



Quarterly Digital Newsletter

Engage ASLA San Diego chapter members, sponsors, students, and the general public through interactive advertisements. Grab our reader's attention and deliver your company's message by advertising in our digital newsletter. Below are options that will be sure to grab our readers's attention.

TYPE	DESCRIPTION	COST
Full Page Advertisement	Full color, 11" x 8.5", placed next to article, hyperlinked to website	\$ 500
1/2 Page Advertisement	Full color, 5.5" x 8.5", placed next to article, hyperlinked to website	\$ 325
1/4 Page Advertisement	Full color, 4.92" x 3.65", hyperlinked to website	\$200
1/2 Column Advertisement	Full color, 4.34" x 2.28", hyperlinked to website	\$125
Hyperlinked Logo	Logo included on sponsor's page, hyperlinked to website	\$75

SPECIFICATIONS

Email your digital advertisement in one of the following formats, set to **300dpi**:

- » PDF
- » png
- » jpg
- » eps (outline fonts)

Provide hyperlink to your business website when sending your artwork.

CONTACT

Email Ads / Artwork Advertising Questions Design + Marketing Support:

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