

landscape architecture

 SAN DIEGO
AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS
CHAPTER

The Newsletter for the San Diego Chapter of the
American Society of Landscape Architects • January 2013



President's Award Recipient
Charles David Keeling Apartments at UCSD
Designed by Spurlock Poirier Landscape Architects



ASLA/SD 2013 Kickoff Meeting

Join the San Diego Chapter of ASLA for its annual Kickoff Meeting on Thursday, January 31, at Grounded in Encinitas, your source for modern furniture, home decor and gifts. Grounded is located at 897 South Coast Highway 101, Suite 105, Encinitas. The event will run from 6 to 8 p.m. and is free to members, non-members, and sponsors!

ASLA San Diego has an exciting year planned for 2013, and the Executive Committee encourages ALL of you to take advantage of these great events. The Kick Off Meeting will provide the first opportunity of the year for you, our members, to network, get to know one another, meet our sponsors and learn about new products and installation techniques from our current sponsors.

Sponsors who wish to participate in this always well received event must return the Annual Sponsorship Form by January 18, 2013. If you have questions, need a sponsorship form, or require further information, please contact Patricia Trauth at 858.812.3526.

SEE YOU THERE!

Vision

A world where the built and natural environments coexist in harmony and sustainable balance; where all peoples can express their diverse heritage and their individual desires to grow and thrive; and where we, as a profession, can substantially contribute to the process of achieving these ends.

Mission

To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.



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January

- 9 Exec Com Reports Due to Secretary
- 17 Executive Committee Meeting
- 31 ASLA Annual Kickoff Event –
Grounded 101, Solana Beach

February

- TBA Emerging Professionals Group –
Kick-off
- 13 Exec Com Reports Due to Secretary
- 21 Executive Committee Meeting
- 28 Stewardship Committee Event –
6 – 8 pm, Sustainable Maintenance
Panel Discussion, (Location TBD)

March

- 1-3 Home and Garden Show
- 6 Native Plants Brown Bag Seminar,
11:30 – 1 pm, RECON Native
Plants, 1755 Saturn Blvd, 92154.
Bring your lunch and learn more
about natives from Patrick Mont-
gomery with RECON. Free to Mem-
bers, Students w/ID and Chapter
Sponsors/\$10 at the door for Non-
Members. RSVP by February 1 to
ASLASD@sbcglobal.net
- 13 Exec Com Reports Due to Secretary
- 21 Executive Committee Meeting

April

- 3 Exec Com Reports Due to Secretary
- 11 Executive Committee Meeting
- 24-27 ASLA Mid-Year CPC Mtg, Washing-
ton, DC
- 26 Landscape Arch Month Event –
Fredrick Law Olmstead Birthday

May

- 1 Stewardship Committee Event – Sus-
tainable Sites Initiative Case Study –
at Stone Brewing Company
- 8 Exec Com Reports Due to Secretary
- 16 Executive Committee Meeting

June

- 12 Exec Com Reports Due to Secretary
- 19 Stewardship Committee Event – City
of Santa Rosa ROI Calculator Train-
ing – at SDGE (tentatively)
- 20 Executive Committee Meeting
- 27 Modern Builders Summer Event –
(tentative)

Visit the ASLA SD website at www.asla-sandiego.org for updates.

From the President

Participation Has Its Rewards

I have been a member of ASLA for over 18 years. For most of those years, I have only read the Newsletter and Landscape Architecture Magazine. I did not see the value in attending events with a bunch of my peers (and competitors). About 5 years ago, I had a change of heart, and I decided to be a bit more pro-active in my membership. I attended that year's kick off meeting. The event sparked something in me. I realized that those peers and "competitors" were actually on my team.

As Landscape Architects, we are all striving for something similar; for our profession to be raised to new heights, to thrive in our careers, and to have fun along the way. After that kick-off meeting, I decided to get on the email list for the Water Conservation Technical Committee, which sounded like something I would be able to contribute to as well as learn from. I went to my first committee meeting and started making contributions. I understood that in order to get something from ASLA – beyond an acronym after my name, a magazine, and a newsletter – I needed to give some of my time and talent.

As time went on, I became more and more engaged with our chapter and with ASLA National. Yes, it meant giving more time, but the benefits were greater than the sacrifice. Being an active member of ASLA has generated new friendships and business opportunities (i.e. paid contracts), helped my leadership skills, and energized my passion for the profession. I have been able to contribute to our profession along with thousands of individual Landscape Architects in our chapter and our nation. We are stitching together a positive movement for our profession in licensure, public awareness, and importance. It has been awesome to be a part of this momentum's increase, and I am looking forward to what is to come. Afterall, who doesn't need more momentum and energy?

