

Linda Vista Skatepark, 2018 Design Awards - Honor Award - Schmidt Design Group

## ASLA San Diego Needs You

Phil Armstrong, PLA ASLA, 2019 President

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Become a leader. ASLA San Diego needs volunteers to serve on open Executive Committee positions for the upcoming year. Although ASLA recently held elections for board member positions, some critically needed positions remain unfilled. Those are: President Elect, VP of Programs/Social Events, VP of Programs/Education, and a one-year bridging position to assist our current Treasurer.

As landscape professionals we all benefit from being involved with ASLA. Our careers are made richer, our network of professional friends and colleagues made larger, and our passions and knowledge base enlightened. Understandably, we all lead busy lives running our businesses, and managing people, projects and deadlines. Maybe you're wondering where would I fit in with ASLA. Sometimes all someone needs to do is ask of your time. My friend and past president Rich Risner did just that to me. Now the baton has been passed, and I am the one making 'the ask' to YOU our membership.

Please consider volunteering some of your time to help carry on the mission of ASLA San Diego. The upcoming year will be exciting. Not only filled with our annual events, gatherings and seminars, but the San Diego Chapter will also be hosting the ASLA National Meeting in November of 2019! This is our time to showcase what the wonderful place where we live and work. Please consider giving your time to be part of the ASLA San Diego Executive Committee. WE NEED YOU to step up and fill our open positions on the board.

(continued on page 8)



# SD/ASLA Golf Tournament – Luau on the Links

By...



The 39th Annual San Diego American Society of Landscape Architects (ASLA) Golf Tournament, presented by Rain Bird, took place on September 17, 2018 at Maderas Golf Course in Poway. For the second straight year the field was completely SOLD OUT with 144 players participating and over 30 participating sponsors. The four-player scramble tournament began with a shotgun start at 11 am. As players cycled through the course they had the opportunity to visit with each of the eighteen participating hole sponsors.

Each teamed vied for the team score contest, and there were several individual contests including the Longest Drive (Hole #3), Closest to the Pin (Hole #17) and Putting Contest, which gave every contestant the opportunity to sink a 40 foot putt to be entered into a drawing for a cash prize.



The top three teams each won a cash prize along with an automatic entry into the Randy Jones Invitational. With a round low of 55, the first place team, sponsored by KRC Rock, included Steve Serrano, Jonathan Stalvey, Brian Grove and team member Ernie. There was a tie for second place, with a score

of 58, between teams sponsored by Native RECON and Gall Materials. Native RECON team members Brian Dickson, Andrew Miller, Ryan West and Patrick Montgomery narrowly secured second place winning the tie breaker. Rounding out the top 3 in third place were members of the Gail Materials team-- Adrian Ruvalcaba, Dan Mudd, Chris Jennings, and Jose Gonzales. We wish these teams luck as they advance to the Randy Jones Invitational in early 2019!

This year's tournament raised approximately \$20,000, and the proceeds will be used to fund SD ASLA's Community Grant. The grant is a way for SD ASLA to give back to communities in the area that we live and work in by funding grassroots projects.

SD ASLA would like to take a moment to thank all of our sponsors one more time:

## Title Sponsor

Rain Bird

At top: Thank you to Rain Bird for being the title sponsor for the SD/ASLA Golf Tournament.

At left: Title Sponsor Greg Steele from Rain Bird, Phil Barnes Golf Chair, and Britany Borden of Rain Bird.

At right: Phil Armstrong making announcements at the golf tournament.



## Food Sponsors

MOSO NA & Chaparral (Lunch Sponsor)  
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Kompan (Playgrounds)  
T.B. Penick (Concrete Products)  
Thompson Building Materials (Building Materials)  
AEI Corporation (Commercial Barbecues)  
Belgard (Masonry and Paver Products)  
Urban Site Solutions (Outdoor Site Furnishings)  
H Design Source (Outdoor Site Furnishings)  
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SD ASLA would also like to extend a whole hearted thank you to Maderas Golf Course, including Tony Pistillo (Business Development/Tournament Sales), Andre Chiddick (Tournament Director) and Patrick Galloway (General Manager), for their hospitality and once again showing why they are one of the top courses in the country.

