EVENTS

January
20
Historical American Landscape Survey Workshop – 9 am to 5 pm. Balmer Annex at La Jolla Historical Society, 780 Prospect St., La Jolla, CA 92037. Register by calling 415.495.0349 or by email at cp@californiareservation.org. See enclosed flyer.
20
21
Executive Committee Meeting, Schmidt Design Group, 6 pm.

February
11
Kick Off Event – Grounded Landscape Architecture & Planning, Encinitas, 6 pm.
18
Executive Committee Meeting, Schmidt Design Group, 6 pm.

March
4
Sustainable Soils Program, Hosted by Agri Service Inc, 5:30 pm. Registration/Networking 6:30 pm Program (Location TBA).
18
Executive Committee Meeting, The Lightfoot Planning Group, 6 pm.

Thank You to Our 2009 Sponsors!

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2009 Design Awards: Sustaining Excellence

A record setting 54 landscape architectural projects designed by members of ASLA San Diego were submitted and reviewed by a multi-industry jury in November 2009. The prestigious jury included: Mark Rios, Rios Clemente Hale Studios; Bernard Trainor, Bernard Trainor & Associates; Anna Mendolia, City of Long Beach Parks Department; Mark VonWodtke, Claremont Environmental Design Group; Michael Stepper, NewSchool of Architecture & Design; Brooke Peterson, Tierra Environmental Services; and Wayne Carlson, San Diego Home/Garden Lifestyles Magazine. Design Awards Chairman Jon Wreschinsky with John Gallup & Associates; Robin Shifflet, City of San Diego; and Terry Barker, Landscape Architect, guided the all day jury review of projects.
The project submittals included Single Family Residential, Commercial, Multi-Family Residential, Institutional and Urban Design, Landscape Details, Planning and Analysis, Communications, and Un-built Works.

The following 19 projects received 5 Merit Awards, 3 Honor Awards, and the top President’s Award for their outstanding work.

President’s Award
Stone Brewing World Bistro & Gardens
Landscape Architects: Schmidt Design Group, Inc.

2009 Planning Begins

ASDASLA would like to thank our sponsors for providing us with the financial support to provide a very successful 2009 Lecture Series. Through their contributions, we were able to host two very inspirational, southern California landscape professionals who shared their design philosophy and several of their projects: Mia Lehrer and Mark Rios, FASLA. The Lecture Series was held in October and November at The Neurosciences Institute, who generously donated their auditorium for these outstanding events.

We are already beginning to plan for this year. If you have speaker ideas, would like to volunteer, or would like to be a sponsor for the 2010 Lecture Series, please use the enclosed sponsor form and e-mail Brooke Pietz at brooke@ktua.com.

Thanks for Great Lectures - 2010 Planning Begins

February 11 - ASLA Kickoff Event

Join us Thursday, February 11 from 6 to 8 pm for the annual Kickoff Event at the new Grounded Modern Landscape Architecture and Garden Store located at 897 South Coast Highway 101, #105 in Encinitas for the best design professional social event of the year. ASLA San Diego will kick off its program line up and introduce the new Chapter leadership. Grounded is both a landscape architecture studio and a cutting edge furniture and garden store with furniture for indoor/outdoor living.

Cost is $30 at the door for non-ASLASSD members. RSVP by February 10th to ASLASD@sbcglobal.net or call 619.225.8155. Carpool with friends and office mates or consider taking the Coaster to reduce your carbon footprint.
2010: Making Connections

By the time you read this, we will have made it through the holiday season and into the new year. Without belaboring the fact that the last couple of years have been tough business-wise for most of you, I want to share some good news regarding our Chapter.

Due to great leadership over the last few years, our Chapter remains on solid ground both from a financial and professional standpoint. Despite our relative small chapter size, on a National level our Chapter is recognized for a number of things, including great leadership as evidenced by the 2007 ASLA Presidency of Pat Caughey. We are also one of the few Chapters with a Strategic Plan, and we were the first Chapter to press for and achieve a Student Affiliate Chapter at Cuyamaca College. Financially, our Chapter is also doing well. Despite lower than anticipated funding raised in 2009, we have been able to fund most of our programs and events and have money in reserve.

Last year, we had a fantastic Kick Off event, fully funded our Community Grant and ended the year with an outstanding Design Award event.

The current Board continues to embrace the Vision and Mission of our Chapter. To help achieve this in 2010, our Chapter theme is Making Connections. Our goal as a Board is to maintain and enhance our connections to our members, sponsors, allied professionals, Student Affiliates, and the public. We are all in this together working towards a common goal - taking leadership positions on those issues that confront design professionals today.

We need to connect with our past chapter Presidents, to help mentor and develop new Chapter leaders. We need to connect with our sponsors and support the use of their products and services. We need to connect with allied professionals, to show our leadership abilities, form partnerships and develop strategies for better collaboration.

