ASLA Design Awards

Tim Smith, ASLA

As the board continues to look for ways to improve the visibility of Landscape Architecture and its practitioners, we have decided to try holding the design awards in June of 2016 and continuing to hold the awards each year in June instead of every two years in December. By having the awards every year, we will be able to provide more exposure for the profession through promotion of the event and news coverage for the award winners, more opportunities for our members and sponsors to socialize, and potentially more opportunities for firms to submit their projects. We will also have the end of the year Gala each year instead of every other year.

This year, the Awards Ceremony will be at Liberty Station on Thursday, June 9, 2016. Key dates to remember are the following:

- Design Awards Entry Form and Payments Due: Monday, February 8, 2016 (Cost: $150.00 for local members)
- Entry Power Point Submittals Due: Monday, February 22, 2016
- Late Entry Form and Payment Due: Friday February 26, 2016 (Cost: $450.00 for local members)
- Late Power Point Submittals Due: Friday, March 11, 2016

Please note that there will be a substantial late fee of three times the amount of the “on-time” entry fee.

For questions regarding the Design Awards, please contact Tim Smith, tim@wynn-smith.com or Todd Schechinger, tschechinger@schmidtdesign.com.
New 2016 Sponsor Level – Emerald

The San Diego Chapter of ASLA thanks all our 2015 Annual, Lecture and Stewardship Sponsors and invites interested sponsors to check out the newest Emerald Sponsor level.

The Chapter has broadened sponsor benefits to allow for one Emerald Sponsor ($15,000) with the following benefits:

- Periodic NPR radio advertising with ASLA SD (March/April and September/October)
- Recognition, 4 tickets and sponsor table at SDASLA Design Awards and at the Holiday Gala
- Recognition and 4 green fees including dinner for Annual Golf Tournament
- 4 tickets to each lecture in 2016 Lecture Series
- Invitation to host and have products/services highlighted at chapter meeting
- Verbal recognition at all ASLA meetings and events during 2016
- Included in the scrolling top banner on chapter web site with your vendor information, logo and direct web link
- Firm spotlight article in SDASLA newsletter
- Full Page ad in newsletter in prominent location
- Receive quarterly membership mailing list
- Ad listing on all our e-blasts to our ASLA chapter members

For more information, contact Nate Magnusson at (619) 236-1492 or email at nmagnusson@schmidtdesigngroup.com.

Thank You to our 2015 Sponsors

Four Seasons - $7,500
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- KRC Rock Inc.
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- Silver Moon Lighting

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- Southland Sod Farms
- Stepstone Inc.
- Village Nurseries Miramar

Lecture Series Sponsors $2000 Sponsors - Anonymous
- $750 Sponsors - KTU+A, Rick Engineering
- $500 Sponsors - Spurlock Poirier Landscape Architecture, Wimmer Yamada and Caughhey
- $350 Sponsors - Office of James Burnett, Schmidt Design Group, Kimley-Horn and Associates

Stewardship Sponsors $500 Sponsors - Belgard Hardscapes
- $300 Sponsors - RCP Block & Brick
- $250 Sponsors - Gail Materials, Tri-C Organics

Golf Title Sponsor - $5,000
- ValleyCrest Landscape Companies
Building Momentum...

Greetings to all ASLA chapter members, professional affiliates and our valued sponsors! I know this will sound like a broken record, but I’m truly honored to serve as your new chapter president. As I look back at the list of past presidents over our chapter’s 40-year history, I am in complete awe to be included among this incredible group of professionals. That’s right, this coming year will be our chapter’s 40th anniversary, so it’s time to celebrate and keep our chapter momentum rolling.

First, I’d like to give a special thanks to our past president, Tim Smith. Over the past year he has been an inspirational leader for our chapter, especially for many of our executive board members. I personally appreciate his one-on-one guidance throughout the past year, as I now realize I have some big shoes to fill. I promise to continue the connections and dialog he has created with our county, city councilmembers and state policy makers about the importance of Landscape Architecture.

Our chapter Executive Board has two new members: Jonathan Austin is our VP of Membership and Troy Waisanen is our chapter Secretary. We are grateful to have them join us as we look forward to this year’s programs, events and activities.