## from the President Looking Back. Looking Forward.



Michael Brennan,  
ASLA  
Carson Douglas  
Landscape Architecture

I want to congratulate our entire executive board for a remarkable year of service to our members. I look forward to accomplishing much more in the coming months. It has been great to see so many professionals dedicate their time to make our chapter one of the most active chapters in the country and make a difference in our community. Thank you to our outgoing board members Joseph Cogswell (Treasurer), Jennifer Webster (VP Community Outreach), Todd Schechinger (Chair, Design Awards Committee), John Avila (VP Programs / Social Activities), Josef Gutierrez (VP Visibility / Public Affairs), Matthew MacLeod (VP Programs / Education Committee), and Joy Lyndes (Chair, HALS Committee). Your service has been deeply appreciated by all of us at SD/ASLA.

If you are interested in growing your network, adding leadership credentials to your resume and connecting with other members, please consider joining a committee or our Executive Board and attending our upcoming chapter events. Choosing to serve on this Board has been one of the most professionally rewarding decisions I've made. The relationships, professional network, and experience will be an invaluable addition to your career. I strongly encourage you to consider getting involved. We have several open positions that we need energetic volunteers to fill including President Elect, Treasurer, VP of Programs/ Education and VP Programs / Social Activities - please contact me at [michael@cd-la.com](mailto:michael@cd-la.com) if you are considering one of these rewarding roles.

A very special congratulations are in order for our new and returning leadership including our 2019 President Phil Armstrong, CCASLA State Directors Joy Lyndes and Rich Risner, ASLA National Trustee Patricia Trauth, Secretary Amy Chevalier, VP of Visibility & Public Affairs John Avila, VP of Community Outreach Jose Aguila, and VP of Membership Jonathan Austin. We look forward to working with each one of you!

As you probably know the 2019 ASLA National Conference will be held in San Diego in November 2019, and we're gearing up now for our host activities. I

would like to thank all of the esteemed volunteers who have accepted official roles including Host Committee Co-Chairs Vicki Estrada and Martin Flores. Although it may seem far off we are looking for volunteers to help out with various components of the event including our host booth, field sessions, PR and the like. Please email [aslasd@sbcglobal.net](mailto:aslasd@sbcglobal.net) or give me a call if you are interested. We need your support!



### October

- 3 Emerging Professionals Committee, 6 pm, GMP, 4010 Sorrento Valley Blvd, Suite 200, San Diego, CA 92126 RSVP to [Katie@gmplandarch.com](mailto:Katie@gmplandarch.com)
- 4 Orchids and Onions Event – US Grant Hotel (get details from [www.orchidsandonions.org](http://www.orchidsandonions.org))
- 10 Stewardship Committee Mtg - 6 pm, 3645 Ruffin Rd., Suite 235, San Diego, CA 92123 RSVP to Michelle Landis at [mlandis@studiowest-land.com](mailto:mlandis@studiowest-land.com)
- 11 Exec Committee Reports Sent for Board Agenda
- 17 HALS Committee Meeting – 5:30 pm, Old Town Living Room, 2541 San Diego Ave, San Diego, CA 92110 - RSVP to [JLyndes@coastal-sage.com](mailto:JLyndes@coastal-sage.com)
- 18-22 ASLA National Annual Meeting and Expo – Philadelphia, PA, Chapter Presidents Council/ Trustee Mtgs (Oct 18-19), Annual Meeting and Expo (Oct 20-22)
- 25 Exec Committee Mtg – 6 pm (Grounded Landscape Architecture – 420 N. Cedros Ave, #101, Solana Beach, CA 92078)