With that, a new year is upon us.

Attend the kick-off meeting. Assist our Executive team. Join one of our Committees.

1. Membership – There is strength in numbers
2. Programs and Education – We are never done learning
3. Social Activities – Who does not like to have fun?
4. Chapter Visibility/ Public Affairs – Promote our profession
5. Community Outreach – High School career outreach and Community Grant
6. Golf Tournament – Proceeds benefit the annual Community Grant
7. California Council of ASLA – State legislative issues (fighting for licensure)
8. Stewardship Committee – ASLA – "Green" since 1899
9. Residential Practitioners Committee – Define the profession and generate leads
10. Storm Water Quality Committee – Let's be the experts
11. Emerging Professionals Group – A jump start for students and those early in their careers
12. Student Affiliate Chapter – Connect with the professionals

I look forward to working, promoting, encouraging, and thriving along with you this year!



Tim Jachlewski,
ASLA

"Being an active member of ASLA has generated new friendships and business opportunities (i.e. paid contracts), helped my leadership skills, and energized my passion for the profession."



It's Time to Lead, Educate and Participate

Ty Sterns, ASLA, V.P. - Chapter Visibility/Public Affairs

One of the goals of the local chapter of ASLA is to promote and advocate the profession of landscape architecture to politicians, media, and policy makers. We are working hard to make our contribution to the collective effort of the American Society of Landscape Architects whose mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments.

Being an active participant in your local ASLA is a great opportunity to grow as a landscape architect as well as a member of your community. Start by checking out the newly designed ASLA San Diego Chapter website at www.asla-sandiego.org. Be on the lookout for our monthly e-blasts and send us your ideas on making our chapter more visible and meaningful to you.

After all, we are volunteering for you to promote the profession and have a voice in the community, so we want to hear from you. You can also help make San Diego's chapter exemplary by participating in our upcoming on-line surveys and by updating your profile on the ASLA San Diego Chapter website. Also, as part of my local outreach campaign, I will be interviewing leading landscape architects in San Diego with a publicist to capture inspirational quotes for future generations, current decision-makers and the media.

2013 has been declared the "Year of Public Service." There is a call from ASLA National to help a public park in need. As part of this promotion, ASLA National is continuing their 13-year partnership with the National Park Service (NPS) and sponsoring a design charrette. They will work with our San Diego chapter representatives to select a public park that needs help from landscape architects in some way: a new bike path design, a redesign, etc. Also, ASLA National has offered to design any collateral for the Year of Public Service.

Don't forget that April is landscape architecture month when we honor the birthday of Fredrick Law Olmsted, attend Earth Day and Arbor Day events, and most importantly sign up to participate with your local chapter's events!

We welcome all volunteers who want to help. For information, please contact SD ASLA at aslasd@sbcglobal.net, call 619.225.8155 or email me directly at: tsterns@urbancorps.org.



2013 Lecture Series and Educational Workshops

Maria Swift, ASLA, VP of Programs & Education

As we move into 2013, we are excited to announce the continuation of our San Diego ASLA Chapter's Landscape Architecture Lecture Series—designed for our community of landscape architects and related professionals to provide a connection to other outstanding landscape architecture firms. We are searching for inspirational landscape architects to share with us their perspective of our profession. Could this be you? Can you recommend someone to us?

In addition to this year's lectures, we will be holding multiple events that we would like to call the San Diego ASLA Chapter's Landscape Architecture Educational Workshops. These workshops are provided to help inform our members on products, technologies and/or practices that relate to the profession of landscape architecture. We are going to hold at least two Brown Bag Lunch Seminars and then provide a Stormwater-Quality Technical Seminar mid-year or in the fall.

Our first Brown Bag Lunch will be on March 6, at RECON Native Plants. We will learn more about their extensive work in habitat restoration and see many beautiful native plants for our landscaping projects.

On March 28, we will have our first Lecture Series event in the Santa Fe Room at the Balboa Park Club. Ray Senes, Senior Urban Planner with ima Design Group will be our guest speaker and he will inspire us about the design experience of a landscape architect. Make sure you look for an update on these events in our January e-blasts or you can always feel free to contact me.

