



Quarterly Digital Newsletter

Engage ASLA San Diego chapter members, sponsors, students, and the general public through interactive advertisements. Grab our reader's attention and deliver your company's message by advertising in our digital newsletter. Below are options that will be sure to grab our reader's attention.

| SPONSOR LEVEL | TYPE | DESCRIPTION | COST** |
|---|------------------------------------|--|---------|
| Ruby | Full Page Advertisement or Article | Full color, 11" x 8.5", hyperlinked to website (HORIZONTAL ORIENTATION) | \$500** |
| Four Seasons | 1/2 Page Advertisement or Article | Full color, 5.5" x 8.5", hyperlinked to website (VERTICAL ORIENTATION) | \$325** |
| Spring Bouquet | 1/4 Page Advertisement | Full color, 4.92" x 3.65", hyperlinked to website (HORIZONTAL ORIENTATION) | \$200** |
| Ruby, Four Seasons, Spring Bouquet + Autumn Color | Hyperlinked Logo | Logo included on sponsor's page, hyperlinked to website | \$75** |
| Additional Cost* | 1/2 Column Advertisement | Full color, 4.34" x 2.28", hyperlinked to website (HORIZONTAL ORIENTATION) | \$125** |

*Contact Tracy Morgan Hollingworth for more information
 **Cost for non-annual sponsors, inquire about design support below

SPECIFICATIONS

Email your digital advertisement in one of the following formats, set to **300dpi**:

- » PDF
- » png
- » jpg
- » eps (outline fonts)

Provide **hyperlink** to your business website when sending your artwork.

CONTACT

Email Ads / Artwork
 Advertising Questions
 Design + Marketing Support:

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