### November

- 1 Draft Budgets Due to Treasurer and Finance Committee
- 1 Exec Committee Reports Sent for Board Agenda
- 9 Exec Committee Mtg – 6 pm (Grounded Landscape Architecture – 420 N. Cedros Ave, #101, Solana Beach, CA 92078)
- 14 Stewardship Committee Mtg - 6 pm, 3645 Ruffin Rd., Ste 235, San Diego 92123 RSVP to Michelle Landis [mlandis@studiowest-land.com](mailto:mlandis@studiowest-land.com)
- 16 Exec Committee Mtg and Retreat – 11:30 am – 3 pm, Bali Hai Restaurant, Point Loma
- 29 2019 ASLA National Organizing Kickoff Meeting – Marriott La Jolla – 6 – 8 pm, \$8 parking fee

### December

- 5 Emerging Professionals Committee, 6 pm, GMP, 4010 Sorrento Valley Blvd, Suite 200, San Diego, CA 92126 RSVP to [Katie@gmplandarch.com](mailto:Katie@gmplandarch.com)
- 12 Annual Meeting/Holiday Event – 6 – 9 pm, Ale Smith (Miramar) Register at [www.asla-sandiego.org](http://www.asla-sandiego.org)
- 12 Stewardship Committee Mtg - 6 pm, 3645 Ruffin Rd., Suite 235, San Diego, CA 92123 RSVP to Michelle Landis at [mlandis@studiowest-land.com](mailto:mlandis@studiowest-land.com)
- 13 Exec Committee Reports Sent for Board Agenda
- 20 Exec Committee Mtg and Final Budget Adoption – 6 pm (Grounded Landscape Architecture – 420 N. Cedros Ave, #101, Solana Beach, CA 92078)



## CCASLA Legislative Update:

# CA: Legislative Session Ends - 2019 Licensure Sunset Hearings

Richard Risner, ASLA, CA Council of ASLA State Director



The four California ASLA Chapters that comprise the California Council of the American Society of Landscape Architects (CCASLA) have been busy representing you in Sacramento this past two-year legislative session. The legislation we tracked ranged from mining reclamation, to stringent water conservation standards to new pathways to licensure. We also launched a new website at [www.cc-asla.org](http://www.cc-asla.org), which will help both licensees and consumers understand the difference between the practices of landscape architects, designers, and contractors.

CCASLA recommended that Southern California Chapter member Stephanie Landregan be appointed to the California State Mining and Geology Board since that board has a seat for a landscape architect to fill. Stephanie was at the table when a mining reclamation bill was introduced and she made sure that landscape architects were included in the bill to enable them to be part of the mining reclamation process. This is a great example of why ASLA members are encouraged to serve on various state and local boards -- to ensure our voice is heard when new policies and proposed laws are introduced.

As of the writing of this article, the Governor has signed or vetoed the bills before him. We're happy that he signed AB 2371 that names landscape architects as key stakeholders when the next state Model Water Efficient Landscape Ordinance (MWELO) update occurs. Your CCASLA lobbyist made sure landscape architects were included in this legislation by educating the author of the bill regarding the

value of your expertise when developing new water conservation policies.

Take a look at the various bills we have been tracking in 2017 and 2018 in the Bill Tracking Report posted on [www.cc-asla.org](http://www.cc-asla.org) and let us know if you hear of any policies that can be updated to include landscape architects.

As you may know, your licensing authority, called the Landscape Architects Technical Committee (LATC), is a subsection of the California Architects Board (CAB) and reports to the CAB Board when updating your licensing standards and testing for the California Supplemental Exam (CSE). Last year, the CAB asked LATC to align their pathways to licensure with how architects become licensed with more experience credits in addition to educational credits and to establish ways for out-of-state licensees to gain reciprocity to become licensed in California. Members who have been landscape architects for more than 20 years will recall that when they applied for licensure in California landscape architects were not required to have a landscape architecture degree from any university to become licensed. They have certainly seen licensing standards change over time.

There is a movement in some social justice circles to eliminate licensing for any profession due to economic burdens of obtaining a degree and gaining the experience to become licensed. The CAB did not go so far as to eliminate testing, education and experience for licensing, but they did approve standards that still protect the public and consumers, but open

up new pathways to licensure with a combination of experience and education. When debating the issue among the LATC Committee members, the LATC staff stated that staff will be tracking consumer complaints, which may allow them to strengthen the licensing standards in the future.

