



2022 PRESIDENT'S AWARD WINNER
Mission Trails East Fortuna Field Station
Credit: Spurlock Landscape Architects

CALL FOR ENTRIES

ASLA-San Diego 2024 Excellence in Design Awards

About the Design Awards

The ASLA San Diego Excellence in Design Awards are the ultimate recognition of design achievement for landscape architecture firms and projects in the San Diego region and beyond. These awards celebrate the innovation and creativity found among the practitioners of landscape architecture.

Program

The San Diego Chapter, American Society of Landscape Architects is conducting the 2024 Design Awards Program to recognize professional excellence for outstanding works of landscape architecture and environmental planning.

Eligibility

Project entries will be accepted from any individual, firm, non-profit organization, public agency or academic institution if one of the project's participants includes at least one:

- San Diego Chapter, ASLA Member and Licensed Landscape Architect in the State of California (Projects at any location)
- ASLA Member and Licensed Landscape Architect in any state (San Diego County projects only)
- Non-Member Licensed Landscape Architect in the State of California (San Diego County projects only)

Judging Criteria

Submitted projects should advance, educate and promote the profession. The projects may be judged by any of the following criteria:

- Quality of the design or study
- Functional and artistic merit
- Relationship to context
- Integration of ASLA's Climate Action Plan goals, elevating the role of landscape architecture in environmental stewardship and decision-making
- Overall relevance to landscape architecture, the public and the environment. The project should clearly increase the public's awareness of the role landscape architecture plays in sustainable design and development.
- Projects that portray the highest level of skill and proficiency in the profession
- Projects that demonstrate new technologies, methodologies or approaches.
- Provides a social function and benefits to the local community.

KEY 2024 DEADLINES:

| | |
|--|----------------------------|
| <i>Entry Form & Payment:</i> | Friday, February 23 |
| <i>Entry PowerPoint Submittal:</i> | Monday, March 11 |
| <i>Late Entry Form & Payment*:</i> | Monday, March 18 |
| <i>Late PowerPoint Submittal*:</i> | Thursday, March 28 |

*Late entry form & PPT submittals will be charged (2) two times the standard entry fee.

Jury – To be determined

Design Awards Categories

Jury has discretion to move entries to appropriate category.

| | |
|-------------------------|------------------------------------|
| Communications | Commercial |
| Construction Detailing | Environmental |
| Historic / SD Landmark | Institutional |
| Landscape Art | Parks, Trails & Recreation |
| Planning & Analysis | Public International |
| Public Municipal | Pro-Bono |
| Residentl Single Family | Residential Multi-family |
| Un-Built Works | Social Equity & Environmtl Justice |

President's Award - Highest Award Given

(1) One award decided by Juror majority vote.

Honor Award

(1) One award to the most outstanding submission in each category. Jurors have discretion to award more than one.

Merit Award

Any number of awards may be given in each category to recognize superior professional accomplishment.

Green Ribbon Award (NEW)

Go to Green Ribbon category description on page 5 regarding the process to nominate a project for this award.

Entry Form

Complete an official Entry Form located on page 3 of this document for **each entry submitted (1 per entry)**. Return the completed Entry Form(s) with **required signatures** to <ASLASD@sbcglobal.net>.

Optional: If you wish for project owners, clients and/or agencies to receive an invitation to the Award Ceremony, please provide contact information as requested on the Entry Form.

Entry Payment

Prior to paying, confirm your ASLA membership at <www.asla.org>. If you have questions about payment, call #619.283.8818 or email <ASLASD@sbcglobal.net>.

Payment Options

- 1) Via credit card (fees will apply) at <https://bit.ly/2024SDASLA_designawards>
- 2) Mail check (postmarked before entry date) to ASLA-SD, 1050 Rosecrans St., Suite B, San Diego, CA 92106.

Entry Payment Deadline – Friday, February 23, 2024

- **ASLA Members: \$150**
- **Non-ASLA Members: \$230**

Late Payment Deadline – Monday, March 18, 2024

- **ASLA Members: \$300**
- **Non-ASLA Members: \$460**

Submittal Process

After the entry form(s) and payment are received (see above), you will receive an entry number for each submission as well as an entry PowerPoint (PPT) template with guidelines and an entry upload link.