Most of all, we need to encourage our members to retain their membership in and their connection to ASLA. Kim Douglas, of the ASLA Colorado Chapter, wrote a piece called, “When the Going Gets Tough, the Tough Turn to Professional Associations.” She outlines how your membership provides visibility, opens doors and cements relationships through networking, lends professional credibility and provides exposure to new ideas and practices. A link to her entire article is on our website homepage (left column), so take a minute to read it, and encourage anyone you know who might be debating the value of ASLA membership or participation in Chapter activities, to read it too.

As a Board, we optimistically look forward to another productive year in which we can promote the profession, ASLA and our Members. Happy New Year!

Jim Taylor, ASLA
The Lightfoot Planning Group

“We are all in this together working towards a common goal - taking leadership positions on those issues that confront design professionals today.”

Visit www.asla-sandiego.org

San Diego Chapter
2010/11 Executive Board

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The Lightfoot Planning Group
jmtaylor@lightfoot.com

President Elect
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David Reed Landscape Architect
davidreedlara.com

Treasurer
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David Pravda Landscape Planning
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Student Affiliate Chapter President
Carol Fuller
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Association Manager
Tracey Morgan Hollingsworth
(619) 225-8155
PO Box 81521, San Diego CA 92138-1521
aslasd@sbcblogal.net

San Diego Chapter
Past Chapter Presidents

2009 D McCullough 1992 Jim Schmidt
2008 Jon Wozniak 1991 Marian Marum
2007 Chris Grad 1990 Nick De Lorenzio
2006 Chris Langdon 1989 Keith Simon
2005 Stephen Cheadle 1988 Ruck Garnett
2004 David A Taylor 1987 Bill Barton
2003 David Strickland 1986 Frank Kawasski
2002 Gary Poyor 1985 Gerald Garner
2001 Laura Bentonti 1984 Roger DePewse
2000 Larry Sheehan 1983 Robert Debacy
1999 Teresa Barker 1982 Demas Ostri
1998 Joseph Esposito 1981 Vicky Estrada
1997 Gary Byke 1980 William Broh
1996 Robin Shiflett 1979 Ralph Stone
1995 Mark Steyerst 1978 Ron Toth
1994 Kelly Braughton 1977 Stephen Halsey
1993 Patrick Coughtry

Go to www.asla-sandiego.org to see all the 2009 Design Awards recipients.


Quarry Falls – LEED-ND Pilot Program Landscape Architects: Wallace Roberts & Todd, Inc.

Installation Appearance Plans and Smart Landscape Master Plan for Naval Facilities Engineering Command Southwest Landscape Architects: Deloreno, Inc.

City of Oceanside Bicycle Master Plan Pedestrian Master Plan Landscape Architects: KTU+A Planning and Landscape Architecture Paradise Creek Educational Park Landscape Architects: Schmidt Design Group, Inc.

Otay Valley Regional Park Trails Landscape Architects: Wallace Roberts & Todd, Inc.

Montevista Community Park Landscape Architects: Spurlock Porter

Baldwin Hills Scenic Overlook Landscape Architects: Wallace Roberts & Todd, Inc.

The New Children’s Museum Park Landscape Architects: Spurlock Porter

At right: Awards host Mark Segwart with Kathleen Garcia of WRT, Inc. and Marco Sessa and Mark Dadekow with Sudberry Properties (Quarry Falls – LEED ND Pilot Program). Above: Awards host Mark Segwart with Kathleen Garcia of WRT, Inc. and Marco Sessa and Mark Radelow with Sudberry Properties (Quarry Falls – LEED ND Pilot Program).

At left: Glen Schmidt, SADASL Trustee and Ted and Margaret Godshalk (Paradise Creek Educational Park)
By Carol Fuller, Chapter President

The Cuyamaca College Student Affiliate Chapter (CSAC) of the American Society of Landscape Architects has been very busy in its second year. We now have 23 members and look forward to adding a few more next semester.

Two design competitions were arranged for members of the college’s Horticulture Society last year. One was for the Mt. Helix Park Foundation. The entrance to the park was to be forward to adding a few more next semester. The second design competition is still in the planning stages and an announcement will be out soon.

San Diego’s Habitat for Humanity is re-designing the entrance to their corporate facility and is hoping we can help. This is still in the design stage but it is another opportunity for CSAC ASLA to become an active part of our community. We have been working with Habitat and the Jimmie Johnson Foundation, to locate homes near the college in need of landscape design and installation.

Another project in the works is the restoration of a house in El Cajon. This should be another fun project researching how the house looked when it was first built and deciding how best to restore it to its former glory. We are looking forward to working with a member of the San Diego Chapter of the ASLA who specializes in restoration work.