As it is important that we have support from our profession, we are making this our official call for sponsors and volunteers for our 2013 lecture series and workshops. We work for our community and cannot do any of these events without you. We hope that you will join us throughout the year to celebrate and share our passion for landscape architecture.

As the new VP of Programs and Education, I am very excited and grateful for this opportunity to serve as a devoted member to our profession. If you have any suggestions, would like to sponsor, or be a volunteer, please feel free to email me at maria.t.swift@gmail.com. I will be glad to provide you with more information and answer any questions that you may have.

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SDASLA Design Awards 2012: Awards A Huge Success

David Reed, ASLA, Past President and Maria Swift, ASLA

I want to thank all who submitted projects for the 2012 ASLA San Diego Design Awards Program this year. We had 49 outstanding entries and were able to bring together an excellent jury. Our jurors were: Calvin Ahbe, AHBE Landscape Architects, Culver City; Baxter Miller, BMLA landscape architects, Corona; Joyce Cutler-Shaw, Artist in Residence, UCSD School of Medicine; Dave Mitchell, San Jose City Parks and CCASLA member; Phyllis Van Doren, Senior Editor of San Diego Home/Garden/Lifestyles magazine; and architect Rob Wellington Quigley.

I also want to express my deepest appreciation and gratitude to the Design Awards Committee members who contributed hundreds of hours to make the event a great success. These members represent the best in ASLA by giving so generously of their time. They are: Robin Shifflet, Maria Swift, Terry Barker, Patricia Trauth, Jon Wreschinsky, Mark Steyaert, Tracy Morgan-Hollingsworth and Adrienne Steussy.

The Jury deliberated for an entire day on October 19, at the San Diego Foundation and awarded 12 projects. They are, as follows and will be showcased on the ASLA San Diego Website throughout the coming year.

PRESIDENTS AWARD (1)

Commercial, Institutional, & Urban Design Category:

Project: Charles David Keeling Apartments at UCSD
Landscape Architect: Spurlock Poirier Landscape Architects
Client: University of San Diego

HONOR AWARDS (3)

Environmental Solutions Category:

Project: Lakeside's River Park Conservancy
Landscape Architect: Ruyle Landscape Architecture
Client: Lakeside Conservancy

Commercial, Institutional, & Urban Design Category:

Project: Walter and Leonore Annenberg Center for Information Science and Technology at Caltech, Pasadena
Landscape Architect: The Office of James Burnett
Client: Annenberg Foundation

Project: Sunnylands Center & Gardens in Rancho Mirage, CA
Landscape Architect: The Office of James Burnett
Client: Annenberg Foundation Trust at Sunnylands

MERIT AWARD WINNERS (8)

Planning & Analysis Category:

Project: Torrey Pines City Park General Development Plan
Landscape Architect: WRT (Wallace, Roberts, & Todd)
Client: City of San Diego

Commercial, Institutional, & Urban Design Category:

Project: UCLA South Campus Student Center
Landscape Architect: landLAB, Inc.
Client: University of Los Angeles

Communications Category:

Project: A Homeowner's Guide to WaterSmart Landscape
Landscape Architect: Schmidt Design Group
Jennifer Montgomery, ASLA, Sr. Project Manager, Schmidt Design Group and Carlos Michelon, Principal Water Resources Specialist, San Diego County Water Authority
Client: San Diego County Water Authority

Residential Category:

Project: Malibu Residence
Landscape Architect: Spurlock Poirier Landscape Architects
Client: Confidential

Landmark Category:

Project: Swami's Beach Access
Landscape Architect: Schmidt Design Group
Client: City of Encinitas

Parks and Recreation Category:

Project: Santa Rosa Plateau Ecological Reserve Visitor Center Improvement Project in Murrieta, CA
Landscape Architect: David Neault Associates, Inc. & In-Site Landscape Architecture, Inc.
Client: Riverside County Regional Park & Open-Space District

Project: West Lewis Mini Park in Mission Hills
Landscape Architect: Schmidt Design Group
Engineering and Parks Division, City of San Diego
Client: City of San Diego

Project: Myriad Botanical Garden in Oklahoma City
Landscape Architect: The Office of James Burnett
Client: City of Oklahoma

Visit www.asla-sandiego.org/awards_recognition.html for photos.

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CCASLA Report:
**2013 California Legislative
 Session/Awarding of ASLA
 License Advocacy Grant**

Jon Wreschinsky, CCASLA Delegate

As the California Legislature prepares for its 2013 session, CCASLA is undertaking a thorough review of issues deemed important to the profession with the intent of developing a strong advocacy position on each. These issues include business tax reform, community planning and urban development funding, water conservation and storm water management, CEQA reform, sustainability issues and the importance of licensing of design professionals.