Next year, the state legislature will be reviewing many licensed professions, including landscape architects, contractors, architects and others, to determine if licensing and consumer protection practices of these professions are still necessary. This practice, called "Sunset Review" has eliminated licensing of many professions, which the legislature has determined no longer need to be regulated to protect state consumers. The LATC will send a Sunset Review Report on December 1 to the members of the Business and Professions Committees in both the state Assembly and Senate. These committees will hold hearings in March to determine if licensing should continue for our profession and other licensed professions. CCASLA will be at the Sunset Review hearings next year to ask state legislators to continue to license landscape architects to protect consumers. The LATC Sunset Review report can be found at [www.latc.ca.gov](http://www.latc.ca.gov).

Thanks for your local chapter contributions (one third of your dues help fund CCASLA activities) to support the work of CCASLA which helps ensure you are heard by our elected representatives in Sacramento and in our local regions.



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## Trustee's Report

# Michael Nichols to Become ASLA Fellow

Mark Steyaert, Jr., ASLA, Trustee

This coming annual meeting in Philly, Mike Nichols, ASLA will become Mike Nichols, FASLA - Fellow of the American Society of Landscape Architects. I will be honored to accompany him and his wife Heather during the induction ceremony.

He will join an esteemed group of 15 SDASLA members who have been recognized by the Society for their excellence in landscape architecture since our chapter establishment in 1977. Our first Fellow, was Joseph Yamada in 1979. I have had the privilege of knowing and working with all but one of these 15 fine professionals.

ASLA National describes the Fellow recognition as: Fellowship is among the highest honors the ASLA bestows on members and recognizes the contributions of these individuals to their profession and society at large based on their works, leadership and management, knowledge, and service. The designation of Fellow is conferred on individuals in recognition of exceptional accomplishments over a sustained period of time. Individuals considered for this distinction must be full members of ASLA in good standing for at least ten years and must be recommended to the Council of Fellows by the Executive Committee of their local chapter, the Executive Committee of the ASLA, or the Executive Committee of the Council of Fellows.



### Michael Nichols

Michael Nichols, of Nichols Design Group, received his nomination in Leadership/Management from the San Diego Chapter. From his time as an undergrad-

uate to his earliest days as a Southern California landscape architect, Mike has been driven to share his talents and passion with his community. He successfully ran for the Solana Beach City Council in San Diego County, beginning his tenure in 2006, and has served three times as mayor. His leadership has transformed his city into one of the most environmentally progressive communities in California and has raised awareness among government officials at all levels of the importance of landscape architecture in intelligent urban planning. Both as a practitioner and as an elected official, he has guided his oceanside city to become an environmental frontrunner on climate-change issues, walkability and green development. Through the example of his professional work and his commitment to public service he has raised the profile of the profession and demonstrated the power of landscape architecture to transform communities.

One of my jobs as Trustee over the last 6 years has been to shepherd the process of gathering Fellows recommendations from the chapter members and then persuading those who have been recommended to go through the arduous process of developing a nomination packet. I have been largely unsuccessful in my persuasion abilities (which is why I guess I didn't go into sales!) because we haven't had a submittal from SDASLA in several years. But, success with Mike Nichols this year! I can leave the office of Trustee with at least a measure of success in that regard.

I hope to see many of you in Philadelphia for the annual meeting in October!



## Emerging Professionals Committee Learning Continues

Katie Barreto, ASLA  
Emerging Professionals  
Committee Co-Chair



As the summer winds to an end, we are all gearing up for fall! Have you grabbed your favorite pumpkin coffee beverage yet? This autumn the emerging professionals will be hearing about a few projects that are currently undergoing construction and all the trials and tribulations that go with that. What is an RFI? What is the difference between a change order and a field change? There are so many things that students are not exposed to while in school. During the first few years in our profession it can be a little overwhelming when you come face to face with these new terms! Experience is the best teacher they say, and a first-hand look at construction details, construction methods, and actual projects going into the ground is the quickest and, in our opinion, best way to learn. Be sure to come to our next EP meeting to hear all about it!