For each entry, complete the PPT submission template, delete the first page (instructions), name the file with your category and entry number (ie: “Communications Entry #5”) and upload in both PPT and PDF formats using the provided link.

Submittal Documentation

1) Entry Form with signatures and optional Client invitation information.

2) PowerPoint Submission Template

Required drawings, photographs, and narrative must be submitted on the official ASLA-SD Design Awards Power Point template and in a PDF format which includes:

a) Project Data Sheet

Using the PPT template provided, describe each image on the project data sheet slides. Number each image to correspond with its image description key in the provided text box at the bottom of each slide and add a title or phrase describing the image.

b) Project Concept Statement

Located at the end of the Project Data Sheet, this 150-word maximum statement may be used if your project is selected for an award. The statement should summarize the landscape features and project concept(s). Note that your statement may be edited for timing purposes at the awards ceremony.

c) Image Description Key

Using the PPT template provided, create a list of your images with corresponding slide numbers and titles or phrase descriptions used at the bottom of each slide. You may also include 1-2 sentences further describing each drawing or photograph.

d) Project Drawings and Photographic Images

Using the PPT template provided, submit at least five (5), but no more than ten (10) project drawings or photographs. Digital images must be 150dpi minimum and inserted as JPEGs into the PPT template. (If scanning physical photos, use 8” x 10” originals).

Note: Ensure anonymity on all images. Any images that identify the project entrant (firm name or logo) must be removed prior to jury review.

3) Additional documentation is required for the following award categories:

- Planning / Analysis
- Pro Bono
- Communications

One or more hard copies may be requested at a later date.

KEY REMINDERS

- **Each project submission must be entered and uploaded as a separate entry package.**
- **To ensure anonymity, do not identify the firm name or logo on any materials (including planning reports) with the exception of the initial Entry Form and payment confirmation.**
- **All submissions must consist of clear and high quality graphics, professional level photography (150dpi) and clear, concise narrative descriptions.**
- **Insert JPEG images directly into your PPT slides. Do not submit JPEGs separately.**
- **The final PPT should be submitted in both PPT and PDF formats.**

Contact For Further Information About Award Program

Martin Armstrong, Design Awards Committee Chair
#805.794.5525; <armstronglanddevelopment@gmail.com>

Contact For Payment or Admin Questions

#619.283.8818; <ASLASD@sbcglobal.net>



ASLA-SAN DIEGO 2024 EXCELLENCE IN DESIGN AWARDS ENTRY FORM

INSTRUCTIONS: Provide all pertinent information along with two signatures below. See pages 6-7 for FAQs.

ENTRANT INFORMATION

Name of submitter:

ASLA Membership Number:

**Call ASLA National office at #800-999-2752 for member number*

Individual/Firm/Agency Name:

Mailing Address:

Project Award Contact Name:

Phone: ()

E-mail Address:

INCLUDE THE FOLLOWING ENTRY STATEMENT AND SIGNATURE AS BELOW:

I certify that as the entrant, I am a fellow, full member or associate member, in good standing with ASLA or otherwise meet the eligibility criteria as described on Page 1 of the Call for Entries and had primary involvement in the project entered. The submitted project was done in compliance with all licensure rules and regulations of the state in which it is located. I understand that all material submitted becomes the property of SDASLA and may be retained by SDASLA and used for the promotion of the profession.

Entrant Signature:

Date:

PROJECT INFORMATION

Project Name:

Project Location (if applicable):

Project Category (see descriptions on pages 4-5):

Date of Project Completion:

Name of Project Landscape Architect and Firm:

OPTIONAL: OWNER/CLIENT/AGENCY INFORMATION

Owner/Client/Agency Contact Name:

Owner/Client/Agency Firm Name (if applicable):

Owner/Client/Agency Mailing Address:

Owner/Client/Agency Email:

INCLUDE THE FOLLOWING STATEMENT AND HAVE THE OWNER/CLIENT/AGENCY SIGN BELOW:

I have reviewed this entry and have no objection to the submission, judging or publication of this material.

