Thank you to our 2007 Sponsors! Last year, with your help, we gave $2000 back to the community in the form of a community grant, hosted increasingly successful social events, worked hard for the industry as a whole battling the politicians in Sacramento, and more. Thank you again! – David McCallaugh, ASLA, 2008 President-Elect

Thank you to our 2007 Sponsors!

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Thank you to our 2007 Sponsors!

ASLA San Diego Chapter
P.O. Box 33510
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Printed on recycled paper.

November
15 Executive Committee Meeting – Gillespie Moody Patterson, 5:30 pm

December
31 Interrobang/Lecture Series
15 Executive Committee Meeting – Gillespie Moody Patterson, 5:30 pm

NOTE: Events, dates and times are subject to change! Please check with the ASLA office at (619) 225-8155 for the latest events or visit www.asla-sandiego.com/content/events.

EVENTS

January
15 Executive Committee Meeting – Gillespie Moody Patterson, 5:30 pm

February
19 Executive Committee Meeting – The Lightfoot Planning Group, 5:30 pm

27 CC/ASLA Legislative Lobby Day
Sacromento. Tracy at (619) 225-8155 or ccsala@sbcglobal.net.

TBA ASLA 2008 Kickoff – Location TBA

March
11 Interrobang/Lecture Series
18 Executive Committee Meeting – Gillespie Moody Patterson, 5:30 pm

April
8 Interrobang/Lecture Series
15 Executive Committee Meeting – Gillespie Moody Patterson, 5:30 pm

12 Landscape Architecture Firms Honored at 2007 SD/ASLA Design Awards

The San Diego Chapter of ASLA held its 2007 Design Awards at The Neurosciences Institute in La Jolla on December 6, 2007 to honor 19 project submittals with awards for professional design excellence. This year, there were 38 project submittals judged by a multi-disciplinary jury including:

• Wayne Carlson - San Diego Home and Garden Magazine
• Angela Dye, ASLA - A Dye Design (2008 ASLA President-Elect)
• Bill Dumka - Black Mountain Ranch, LLC
• Alan Kwashny, ASLA - Texas Tech University
• Jeff Craft, ASLA - HLA Group, Sacramento
• Dave Potter - Potter and Associates, San Diego
• Kelly Broughton, ASLA - City of San Diego
• Gail Nakamura - Intracorp San Diego

Thanks also to Design Awards Chairman Chris Langdon, ASLA and Jury Facilitators Robin Shifflet, ASLA and Terry Barker, ASLA.

ASLA San Diego Chapter

President’s Award
Caltrans District 11 Headquarters, by Wallace Roberts & Todd, LLC

Honor Awards
Commercial, Institutional & Urban Design
Wallace Roberts & Todd, LLC

Academic Court, UCSD
Commercial, Institutional & Urban Design
Wimmer Yamada and Caughey

Sparkur Point Landscape Architects

At left: President’s Award recipient, Del Sur Community, by Wimmer Yamada and Caughey
Above: Honor Award recipient, Caltrans District 11 Headquarters, by Wallace Roberts & Todd, LLC

San Diego LANDSCAPE ARCHITECTURE
The Website Newsletter for the San Diego Chapter of the American Society of Landscape Architects

December 2007

2008 Community Grant - Fallbrook Garden Club

Congratulations to SD/ASLA’s 2008 Community Grant recipient - the Fallbrook Garden Club. The garden club is celebrating its 76th year of continuous community service by its 250 members since its founding in 1931. The grant funds will help the club renovate and landscape a section of the Fallbrook Elementary School District’s La Paloma School with trees, a new pathway and garden seating area.

Each summer, SD/ASLA distributes a call for grant entries throughout San Diego County to encourage community-based organizations to apply for up to $5,000 in grant funds to assist with projects in our communities. Past grant recipients include:

• 2007 San Ysidro Business Improvement District
• 2006 Point Loma High School and Alumami Foundation
• 2006 Scripps Park Project
• 2004 Azalea Park Neighborhood Assoc.
• 2003 Casa Familiar Casitas de las Forescitas
• 2002 Euclid Avenue Revitalization Committee

We need ASLA members to assist our Chapter in identifying groups in the community who would be outstanding recipients for future grants. If you know of a deserving organization, send us the group’s name, contact person and email or phone information. Help us help the community by forwarding potential grant recipient information to Tracy at ASLASD@sbcglobal.net. Thank you!

Thank you to our 2007 Sponsors!
PRESIDENT’S MESSAGE
Seeking Your Guidance to Serve the Profession and Lead the SD Chapter

By Jon Wreschnik, ASLA – John Gallup & Associates

Last fall, your San Diego Chapter of ASLA celebrated its 30th anniversary and all the accomplishments that have occurred over those years under the leadership of our Past Presidents. As your incoming Chapter President, I’m bringing the 25+ years that I’ve been in public and private practice and as a former ASLA Chapter President (Northern CA Chapter) to the San Diego Chapter 1 plan to assess the Chapter structure (committee activities and services) and address the need to promote landscape architecture as a vital profession.