To assist in this effort, CCASLA will utilize a recently awarded ASLA License Advocacy grant to help fund development of a training program for the State's ASLA Chapters to educate Landscape Architects regarding how to meet and educate local officials and state legislators and to build these relationships as an advocacy and educational resource on those issues identified as critical to the profession. A sub-committee of the CCASLA Board has been created to specifically develop and manage this effort. A primary goal of the program will be the development of a new advocacy network focusing on why continued licensure of the practice of landscape architecture is in the best interest of consumer protection. Educating our elected representatives on the important role landscape architects play

in each of the issues listed above will help strengthen our position for professional licensing.

To better serve California's ASLA members on the state level, CCASLA is also undertaking a thorough review of CCASLA operations focusing specifically on how to better manage its resources. This effort will look specifically at the organization's annual budget process, dues structure, license defense funding, logistics of managing a state-wide organization and communications. A separate sub-committee has been created to undertake this effort. This work will especially require interaction with the State's Chapters. As in the past, the primary focus of CCASLA is defense of your license to practice landscape architecture. Increasing threats to licensing require a closer look at how to fund and manage our response to these threats. Since the best defense is a strong offense, or in this case, a serious advocacy effort, both sub-committees will be working towards similar goals to improve CCASLA's efficiency and effectiveness.

CCASLA cannot and should not operate without your input. Part of the advocacy grant program will entail holding Chapter meetings to take your input and explain how you can personally become involved in local advocacy efforts. Your participation is vital. Building a program that is focused on those issues that are critical to our professional survival is achievable. It won't happen however, until we all recognize the importance of our daily efforts in advocating for the profession and building lasting relationships with our elected officials and each other.

For information, please contact me at jswreschinsky@pacbell.net, 619-916-6956 or other CCASLA representatives.



Trustee's Report:
**ASLA National Focal
 Points for 2013**

Mark Steyaert, Jr. ASLA

Hello everyone! This my inaugural address to you. I am honored to be serving you as Trustee of our fabulous chapter. Just so you all know, it is my primary charge to be your voice at the national level of ASLA. With that in mind, please feel free to contact me with any ideas, constructive criticism, questions, etc. My email is markpiano@hotmail.com.

We were fortunate to receive a visit from Susan Hatchell, our outgoing National President of ASLA. She joined us at our awards ceremony and the next day for our Past Presidents breakfast. The event was well attended by many of our former leaders including Steve Halsey (our first President – 1972) and Roger DeWeese (President 1984). It was great to see these folks who were instrumental in our chapter's beginnings.

At the awards ceremony, Susan took some time to discuss what is happening nationally with ASLA. Government affairs advocacy continues to be a major focus of ASLA National. The issues at the top of the list include:

- Transportation
- Complete streets
- Safe routes to schools
- New transportation bills
- Urban parks
- Green infrastructure and storm water

Why are these focus points? Because they mean more jobs for our profession! One way you can assist in getting these initiatives enacted is to join the "Advocacy Network." This network has been set up to make it as easy as possible to contact your political representatives to advocate for important issues. Once you delve into it, you can readily see how easy National has made it to quickly send an email using their form letter - which you can personalize - or just a short email you produce yourself. I know it sometimes feels like a low priority in your busy days, but once you get the hang of it, it is quick and easy...and, can make a huge difference in effecting the viability of our profession.

Finally, the Executive Board will be recommending our chapter's choice(s) for Fellow nominations. If you have any thoughts on who might be worthy candidates, please let me know (and include reasons why). You can get a good idea of the requirements for induction by visiting the ASLA national website and clicking the "Council of Fellows" link under "Membership."

Sponsor Spotlight:

T.B. Penick and Sons

ASLA San Diego has been honored to have the support of T.B. Penick and Sons as a long-time Four Seasons Sponsor. Such sponsorships help our Chapter provide many program and event opportunities often at no cost to members and potential members.

The team at T.B. Penick and Sons, led by Frank Klemaske, are innovators in developing materials that meet LEED building standards and the new California Green Building codes.

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2012 ASLA San Diego Design Awards A Note of Gratitude and Apology

David Reed, ASLA, Past President

I want to express my deepest appreciation and gratitude to the Design Awards Committee members who contributed hundreds of hours to making the event a great success. The following members donated copious amounts of time to help make the design awards a success.

