



# Quarterly Digital Newsletter

Engage ASLA San Diego chapter members, sponsors, students, and the general public through interactive advertisements in our digital newsletter. Below are the advertisement specifications that come with your sponsorship package.

LEVEL	TYPE	DESCRIPTION
Ruby	Full Page Advertisement or Article	Full color, 11" x 8.5", hyperlinked to website
Four Seasons	1/2 Page Advertisement or Article	Full color, 5.5" x 8.5", hyperlinked to website
Spring Bouquet	1/4 Page Advertisement	Full color, 4.92" x 3.65", hyperlinked to website
Ruby, Four Seasons, Spring Bouquet + Autumn Color	Hyperlinked Logo	Logo included on sponsor's page, hyperlinked to website
Additional Cost*	1/2 Column Advertisement	Full color, 4.34" x 2.28", hyperlinked to website

\*Contact Tracy Morgan Hollingworth for more information

## SPECIFICATIONS

Email your digital advertisement in one of the following formats, set to **300dpi**:

- » PDF
- » png
- » jpg
- » eps (outline fonts)

Provide **hyperlink** to your business website when sending your artwork.

## CONTACT

Email Ads / Artwork  
Advertising Questions  
Design + Marketing Support:

**Kari Cureton**  
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619-318-3454

