provide a benefit to the community or environment. The grant may cover or contribute toward the cost of practical work, capital investment, or professional services. All non-profit community groups recognized by the IRS located in the County of San Diego and which have been in existence as a non-profit group for at least three (3) years are eligible. Projects must prove that they have the support and involvement of community and/or environmental interests within San Diego County, and applications must show a clear benefit to the wider community. This Grant may be used to fund an improvement project in total, be combined with other resources to supplement a project’s funding, or may act as “seed” money to jump start a project.

(continued from page 1: Garden Tour)

- Use of drought tolerant plants such as those from Mediterranean climates similar to San Diego as well as many succulents and cacti (Mojave Desert).
- Reduction in size of lawn areas (Weebah Resident).
- Use of drought tolerant lawn species, such as UC Verde Buffalo Grass (Hunter Residence).
- Use of lawn alternatives such as Dymondia margareta with a bigger vision. Many types of projects are eligible. Ideas include, but are not limited to:
  - Conversion of a high water-use landscape to a water efficient landscape in a high visibility area.
  - Trail improvements and habitat enhancement in an environmental area.
  - Development of a vacant lot into a public recreation area.
  - Design of an existing paved street median into a landscaped community gateway.
  - Preparation of a feasibility study to convert an urban block into a sustainability pilot project.
  - Conversion of a concrete drainage channel into a bioswale water quality feature.
  - Restoration of an historic landscape.

Download the application at www.aslasandiego.org or email us at aslasd@bigglobal.net. The deadline is August 1, 2010.

Stewardship Committee-Raising the Bar

By Marjan Marjam, Vice President of Chapter Visibility and Public Affairs

The Stewardship Committee continues to encourage a more holistic approach to design and implementation of landscape projects throughout San Diego. Committee efforts include promoting awareness of sustainable landscapes and elevating the profession of Landscape Architecture as a ‘vital link in the chain’ at the following monthly ‘interdisciplinary’ meetings:

- AIA Committee on the Environment (COTE CONNECT) multi-disciplinary effort to help update City of San Diego’s Sustainable Building Policy 900-14
- USBC (Advocacy Committee to promote CAL-GREEN and sustainable building practices)
- San Diego Regional Sustainability Partnership (Energy & Water Committee)
- San Diego Water Authority (Conservation Action Committee)
- SANDAG (Quality of Life Funding Strategy Effort)

These on-going efforts help ASLA maintain an important ‘Voice at the Table’ as San Diego attempts to deal with Global Climate Change and regional sustainability issues.

Our Green Dialogue with Landscape Contractors will kick off this summer at the ‘Raising the Bar: A Green Dialogue’ event at RCP Block and Brick, 577 N. Vulcan in Encinitas on August 18. This event marks the beginning of an on-going dialogue that we hope will continue for many years. It will begin with the introduction of ‘stewardship standards’ and ‘best management practices’ for how the entire industry can learn to practice and operate in a more holistic manner. We look for your attendance (invitation flyer is at www.aslasandiego.org) and your on-going input to help “raise the bar.” We are continuing our efforts to create Stewardship Guidelines for ASLA Chapters to follow and will send the San Diego Document with our President to the ASLA National Meeting in September.

Lastly, we are happy to have 3 sites here in San Diego that were selected as SITES Pilot Projects for the Sustainable Sites Initiative (SSI). These 3 projects are included as part of the 21 in California, and the 150 sites across the US that will demonstrate the four-star rating system of the SSI “Guidelines and Performance Benchmarks 2009.” The projects include one public park, one corporate headquarters, and one Brew House/Organic Restaurant. We will continue to bring you updates on these Sustainable Sites Pilot Projects as they proceed through the rating system.

It’s an exciting time to be a “Steward of the Land!”
On April 30, 2010 the ASLA Board of Trustees meeting was held in Washington D.C. The following is a summary of ASLA national news and business conducted: It was announced that revenues were down 5.88% in 2009, stabilizing in 2010. Staff reduced budget by 13% including mandatory furloughs and staff reduction of 12%. Expo sales are up for this time of year, annual meeting sponsorships up, professional awards up; LAM ad sales are strong as well. Business quarterly showed higher inquiries and consulting services. After much discussion dues increased for the first time in several years $9 for full members.

In the area of PR and Communications, ASLA.org stated that 200 stories were printed in the first quarter of 2010. ASLA.org has had 7 million page views, 2 million visits, and 840,000 unique visitors since October 2008. The Dirt blog earned more than 90,000 page views in the first quarter of 2010. 4,057 Facebook, 3,403 LinkedIn, 2647 Twitter, 60,610 YouTube views.

Bradford McKee was selected as the new editor of Landscape Architecture Magazine.

In regards to the Sustainable Sites Initiative, coordination with the US Green Building Council is on track. Coordinating committee forms with large profile. Three hundred forty five applicants were accepted for the SSI pilot program, and 216 projects were invited to participate in thirty-six U.S. states. Approximately 150 or so projects are anticipated to participate, 28% are parks.

The Advocacy Day 2010 was held on May 5-6. Two hundred individual meetings were completed in the Capitol promoting 2 bills – H.R. 3734, The Urban Revitalization and Livable Communities Act, and H.R. 4202, The Green Infrastructure for Clean Water Act.

During the ASLA Board of Trustees meeting, the topic of Public Policies on Universal Design and Public Lands was discussed and approved. As a Strategic Objective, the BOT mandated four new officers for 2010 – 2011. Congratulations go to: Stephanie Vance, of Advocacy Associates and David Reed, ASL ASD President Elect demonstrate proper lobbying on Capitol Hill. ASLA on the use of Internet media (Facebook, Twitter etc.) as a vehicle for promoting Landscape Architecture. Through chapter presentations and roundtable discussions, the group gained insight into developments in the design field from around the country, and exchanged ideas on how to cope with current challenges, like membership. Later, members of ASLA were able to gather for a reception at ASLA National Headquarters, held in part on their green roof. After the success of this event, and the combined effectiveness of the Chapter President’s Council and Advocacy Day, ASLA produce a reception for a congressional delegation of over 60 attendees, on June 16. Details can be found at: http://www.asla.org/NewsListingDetails.aspx?id=27560.

For more information on the ASLA Mid-Year meetings, please review ASLA’s website www.asla.org.

## Upcoming Events

<table>
<thead>
<tr>
<th>July</th>
<th>August</th>
<th>September</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 Executive Committee Meeting</td>
<td>ASLA Community Grant</td>
<td>10-13 ASLA National Convention</td>
</tr>
<tr>
<td>6 pm, Schmidt Design Group</td>
<td>Applications Due by 5 pm</td>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>30 2011 Executive Committee</td>
<td>ASLA/CLCA BBQ hosted by</td>
<td>Executive Committee Meeting</td>
</tr>
<tr>
<td>Ballas Due by 5 pm</td>
<td>RCF Block, Encinitas – 5:30 pm</td>
<td>6 pm</td>
</tr>
<tr>
<td>TBA Chapter Past Presidents</td>
<td>Executive Committee Meeting –</td>
<td>RCF/SD Golf Tournament –</td>
</tr>
<tr>
<td>Breakfast</td>
<td>6 pm, David Reed Landscape</td>
<td>Rancho Bernardo Inn – 12:30 pm</td>
</tr>
<tr>
<td></td>
<td>Architects</td>
<td>Shotgun Start</td>
</tr>
</tbody>
</table>