Each President has lead the Chapter with their vision of what landscape architecture could or should be in San Diego. I’m seeking our members’ input on what you envision the Chapter should/could do to directly benefit membership and the profession.

I’d like to focus on four areas in restructuring the Chapter. Those include:

- Providing services and practical educational opportunities to members.
- Encouraging ASLA national to approve student chapters at 2 year colleges.
- Educating members regarding their role in public policies (water, regulatory, etc).
- Participating in public outreach and community education regarding the profession.

Member Services/Activities

I am beginning a reassessment of the activities and services that will provide value to you (job postings, programs that focus on nuts and bolts issues in the profession, emerging industry issues) I encourage you to let me know what you believe the Chapter should be doing to provide value-added services, programs and networking opportunities.

Growing the Profession

Landscape Architecture has become one of the most expensive majors at many universities. This year, the San Diego Chapter successfully sought ASLA’s recognition of student chapters at community colleges so we can encourage lower division students to move to accredited four-year/upper division landscape architecture programs. We must guide those who might choose landscape architecture as a profession and show them the importance and need for future viability of the profession.

Shaping Public Policy

We need to become more involved in shaping public policy both from an aesthetic and business sense and where it involves the health of the community. We’d like to work with local universities and municipalities to shape better decision-making to consider and shape examples of best practices to address many of today’s critical issues.

Becoming a Public Resource

We need to work harder to educate the public regarding the importance of landscape architecture and share our successes to encourage future professionals to follow. I would greatly appreciate your input to improve the delivery of Chapter educational opportunities and to develop the types of programs and education that meet your needs.

Please share your thoughts with me at jon.wreschnik@pbolin pulp.com or call me at 619.916.6956. I look forward to hearing from you this year!

San Diego Chapter 2007/2008 Executive Board

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Jon Gallup & Associates

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The Lightfoot Planning Group
darren@lightfootpg.com

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San Diego Chapter Newsletter

Visit www.asla-sandiego.org

San Diego Landscape Architecture

December 2007

ASLA National Trustee Report

Glenn Schmidt, FASLA, Schmidt Design Group

ASLA’s National Board of Trustees (BOT) meeting was held in San Francisco prior to the Annual meeting on October 4-5, 2007. Summary of business conducted included:

- Bi-law revisions were approved by the BOT to expand Student ASLA Chapters to include college communities and other non-academic programs.
- The BOT reviewed and approved the 2008 Annual Operating Plan.
- The BOT reviewed and approved the projected budgets for 2007, and 2008-2009.
- Programs and Operations. Membership is up 5% since January of this year.
- Public Relations reported considerable growth in media inquiries and programs.
- Government Affairs: Advocacy networks have been monitoring legislation at both the state and federal levels.
- Board of Trustees voted to elect the 2007 honorary members.
- Progress on the Sustainable Sites Initiative program was presented.

ASLA Water Conservation Committee: Glenn Schmidt and Marian Marum co-chair this committee which is investigating the Model Landscape Water Conservation Ordinance.

ASLA Stormwater Committee: Glenn Schmidt and Marian Marum co-chair this ASLA committee. The committee has met to review stormwater issues and legislations.

Landscaping Ordinance Committee: Glen Schmidt co-chairs this city wide committee with Scott Mollay of the BIA. The committee has met more than a dozen times.

City of San Diego Stormwater Advisory Committee: Glenn Schmidt is attending a Stakeholder’s committee that is providing feedback to the City of San Diego regarding compliance with the Regional Water Quality Control Board (RWQCB) permit.

2008 State Legislative Lobby Day

Our first annual State Legislative Lobby Day in Sacramento will be held on February 27, 2008. You will have the opportunity to learn about issues impacting our industry, meet your CC/ASLA leadership, our state lobbyist, and key State Legislators. Register with the enclosed flyer or at www.asla-californiacouncil.org.

CCLASA State Report

David Allan Taylor, Jr. ASLA, CCASLA President

Our first annual State Legislative Lobby Day in Sacramento will be held on February 27, 2008. You will have the opportunity to learn about issues impacting our industry, meet your CC/ASLA leadership, our state lobbyist, and key State Legislators. Register with the enclosed flyer or at www.asla-californiacouncil.org.

Legislative Update

Governor Schwarzenegger signed two important bills this past October. AB937 aligns the contract language for landscape architects with the extensively revised State Public Contract Code. For more information, visit www.asla-californiacouncil.org, (complete bill language can be seen at www.leginfo.ca.gov.).

Our first annual State Legislative Lobby Day in Sacramento will be held on February 27, 2008. You will have the opportunity to learn about issues impacting our industry, meet your CC/ASLA leadership, our state lobbyist, and key State Legislators. Register with the enclosed flyer or at www.asla-californiacouncil.org.
Don’t get eaten up by the competition.

Get your advertising message in front of local landscape architects through the San Diego Chapter of the American Society of Landscape Architects website, and quarterly newsletter.

Quarterly Newsletter
Each quarter we publish a newsletter containing updates on important issues affecting our membership and the industry. Each section has a reference link to our website. The newsletter is published in March, June, September, and December.

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