This past August saw quite a few of our emerging professionals take various sections of the LARE. While we all anxiously await our results, we will remind you that there has been a group dropbox set up with LARE study materials, so let Katie or Erik know if you would like access. The next time the LARE is offered will be this December – it's not too early to study!

Please stay tuned to all the exciting upcoming events by visiting the EP website at <http://www.asla-sandiego.org/emerging-professionals/>, and don't forget to RSVP for our bi-monthly EP meetings by emailing Katie Barreto ([Katie@gmplantandarch.com](mailto:Katie@gmplantandarch.com)) or co-chair Erik Rowan ([erowan@rickengineering.com](mailto:erowan@rickengineering.com)). We also have a group email blast/newsletter – shoot us an email to start receiving that! Look forward to seeing you at our next meeting in October!

## Another Great Lecture! Jamie Phillips, CMG Landscape Architecture

The 2018 San Diego ASLA fall lecture was held on September 27. Jamie Phillips, Principal at CMG Landscape Architecture in San Francisco shared an array of projects and her firm's work on addressing climate change and the changes in sea level. We kicked off and ended the event with a cocktail and hors d'oeuvres hour and great networking.

Ms. Phillips has participated in many of CMG's largest and most complex projects during her long tenure at the firm since 2000. She has enjoyed proj-

ects with a strong and engaged community audience where her work contributes to the many rather than the few. CMG's portfolio exhibits notable work including participation in the Resilient by Design Challenge (addressing sea level rise in the Bay Area), the redevelopment of Yerba Buena Island, Hunter's Point Shipyard, Hillpoint Park, and Moscone Center Expansion Open Space Design. CMG has grown a respected following and earned numerous accolades since its inception. Additional projects include the

recent Facebook Campus, the California Academy of Sciences Entry Garden and Gardens Master Plan, the redevelopment of Treasure Island, and the Sunnylands Annenberg Estate in Rancho Mirage.

Planning for 2019 lectures is already underway. Email us at [ASLASD@sbcglobal.net](mailto:ASLASD@sbcglobal.net) with lecture ideas and names of professionals you'd like to hear from next year.

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## 2018 Community Grant Update: Paradise Creek Gathering Place Update

Jennifer Webster, ASLA Vice President Community Outreach

Our annual golf tournament is the source of funding for our community grant and a springboard for local landscape projects to be built as well as a vehicle for the promotion of Landscape Architecture in San Diego County and beyond. A Reason to Survive (ARTS) 501c3, was awarded our \$5,000.00 grant in 2018 and is using the funds to complete the entry to The Paradise Creek Educational Gathering Place at Kimball Park in National City. Our local member firm, Rooted in Place Landscape Architecture and

Consulting, kicked off the design of the Gathering Place by working with the Pomegranate Center to bring the community together to design the space. Nadia Nunez, the Community Arts manager for ARTS has been overseeing the project and has invited ASLA members to help with the build day on October 20 to install a series of artistic sculptures. ARTS is currently working with artist Vicky Leon to finish art pieces and gathering the materials for the community to

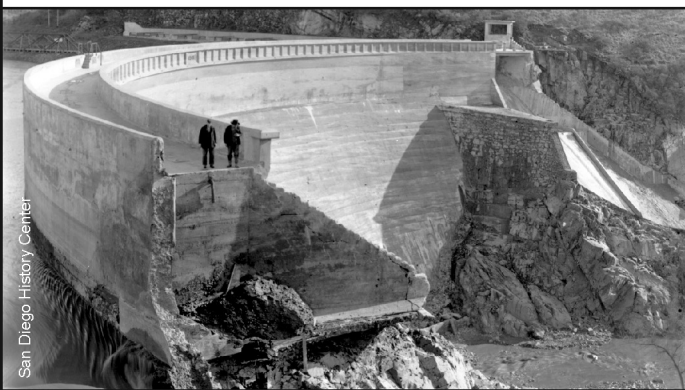


finish the artistic poles on build day. In addition to community volunteers, the National City Public Works department will be helping with the installation of the metal poles that will support the sculptures along the gateway as well as donating time and machinery to move large boulders as part of the design.