Client/Owner/Agency Signature:

Date:

ASLA-SAN DIEGO 2024 EXCELLENCE IN DESIGN AWARDS

CATEGORY DESCRIPTIONS

Communications

Entries in Communications recognize achievements in communicating landscape architecture information, technology, theory, or practice to those within or outside the profession. Typical entries may include published or written documents such as books, articles, videos, and audio recordings of presentations on landscape architecture history, art, or technology; educational material intended for the non-technical consumer; or material that increases awareness of landscape design, environmental, or conservation issues.

Commercial (1 acre / over 1 acre)

Entries in this category recognize site specific works of landscape architectural design. Typical entries include landscape design and implementation of offices, commercial centers, medical centers, hotels, and resorts. Master planned multi-use developments are included in this category. For large incremental projects, at least the first stage must be completed to be eligible for an award.

Construction Detailing

Entries in this category recognize excellence and originality in construction detailing. Entries should include construction documentation and photos of final installation. Judging criteria will include hardscape, planting or irrigation detailing.

Environmental

Entries in Environmental champion natural resource protection, conservation, restoration and/or reclamation. Typical entries in this category include brown field reclamation, native plant restoration, design for erosion control or fire management, watershed reclamation and drainage design, and solutions for sustainable landscapes.

Historic Restoration & San Diego Landmark

Entries in Historic Restoration & San Diego Landmark recognize the importance of preserving historic landscapes and/or creating identity for the region as San Diego landmarks. Entries should demonstrate thorough research, adherence to period materials and construction methods, and preservation of historic elements. Entries can also be distinguished landscape architecture projects not less than 15 years that have retained their original design integrity. It recognizes the significant contribution landscape architecture makes to the public realm and calls attention to the element of time in landscape architecture. Projects should reflect appropriate regional design principles.

Institutional – public or private

Entries in this category recognize site specific works of landscape architectural design. Typical entries include landscape design and implementation of hospitals, schools, campuses, medical centers, universities, and transportation facilities.

Parks, Trails & Recreation

Entries in Parks, Trails & Recreation recognize site-specific and/or regional works of landscape architectural design. Typical entries include projects designed to address park design, golf courses, greenways, public open space (passive recreation), and active recreational landscapes. For large incremental projects, at least the first stage must be completed to be eligible for an award. Design entries should exhibit a relationship to planning and a framework larger than the immediate site.

Planning & Analysis

Entries in Planning and Analysis recognize the wide variety of professional activities that lead to, guide, or evaluate landscape architectural design. Typical entries include documents such as master plans, specific plans, development guidelines, environmental assessments, and feasibility plans. One hard copy of the plan document (in addition to the entry PPT template) is strongly encouraged and will be returned to the entrant.

Public International

Like the Public Municipal category, entries in this category recognize site-specific and/or regional works of landscape architectural design that are publicly owned and/or maintained. The primary difference being that these project sites are located outside the United States, while the design team responsible must be based somewhere within San Diego County. Design entries should exhibit a relationship to planning and a framework larger than the immediate site and demonstrate direct social and economic benefit to the local community. For large incremental projects, at least the first stage must be completed to be eligible for an award.

CATEGORY DESCRIPTIONS (CONT.)

Public Municipal

Entries in Public Municipal recognize site-specific and/or regional works of landscape architectural design that are publicly owned and/or maintained. Typical entries include projects designed to address streetscapes, libraries, community centers, and federal, state and local facilities. For large incremental projects, at least the first stage must be completed to be eligible for an award. Design entries should exhibit a relationship to planning and a framework larger than the immediate site.

Pro-Bono

Projects in this category recognize Pro-Bono work provided by landscape architects that may or may not be specifically related to landscape design. Typical entries might include landscape plans, design charrettes, project programming, community organization, project monumentation, etc. The key in this category is that the landscape architect must not have earned a profit for the project and should prove how the project benefits the end user and contribute to the significance of the profession. Design solutions should be appropriate to the surroundings, be considerate of long-term maintenance, meet budgetary constraints, and contribute to the significance of the profession.

