Designing for Social Sustainability

CUPSS Development Meeting & Upcoming Events





- Self Introduction
- Overview of CUPSS
- Social Sustainability and Public Social Space
- CUPSS Missions & Goals
- The Role of CUPSS in Promoting Social Sustainability

About Myself

NAME:

Wei Wang

OCCUPATION:

Landscape Designer (VDLA)

Chair of Committee on Urban Public Social Space (ASLA SD)

EDUCATION:

Dual Master degree in Landscape Architecture & Sustainable Environments (Iowa State University)

Bachelor degree in Environmental Art Design (Chongqing University City Techknowledge College)

INTERESTS & PASSION:

Art/ Creativity

Spacial Design

Environmental Justice

Psychology/ Philosophy

The Committee on Urban Public Social Spaces (CUPSS)

CUPSS is interdisciplinary and composed of individuals who are passionate about promoting "social sustainability" in the public realm through innovative design and planning strategies.

CUPSS aims to raise awareness about the importance of creating human-oriented (not vehicles) and socially conscious spaces in our urban environments.



why

Social Sustainability

&

Urban Public Social Space

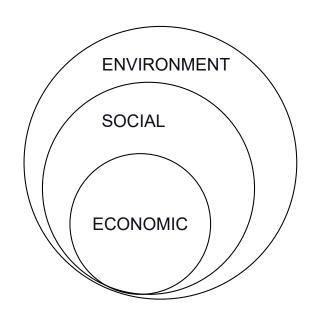


The three pillars of sustainability:

Environment, Economic, and Social/society.

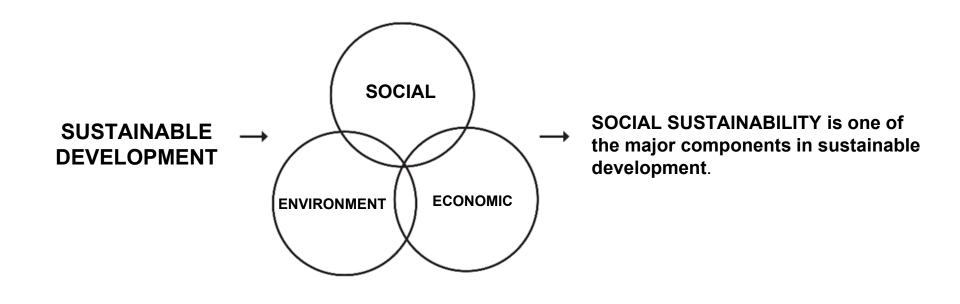
It has also been described as "3E", which are Environment, Economy, and Equity;

or "3P", which are planet, profit, and people.



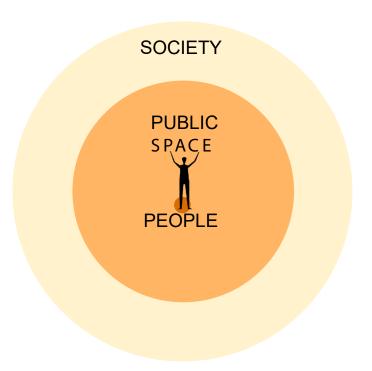
"Sustainable development is development that improves the long-term health of human and ecological systems."

— Stephen M, Wheeler

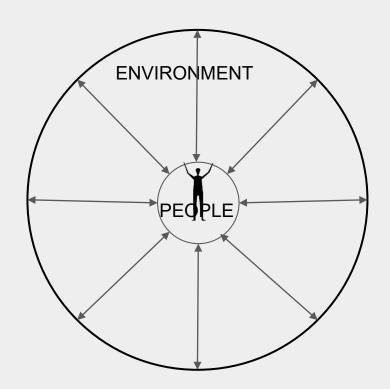


Unlike the other two components, social sustainability has been largely overlooked and misunderstood over time, both in the public's perspectives and the professional design and planning disciplines.