Members of the San Diego Chapter of the ASLA are ready, willing and able to retain students to fill paid or non-paid positions with their firms for work experience credit. This would help our Student Affiliate members obtain credit required to finish our two year certificate program. Hopefully, we will soon have a number of positions for our student club members to choose from. Contact me at cmfuller@cox.net for more information on student backgrounds and qualifications.

The National Meeting of the American Society of Landscape Architects will be in San Diego in 2011, and plans for the convention are starting now. We plan to have an active part in the convention since we are the first ever Student Affiliate Chapter for ASLA at a 2 year institution of learning.

As always, we look forward to working with the Cuyamaca College Botanical Society on the 2010 Sustainable Urban Landscape seminar, Spring Garden Festival and the Scholarship Dinner.

The ASLA Stewardship Committee has completed numerous educational and public outreach objectives over the past year. Its efforts to promote sustainability in the region and offer a ‘Voice at the Table’ include:

At the Chapter level:
• January: Chairperson Marum continues to serve as ASLA liaison at ALA’s Committee on the Environment.
• February: Chairperson Marum serves as ASLA liaison at USGBC’s Advocacy Committee.
• March: Committee member Ruth Stafford presents an overview of the ‘Sustainable Sites Initiative’ to the Chapter at the New School of Architecture.
• April: Chairperson Marum and member Ruth Stafford offer 2 presentations (‘Sustainable Sites Initiative and ‘San Diego’s Sustainable Sites’) at Cuyamaca College’s Sustainable Urban Landscapes forum.
• May: Chairperson Marum presents a lecture on ‘Water Conservation in the Landscape’ to the San Diego Regional Sustainability Partnership.
• June: Committee holds a joint meeting with CLCA to promote use of recycled water and meets with the San Diego Foundation to discuss mutual goals for a more sustainable San Diego.
• July: Committee member Michelle Landis represents ASLA at SANDAG’s Quality of Life Ad Hoc Committee.
• August: Committee members Kasia Trzonkowski and Sharon May begin planning a “Dialogue with Vendors: What it means to be Green” (early 2010) in an effort to ‘raise the sustainability bar’.
• September: Chairperson Marum provides ongoing input for 2010 “Sustainable Urban Landscapes” forum at Cuyamaca College (helps formulate direction, topics, speakers, etc.).
• October: Chairperson Marum participates in the “Bright Green Future” Conference at UCSD, representing ASLA on a panel regarding “Grey Water & Rainfall Harvesting: Using Every Last Drop”.
• November: Chairperson Marum represents ASLA as a new member of the San Diego Regional Sustainability Partnership on its Energy & Water Committee.
• December: Committee member Jon Wreschinsky leads the effort to focus the ASLA Design Awards program around sustainable practices.

At the National level:
• Committee Member Ruth Stafford serves as an officer with ASLA National’s Sustainable Design and Development Professional Practice Network (SDDPPN) meeting with other SDDPPN members at the ASLA national meeting in Chicago to discuss goals and activities. The officers are also involved in outreach on behalf of the Sustainable Sites Initiative (SSI).

Anyone wishing to learn more about or participate on the Stewardship Committee should contact Marian Marum at (619) 992-9533 or by email at marian.marum@asu.edu.
The past year has shown us that there are many issues critical to us as practitioners of landscape architecture and as California citizens. The California Council of ASLA (CCASLA) is continuing to monitor these and many other legislative and regulatory actions on behalf of the four California ASLA Chapters and our members.

Water, as usual, remains a huge issue. The State of California recently passed a number of pieces of legislation related to water conservation, monitoring of groundwater supplies, and regulation of the state’s water supply system. Senate Bill (SB) 1 x 7 - was recently negotiated in the state legislature and signed by the Governor. The bill was designed to reform state policies, programs and governance for the Sacramento-San Joaquin Delta (Delta) protection and establish guidelines for developing a new Delta Plan including achieving the two co-equal goals of providing a more reliable water supply for California and protecting, restoring, and enhancing the Delta ecosystem. The co-equal goals will be achieved in a manner that protects and enhances the unique cultural, recreational, natural resources, and agricultural values of the Delta as an evolving place. This bill provided a marked departure from previous efforts to enact legislation to protect California’s state water system. As a result of this bill’s enactment, there will be a series of public works projects unprecedented in California’s history, many that will include the need for participation by landscape architects.

The protection of our vested interests in the design profession is another issue being followed. Senate Bill (SB) 189, Mechanics Lien - as proposed, this legislation will reorganize and restate the statutory mechanics lien law and will provide the ability of landscape architects to file a lien for recovery of fees owed to them for design services rendered under contract. A number of landscape architects / firms have recently lost substantial design fees as clients have chosen to ignore billing leaving many with no legal recourse. CCASLA continues to work diligently with its lobbyist to affect inclusion of landscape architects in this legislation.