In addition to Patricia Trauth, Jon Wreschinsky, Mark Steyaert, Tracy Morgan Hollingworth and Adrienne Steussy, I completely forgot to mention 3 of the most pivotal members of the committee during the awards ceremony, and for that I humbly apologize.

Robin Shifflet, Maria Swift and Terry Barker, you were wonderful volunteers. We couldn't have done it without you! Your tireless, behind the scenes efforts will be remembered long after the glow of the awards evening fades.

Thanks again.

October 2012 Newsletter— Clarification of Statement

The following statement found in the October 2012 newsletter was questioned. It appeared in the article titled: "ASLA San Diego at the 23rd Annual Home & Garden Show" on page 8 of the newsletter.

"It was informative for many people who stopped by due to the fact that there were so many unlicensed professionals at the show offering to provide landscape design services illegally."

The San Diego Chapter was referring to the state licensing law for landscape architects which specifies that unlicensed individuals may "prepare drawings for conceptual design and placement of tangible objects and landscape features or plans, drawings and specifications for the selection, placement, or use of plants for a single family dwelling." The law also clearly requires a licensed professional for "construction documents, details, or specifications for tangible objects or landscape features, and alteration of site requiring grading and drainage plans."

The purpose of this exemption is to distinguish between the areas of design that impact the public health, safety, and welfare (HSW) and those that may have minimal relationship to HSW.

Tim Jachlewski, SD ASLA President



ASLA Stewardship Committee To Support Educational Events

Tim Smith, ASLA, Stewardship Committee Chair

The Stewardship Committee was very active in 2012 and has some great events planned for 2013. Last October, we held a Design Charette with five separate teams to study the Return On Investment of Sustainable Design for an eleven-acre business park. We are currently studying the results of the designs. The feedback from the participants was fantastic. Everyone had fun, met new people in the industry and learned from the process. Here are some responses we received from landscape architects, landscape contractors and civil engineers:

"Thanks for inviting me to your design charette! It was a different experience than I am used to for planning sites. I liked the charette and working with people from different backgrounds. I am used to doing all the work with blinders on with respect to other stakeholders opinions."

"It was a pleasure meeting everyone and seeing some familiar faces. What a great event! I look forward to seeing the outcome of this project. Thanks again."

"This was my first ASLA event. I'm looking forward to future events."

"Congratulations for (the) implementation of a wonderfully conceived project which can bring critical information to the region. Congratulations, Stewardship Committee, for the countless hours

and ideas you each contributed and for a job well done!"

"... this was thoughtfully put together and productive."

"It was awesome!"

"I really enjoyed the project and the opportunity to meet other industry experts..."

"... a great learning experience, looking forward to the next..."

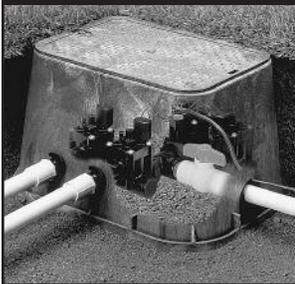
"When's the next one?"

We have four events planned for 2013 in which we will provide the opportunity to discuss the following:

1. **Sustainable maintenance practices and design affects the viability of such practices.** This event will include landscape architects, landscape contractors and landscape maintenance contractors and will entail an open discussion from the perspective of each of the three disciplines.
2. **Sustainable Sites Initiative (SSI) Discussion.** Learn how to include the principles of ASLA's Sustainable Sites Initiative even if you do not plan to certify your project as a Sustainable Site.
3. **Return On Investment (ROI) calculator training seminar.** The City of Santa Rosa will show us how to use their spreadsheet calculator to calculate the ROI of landscape improvements so we can educate our clients regarding financial benefits of sustainable design.
4. **Low Impact Development (LID) Discussion Panel.** This event will bring industry experts together to share ideas and generate improved approaches to LID requirements and beyond.

For dates of these events, please visit our chapter website at www.asla-sandiego.org. If you have questions regarding these events or want to know more about the Stewardship Committee, please call me at 858-513-0030 or email at tim@wynn-smith.com.

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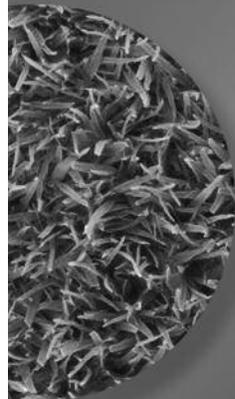
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