Residential Large Single Family

Entries in this category recognize achievements in single-family residential landscape design. Typical entries include projects that solve the client's project goals and objectives, exemplify quality design solutions, and utilize appropriate materials and construction techniques. Design solutions should be appropriate to the surroundings, be considerate of long-term maintenance, meet budgetary constraints, and contribute to the significance of the profession.

Residential Multi-family

Entries in this category recognize achievements in multi-family residential landscape design. Typical entries include projects that solve the client's project goals and objectives, exemplify quality design solutions, and utilize appropriate materials and construction techniques. Design solutions should be appropriate to the surroundings, be considerate of long-term maintenance, meet budgetary constraints, and contribute to the significance of the profession.

Un-Built Works

Entries in the Un-Built Works category recognize excellence in design thinking and methodology for projects that have been designed but not constructed. This category includes entries of projects that may not be expected to be implemented. Judging criteria will include quality of design; functionality - design functions well and achieves the client's objectives; special or unique solutions to unusual problems; environmental responsibility; relevance to the profession, the public and the environment; presentation clearly communicates the written explanation of projects.

NEW AWARD CATEGORIES

Climate Champion Green Ribbon

The Climate Champion Green Ribbon award will recognize projects that demonstrate exceptional efforts in climate mitigation, resilience, biodiversity, environmental equity, or advocacy. The jury will select one or more projects at its discretion. The Green Ribbon is awarded across all categories, and there is no separate application required.

To be considered, applicants must submit a climate action plan 750-word narrative (required) describing how their project addresses the goals of ASLA's Climate Action Plan. Describe how the project positively impacts biodiversity and ecosystem services. Include construction material and plant selection criteria, implementation strategies and maintenance considerations. For reference, the CAP can be viewed at <www.asla.org/climateactionplan.aspx> and a CAP Cheat Sheet can be viewed at <<https://wasla.memberclicks.net/assets/2023/WASLA%20CAP%20Cheat%20Sheet.pdf>>.

Landscape Art

Art forms created with landscape elements, art in public places and projects in collaboration with artists.

Social Equity and Environmental Justice

The jury will consider relevant accomplishments and impact, leadership, social and environmental justice advocacy, partnership with communities in California, and advancement of landscape architecture. Please include a biographical statement of the nominee, relevant accomplishments specific to social and environmental justice, impact to communities, and advancement of landscape architecture.

ASLA-SAN DIEGO 2024 EXCELLENCE IN DESIGN AWARDS

FREQUENTLY ASKED QUESTIONS

Re: Font Size and Color

- Q. Can we prepare slides using the provided template with slight modification to color and text to help it read better? Or do you want all inserted text to be black and the same font and location as the template?
- A. We'd prefer to have the 10-point font size and color in black. Once we receive all the submittals, we will do some final minor editing of the formats for ease of reading and consistency across the submittals. If there are significant edits that need to be done by your staff, we will send your template back to your staff with instructions to make the changes and re-upload the template to the same link where you originally sent it. The submissions will be judged on the quality of the written content and quality of images, not on fonts and layout.

Re: 150 Word limit for Project Data Sheet (slide 2)

- Q. I noticed that Slide 2 says that "each presentation shall contain a brief Project Concept statement about the project in less than 150 words". Slide 2 has roughly 6 sections to answer, so is each section 150 words maximum?
- A. No. Only the Project Concept Statement is a maximum of 150 words. Slide #2 (the Project Data Sheet which becomes the first slide when finalizing your entry) may be longer than one slide. But other than that slide, all the other slides should remain one slide.

RE: Maximum Words for Project Data Sheet

- Q. In the PowerPoint submittal instructions, it indicates that the second slide should contain a brief Project Concept Statement of less than 150 words. Are we supposed to address ALL the items listed on the Project Data Sheet in 150 words, or is that limit just for project scope of work description?
- A. Just the Project Concept Statement.