We hope that you will join the group for the build day on Saturday, October 20. If you can't make the build day, I recommend driving by to see the great work that has been done to celebrate the daylighting of Paradise Creek which has been made possible in part by the San Diego chapter of the ASLA!



## RISK...needs to be managed.



San Diego History Center  
Aftermath of the "Hatfield Flood" Sweetwater Dam, circa 1916

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## Historic American Landscape Survey (HALS): HALS Committee has been Busy!

Amy Hoffman, ASLA, HALS Chair



The San Diego Chapter of the Historic American Landscapes Survey (SD HALS) promotes the documentation, preservation, and knowledge of historic landscapes in San Diego. The SD HALS invites a broad base of individuals and organizations to join who are knowledgeable and interested in cultural landscapes.

Our meetings are the 3rd Wednesday of each month. RSVP to the contact email below for information about the location.

The HALS committee is currently working on several active projects, and is preparing for the ASLA National Conference taking place in San Diego in November 2019. We plan to offer several field sessions at significant historical sites in San Diego. Several committee members are also working with SOHO to kick off a cultural landscape study of Presidio Park.

We continue to work closely with the Cultural Landscape Foundation to prepare a "What's Out There" weekend October 26-27, 2019, along with a booklet and website highlighting multiple landscapes of historic significance in the local area. SD/ASLA chapter has pledged support for this project. For more information about sponsorship opportunities or to help with the project, please contact the HALS committee.

The Cultural Landscape Foundation (TCLF) educates and engages the public in order to make our shared landscape legacy visible, identify its value, and empower its stewards. The organization envisions a public that appreciates and supports culturally significant landscapes and that safeguards this heritage for future generations. One of the ways they do this is through an interactive, online What's Out There database, which is comprised of illustrated essays about more than 2,000 landscapes across the United States and Canada. What's Out There has received several grants from the National Endowment for the Arts (NEA) and is a product of TCLF's partnership with leading universities, professional colleagues,

complementary institutions, and the managing bodies of many of the sites appearing in the database.

For inclusion in the database, a landscape must have been built prior to the American Bicentennial (1976); be listed in the National Register of Historic Places; be designed by a professional whose career is recognized; or have received a professional award from the American Society of Landscape Architects (ASLA). Each database entry includes a 250-word description of the site's design history, six to nine photographs, and an interactive map displaying nearby sites.

The database is complemented by several other TCLF programs, including What's Out There Weekends, which offer regionally focused, free, expert-led tours of selected landscapes; What's Out There Guides, comprised of landscapes in particular cities; and What's Nearby, a GPS-enabled function for handheld devices that locates all landscapes in the database within a certain distance, customizable by mileage or walking time.

SD HALS covers cultural landscapes ranging from prehistoric tribal through mid-century modern time periods and includes design, vernacular, historic, ethnographic and traditional cultural properties, as well as a broad range of interests including natural and ornamental landscapes and cultural history. There are many local, state and national groups and resources available to us at SD HALS which provide knowledge, support and advocacy for San Diego cultural landscapes. Our committee also continues fostering partnerships with these organizations.

### UPCOMING EVENTS:

- San Diego Historical Resource Board: monthly, next mtg. 4th Thursday of the month, 1pm HRB meetings
- SD HALS Monthly Meetings, 3rd Wednesday each month. RSVP for the location.

Contact Amy Hoffman, ASLA HALS Committee Chair at [amy@ktua.com](mailto:amy@ktua.com), or Joy Lyndes, PLA, ASLA [jlyndes@coastal-sage.com](mailto:jlyndes@coastal-sage.com) to get involved.

(continued from page 1)

President-Elect: (3-year term) will serve on the Executive Committee during 2019/2020, assume Presidency for the 2020/2021 board year and serve as Past-President for the 2021/2022 board years. Highlight of duties include assisting Executive Director with fund raising, co-chair the annual ASLA Community Grant Golf Tournament, attend ASLA National Chapter President's Council (CPC) meetings in the spring in Washington D.C., and fall in San Diego in 2019, and Miami in 2020. Attends/calls in and reports monthly to Executive Committee.