Another issue that CCASLA continues to monitor is continuing education as a licensure requirement. Currently, continuing education credits are not required for landscape architects. The state Architects Board has required licensure for landscape architects. The state Architects Board has required landscape architects to obtain a professional license. However, as other states adopt continuing education requirements, and as California works through these issues for other design professions, this may become an issue we all need to seriously consider here in California as a way to further differentiate ourselves as practitioners.

Finally, CCASLA has been closely monitoring proceedings on our state licensure sunset review process, which is scheduled to occur in the next two years. As developments play out, CCASLA will remain actively involved and keep you informed when and where you can get involved.

March 4: Sustainable Soils Program

Join us on March 4, for networking and an informational program on sustainable soils covering the following areas:
- Promoting soil enhancement and protection with Sustainable Sites Initiative protocols – Ruth Stafford, ASLA, Wallace Roberts & Todd, Inc.
- Overview of Soils for Landscapes – Testing protocols, soil test results, critical factors – Garth Wallace, PhD, Wallace Laboratories.
- Soil Preparations, Amendments, Topsoils, Specs for Landscapes – Garth Wallace.
- Science of Composting – Sharon May, Agri Service, Inc.

Check-in/reception co-hosted by Stewardship Committee and 6pm (location TBA). RSVP by March 1, to ASLASandiego@asla.org or sales@pardeetree.com. Non-members: $10 at the door.

The national ASLA membership forecast for the end of the year is in the lower sixteen-thousands, which represents a seven percent drop from end-of-year 2008. Member Services Committee and staff efforts to promote membership continue; providing chapters with up-to-date information and promotional materials, and encouraging one-on-one contact are top priorities. With solid management by Executive VP/CEO Nancy Somerville it looks like ASLA national will end the year in the black, which is a tribute to Ms. Somerville’s proactive response to declining revenues. Prior to the annual meeting in Chicago, the ASLA national website was upgraded with a graphic refresh and for The Dirt blog, which is being picked up by other blogs and has hit a milestone with 100,000 page views in less than a year. From December 8 through December 2009 the ASLA San Diego chapter (ASLA.org) had a total of almost 4.5 million page views and 1.2 million unique visits.

Water Conservation Committee

The San Diego regional model water conservation ordinance has been completed and can be viewed at http://www.waterconservationsummit.com. A number of municipalities are moving to pass new landscape standards to comply with AB 1881 by January 1. The City of San Diego passed their new standards on November 10, 2009, and the County of San Diego passed theirs on December 9, 2009. Glen Schmidt testified on behalf of ASLA San Diego at both hearings.

Our Chapter’s Water Conservation Committee produced 14 Position Papers which have been approved by our Chapter’s Executive Committee and are posted on the web site at http://www.asla-sandiego.org/ reference.html. The papers include positions regarding the following industry issues: Water Conservation, Fire Safety and Landscaping; Golf Course Water Conservation; Gray Water and Rainwater Use for Irrigation; Home Owner Association Water Conservation; Reclaimed, Recycled and Re-Purified Water; Regionally Appropriate Landscapes; Revegetation/Restoration; The Value of Native Plants; and The Value of Parks.

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ASLA Lecture Series 2010

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Dear SDASLA Members and Industry Partners:

We are excited to announce the return of the San Diego ASLA Chapters Landscape Architecture lectures in 2010.

As always, we value your input on the speakers you would like to hear and encourage you to work with our committee to ensure you get the most from your sponsorship dollars.

Please review the following sponsorship opportunities and contact us (Lecture Committee) to confirm your interest to support this year’s lectures.

Thanks for your support!
Brooke Pietz, ASLA - brooke@ktua.com

ASLA Lecture Series 2010

Speaker Sponsorship $750

Marketing Opportunities:
• Firm name and logo on SDASLA Website
• Firm name displayed in SDASLA Newsletter
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• Firm name and logo in signage/program for each lecture
• Four complimentary tickets to each lecture event
• Opportunity to display company/product literature at event

Reception Sponsorship $500

Marketing Opportunities:
• Firm name and logo on SDASLA Website
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• Firm name and logo in signage/program for each lecture
• Three complimentary tickets to each lecture event
• Opportunity to display company/product literature at event

Friend Sponsorship $350

Marketing Opportunities:
• Firm name on SDASLA Website
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• Firm name and logo in signage/program for each lecture
• Two complimentary tickets to each lecture event
Thank You!!

2009 ASLASD Lecture Series Sponsors

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2009 San Diego Landscape Architecture

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Mark Schroeder & Co
Concrete Contractors Interstate
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Winter Warm-Up Sponsors $750

Agri-Service
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San Diego Landscape Architecture
January 2010