RE: Adding Additional Slides

- Q. I noticed that if we answer each section with 150 words maximum that they won't all fit on the one slide. Are we allowed to add a second slide?
- A. The 150 words only apply to the Project Concept Statement on the Project Data Sheet which may exceed one slide in length.

RE: Project Slide Images

- Q. Just to clarify a couple points on the submittal. Included in the instructions is a point that says, "no more than 1 image per slide". As you probably know, at times we use collages in which we may have a graphic with several labeled support pictures, which are designed in Photoshop and are 1 single JPEG. Does this qualify as one image or does this instruction mean only one single photograph may be used.
- A. If a collage can be uploaded to one slide as a single image, that would be acceptable.

RE: Site Plan Labels Must Avoid Firm Identification

- Q. I assume labels on the required site plan and any graphics we include are okay, correct?
- A. Labels and graphics that do not disclose your firm or other project-related firms are acceptable.

Re: Project Location Eligibility - Open for ASLA CA Members/San Diego Projects for All Others

- Q. Does the project location have to be inside the "County of San Diego" to qualify for submission in the design awards?
- A. The eligibility criteria reads: Entries will be accepted for projects from any individual, firm, non-profit organization, public agency, or academic institution as long as one of the project's participants includes at least one of the following:
- ASLA CA Chapter Members & Licensed Landscape Architect in the State of California (Projects at any location)
 - ASLA Member & Licensed Landscape Architect in other states (San Diego County projects only)
 - Non-member Licensed Landscape Architect in the State of California (San Diego County projects only).
- Projects located anywhere are eligible, as long as they have been created by an ASLA CA Chapter Member who is also a licensed landscape architect in CA.

Re: Use Project Name in PowerPoint

- Q. Do we use the actual project name in the PowerPoint, or should we use the assigned category and number?
- A. The answer is only use the name of the Project and not the entry category and number which are only used by the organizing committee to track and sort the entries by category.

FREQUENTLY ASKED QUESTIONS (CONT.)

Re: Image Description Key Descriptions Don't Have to Be Same on Image Slides

- Q. The slide titled "Image Description Key" lists the slides to follow. What description is included for each slide on this particular slide? The slides that follow require a one sentence description. Do we repeat the sentence on the Image Description Key?
- A. The image description on the Image Key does not have to be the same as the one sentence description on the Image slide. It should be a description of the image on that slide.

RE: Submittal Instructions to Identify Entry Category and Number

- Q. The Submittal Instructions say to name the Power Point and PDF files with the Category and entry number.
- A. Refer to the bottom of the submittal instruction, the third sentence from the bottom, says "Submit by uploading both the PowerPoint and the PDF files to the same link". The Link will list the same category and entry number that was emailed to you for each entry so you can name your PDF and PPT by the assigned category and entry # before you upload them. Some entries have been uploaded to the wrong link so that's our way to re-order them if they entrant is uploading more than one entry.

Re: Entry Form is Also a Client Photo Release Form

- Q. Do I need a photo release form?
- A. The client signature for release at the bottom of the Entry Form is all you need to provide.

RE: Omit Firm Names from Entry Template and Site Maps

- Q. Are we not supposed to list our firm name (or any other firms we have collaborated with) on the PowerPoint presentation? On slide 3 'Project Data Sheet' where it asks for "Project Scope of Work"- we cannot say XYZ firm provided..." instead we should say "our firm provided..." Is this correct?
- A. Yes. Do not list your firm name or any other firm who participated in the project. But you can use phrases like "our firm provided".

Re: Image Size

- Q. In the instruction material under the "Image Description Key" it states that "drawings or photograph must be electronically scanned or produced at 150 dpi. We would assume that you would want "scanned or produced" images to be at a minimum of 150 dpi for better clarity. (A higher dpi for images/photography would typically be used if each submittal does not exceed 50 MB but images less than 150 dpi images are very poor and fuzzy.
- A. Yes, images should be a minimum 150 DPI. If they get too big, it will slow down the ability to view each slide when the jury meets to review the entries.

We hope this will help clarify any questions regarding the awards formatting and submittal process. If you have additional questions that are unanswered in this FAQ, please contact us at <ASLASD@sbcglobal.net>.