VP Programs/Social (Full Member/2-year term): Coordinates annual Chapter Kick-off event, Design Awards event, Holiday event support, coordination of venues, food and beverage catering. Works with sponsors and allied industry organizations to host/attend events. Attends/calls in and reports monthly to Executive Committee.

VP Programs/Education (Full Member/2-year term): Coordinates Lecture Series speakers, venue and catering. Works with other VPs to organize Chapter Meeting topics and speakers. Submits list of event details for newsletter and website. Attends/calls in and reports monthly to Executive Committee.

Treasurer (Full Member/1-year to complete this term): Custodian of chapter funds, prepares monthly/quarterly financial reports on monthly income and expenses and presents reports at monthly Executive Committee meetings. Prepares budget each October/November with president and president-elect. Prepares end of the year treasurer's report for tax filing. Attends/calls in and reports at monthly Executive Committee.

For a full description of each Board position to serve on the San Diego ASLA Executive Committee email [ASLASD@sbcglobal.net](mailto:ASLASD@sbcglobal.net) or call Tracy Morgan Hollingworth (619) 283-8818 or Phil Armstrong (760) 692-1924

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## Sponsor Spotlight:

# BrightView Landscapes

Phil Armstrong, SD ASLA Chapter President-Elect

BrightView Landscapes is this quarter's Sponsor Spotlight column focus. ASLA San Diego wishes to thank BrightView Landscapes for their continued sponsorship support at the \$7500 Four Seasons sponsorship level. In 2015 Brightview emerged as the result of the merger of two nationally recognized leaders in the green industry--ValleyCrest Companies of Calabasas, CA and the Brickman Group of Rockville, MD. Recently I had a chance to sit down with BrightView's San Diego branch senior staff led by Vice President Brendan McFadden, Senior Project Manager Ken Stoffel, and Assistant Branch Manager Isaac Alford.

Those of us who've been around Southern California for awhile recall the ubiquitous terra-cotta orange trucks that were a ValleyCrest signature as well as Brickman's own brown and tan colored maintenance vehicles. The new company logo incorporates a stylized 'B' and 'V' with the corporate name melding the first letter of the two companies' former names.

Brickman Group had its beginnings in 1939 as a seasonal landscape maintenance and snow removal company started by Theodore Brickman. The former

ValleyCrest dates back to 1949 when founder Burton Sperber, FASLA bought a small nursery in North Hollywood. The business was a family run operation with Burt, wife Charlene, brother Stuart, and

a handful of employees. Capitalizing on the post-war building boom and the new suburban communities of the 50's and 60's, the firm quickly established a reputation for fast performance and quality work.

That reputation led to bigger jobs in California, Arizona, Nevada, Colorado, and Florida. ValleyCrest, now BrightView, has been an industry leader for decades. The firm pioneered many landscape firsts from growing trees in boxed containers, now an industry standard, to developing new custom landscape equipment to mechanize landscape construction. Years ago, I read a quote from Burton Sperber who passed away in 2011. "I wanted to raise my family and try to do things right, do good work, satisfy my customers and treat employees with respect." Those are touchstones common to any successful business.

It's a natural progression that BrightView can count hundreds of high-profile successful projects. Among them, Olympic venues for the 1984 LA and 1996 Atlanta games, the Getty Center, Bellagio and Wynn resorts in Las Vegas, numerous professional football and baseball stadiums, Sea World, San Diego Zoo, Four Seasons Resorts, Cedar Sinai Roof Gardens, The Huntington Library Gardens, and the San Diego Federal Courthouse.

From my personal experience I've had the privilege of working with Brendan and Ken on a few school projects over the years and more recently on the residential community of Robertson Ranch in Carlsbad. I know first hand the deep bench of expertise in softscape and hardscape BrightView brings to

landscape development and maintenance. Brendan shared with me that BrightView takes a cue from Burt Sperber's philosophy providing unequalled service to customers and treating employees like family. The work can come easy. It's the relationships and trust that's paramount in retaining customers and employees in addition to having repeat clients. With a deep well of construction know-how, BrightView can source many building trades -- expertise that other contractors sub-contract out. This can often prove advantageous on sophisticated projects and resource procurement with tight construction schedules.