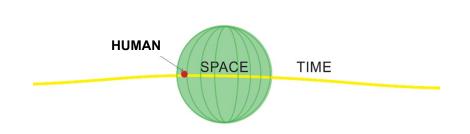
Different scales:



Impact each other:

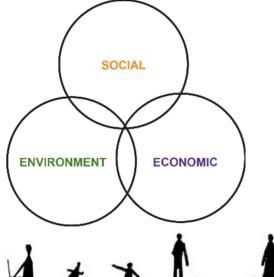


People, space, and dimensions Social, econimic, and environment



While people in a different environment, dimensions, and intreracions, the impacts will be different

If a place attract peope, it attract ecnomic growth. If a place socially sustainable, it must be environmental sustainable.















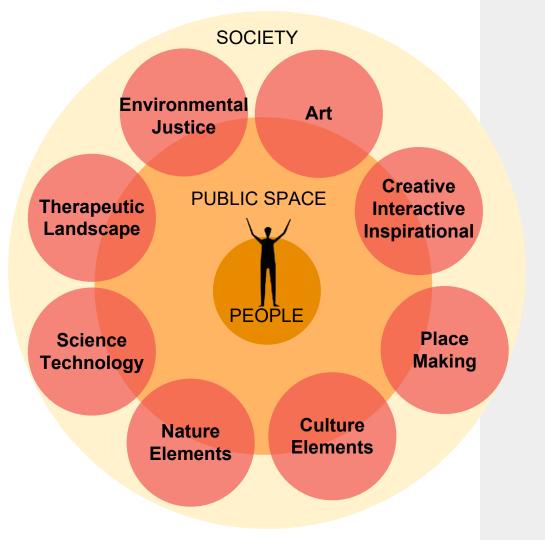












Let's re-examining the importance of the social aspect in public realm through the landscape architects' perspectives.

What can we do to improve the social sustainability,

as well as the spatial constraints,

in the urban public social spaces,

as landscape architects, planners, engineers, and stakeholders



CUPSS



MISSION:

We appreciate public spaces that not only offer a high-quality physical experience but also facilitate the connections and interactions between people and people, as well as, people and the spaces.

We inspire all the communities to be mindful when being in a public space, impacted by the physical and cultural elements, through placemaking.

We encourage the public, organizations, and government to increase attention to establishing socialsustainable communities through innovative design practices and replicable models.

We celebrate the values of public spaces and happiness for communities by incorporating nature, culture, and new technologies through creative design strategies.

GOALS

Increasing Awareness:

To inspire the public's awareness of social and environmental justice, through public space improvement projects in San Diego County.

Participatory and Interdisciplinary Design Practice:

To evolve the different groups of communities: scientists, designers/planners, stakeholders, decision-makers, and the general public, to participate the sustainable design decision-making, through public space improvement projects in San Diego County.

Building Replicable Models:

To develop design models/cases of socially-oriented public space with rational, replicable, strategic approaches, through public space improvement projects in San Diego County.

OBJECTIVES:

- **1. Identify candidate public space**: via GIS methodology or local knowledge and outreach to key stakeholders.
- **2. Evaluate and analyze**: the Ecological, Physical, and Cultural aspects. Comprehensively understand SITE's constraints and opportunities for improvement to happen.
- 3. Understand Legal challenges and collaboration opportunities: of public spaces improvement and all the potential stakeholders, communities, and organizations.
- **4. Develop design strategies and solutions**: case by case, building landscape profiles and experimenting/ establishing new design/planning models.

Use "parking day" as a typical opportunity to establish design strategies and solutions

Utilize the evaluation methods that Chris Stebbins has been building through landscape certification system(SITES).

- Advocacy initiation
- Founder rising
- Networking
- Interdisciplinary Collaboration

Increase Values:

- Protect public health, safety, welfare.
- Educational
- Social
- Cultural/artistic

GENERAL DESIGN STRATEGIES for designing a sociable public space

Physical Environment Enhancement

- Spatial design improvement
- Environment & infrastructure improvement
- Problem solving methods

WHAT'S MORE?

Think about the space ...

Social & Cultural Renaissance

- Participatory design
- Integrate culture & art
- Educational / Inspirational events

WHAT'S MORE?

Think about the people ...

Think about the relationship ...

What's next?

Your

Perspective & Advices!

7

Ideas for parking day

and other events