From humble beginnings 70 years ago BrightView boasts over 20,000 employees, revenues of over one-billion, and a national and international presence offering services in design, development, maintenance, golf construction, tree growing and relocation, snow and ice removal, water and sports turf management. BrightView provides market leadership in healthcare, school construction, commercial, residential, retail, hospitality, liturgical and sports and leisure sectors. BrightView offers a wealth of industry knowledge that can benefit your next project design. The company has 39 branch offices in California with four offices in San Diego County.

ASLA San Diego salutes BrightView Landscapes as this quarter's Sponsor Spotlight. Please find them on the web at [Brightview.com](http://Brightview.com)

## Membership

# Membership Update

Jonathan Austin, ASLA  
VP Membership



The San Diego Chapter was recognized by ASLA national as one of the top three Chapters for membership growth (thanks to you!). We encourage our local

San Diego landscape architecture office principals to support their staff by providing ASLA dues as a staff benefit.

## Welcome to new and returning members

- Charles Cattlett, ASLA, OJB Landscape Architecture
- Annette Leon, Associate ASLA, Dubose Design Grp

## Membership Anniversaries

Congratulations to the following members for reaching membership milestones (member anniversaries in October through December are for continuing membership).

### 1 to 5 Years

- 2017 Kari J. Kohler, ASLA; Olivia Cerra, ASLA; Yi Ding, Associate ASLA; Andrea Baratie, Affiliate ASLA; Benjamin M. Canales, Associate ASLA; Eric Tran, ASLA; Jose Aguila, ASLA; Cesar Davalos, ASLA
- 2016 Jeffrey T. Barr, ASLA; Mario-Ezequiel Magallanes, Associate ASLA; Tori C. Sample, Associate ASLA; Frederick Besancon, ASLA; Erik Rowan, Associate ASLA
- 2015 Philip J. Armstrong, ASLA; Stephen Nunez, ASLA
- 2014 Kent J. Horner, ASLA; Jonathan S. Austin, ASLA; Cheri A. Blatner-Pifer, ASLA
- 2013 Rocio Gertler, ASLA

### 6 to 10 Years

- 2011 Ilisa Goldman, ASLA; John P. Patterson, ASLA
- 2010 Nathaniel Magnusson, ASLA; David Leonard, ASLA
- 2008 Kasia Trojanowska, ASLA

### 11 to 20 Years

- 2007 Jeff Justus, ASLA
- 2006 Robert J. Jones, ASLA; Navid Mostatabi, ASLA
- 2003 Jill Van Sickle, ASLA; Glen F. Brouwer, ASLA
- 2002 Thomas G. McDaniel, ASLA; Patricia M. Trauth, ASLA
- 2001 Michael P. Madsen, ASLA
- 1998 Bradley S. Hilliker, ASLA
- 201 to 30 Years
- 1996 Steven A. Hare, ASLA; Cynthia S. Benoit, ASLA
- 1995 Caroline R. Lee, ASLA; Lynn E. Brown-Reynolds, ASLA; Timothy M. Smith, ASLA
- 1989 Takendo Arie, ASLA; Anthony D. Lawson, ASLA; Jon Samuel Wreschinsky, ASLA

### 31 to 40 Years

- 1986 James C. Kuhlken, ASLA;
- 1983 Kathleen A. Garcia, FASLA; Gail Decker Garbini, ASLA; Michael W. Peltz, ASLA; Glen Schmidt, FASLA
- 1982 Nicholas F. DeLorenzo, ASLA

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## Thank You to our 2018 Sponsors

Thank you to all our 2018 annual sponsors. Without the support of our generous sponsors many of our ASLA SD events, activities, and community outreach programs would not be possible.

Over the past few years our ASLA SD Golf Tournament has been extremely successful. So much so that we have been able to provide a Community Grant each year.

In the upcoming year ASLA SD will provide numerous opportunities for sponsors to interact with our members at social gatherings ensuring a strong relationship between designers and manufacturers.

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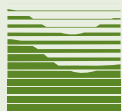
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