Some of you may have noticed a name missing from the list of new members to our board. It is with great sadness that I must share the passing of lifelong ASLA member and past president (2003) David Strickland, who had volunteered to join the Executive Board again in 2016. Our thoughts and prayers go out to his close friends and family members. He will be missed.

Your ASLA SD Chapter Executive Board is made up of a lot of dedicated volunteers who are committed to strengthening our profession. Our Executive Board Members and Committee members take time out of their busy work schedules and personal life to serve you. Our chapter membership is slowly climbing, and our sponsorship momentum is steadily growing. Our chapter depends on strong membership and dedicated sponsors. I have some specific goals for this coming year.

• Strengthen the bond between our chapter members and our industry sponsors. I believe this will add better product knowledge for the chapter members and give sponsors direct contact with the designers who specify and use their products.

• Continue the support of CCASLA and all of our local and national ASLA advocacy issues.

• Contact a larger audience about our profession. I want to make sure our Landscape Architecture profession is at the forefront of all relevant environmental debates.

• Continue the growth of our profession through our Emerging Professionals events, activities and programs.

Without the Emerging Professionals our profession would become stale and stagnant. Mentorship of these new professionals is crucial, as they are the future of Landscape Architecture.

Please don’t hesitate to contact me, or any board member, if you would like to participate, volunteer or have ideas on how the chapter can better serve you. I am always grateful for your input and participation.

Forty years and still going strong! I hope you can join us as we bring new energy into our profession and our chapter for the upcoming year. Let’s continue the momentum…

Please join us as we bring new energy into our profession and our chapter for the upcoming year.

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City Hall, Encinitas – RSVP by January 13 to http://2016aslakickoff.bpt.me
11 Exec. Comm. Reports Sent for Board Agenda
18 Executive Committee Mtg – 6 pm, Coastal Sage LA, Encinitas
22 Design Awards Template Submittal Deadline
26 Late Design Awards Entry Deadline – SDASLA Members $450 Non-SDASLA Members $690

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San Diego Chapter • www.asla-sandiego.org
Community Outreach:
BAME CDC - 2016 $5000 Community Grant Winner
Nate Magnusson, ASLA,

ASLA San Diego Chapter is pleased to announce that BAME CDC is the recipient of the 2016 $5,000 Community Grant for the H.A.C.E.R. (Helping Achieve Community Empowerment and Revitalization) project at The Gilliam Family Community Garden and Park. The Project is transforming a neglected lot on Imperial Avenue into a vibrant community garden and park in an area that is deficit in such community spaces. We are excited to have the opportunity to support a great project for the Logan Heights community. If you are interested in volunteering, visit www.bamecdc.org to learn more.

2015 Grant Recipient: Living Coast Discovery Center’s Pollinator Garden
Living Coast Discovery Center teamed with KTU+A Landscape Architecture to create a landscape concept plan for the Native Pollinator Garden. This plan provides the building blocks to ensure the design vision meets the goals for the Native Pollinator Garden. Living Coast will be moving forward with construction and installation of the garden. The garden will include natural seating, marsh and bay viewing areas, and educational nodes for guests and students. A path will wind through the garden with several small discovery trails. Using a palette of refuge-appropriate native plants, the garden will feature host plants and nesting sites. If interested in volunteering please visit www.thelivingcoast.org.

A logical idea - Drip irrigation in a head - twelve individual pressure compensating outlets. The patented filter is built right into the unit, and good filtration makes drip work. Drip irrigation designed for landscape - not adapted to it. Call or write for more information.

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Emerging Professionals Committee
Transitioning into 2016
Kristen Koehrn, ASLA, LEED AP N

In our last newsletter article, we introduced ADVANCE - the U.S. Green Building Council’s new platform for bringing sustainable construction and community building projects to underserved communities. Since then we have had 2 committee gatherings, a handful of LARE study sessions, and increasing interest and enthusiasm for committee participation.

Last year, we wrapped up our bi-monthly committee meetings with our second guest speaker--ASLA Fellow, Vicki Estrada--in a small group setting. Estrada Land Planning was a great host and provided insightful and inspirational information.

In mid-November, our committee was represented at the annual GreenBuild conference, held this year at the Washington DC Convention Center. Lectures and educational sessions included topics such as “Green Neighborhoods as Catalysts for Workforce Development” and “Under Our Own Power: Transforming Community Sustainability.” The conference was the perfect transition into the coming months as we take on a leadership role in the implementation of ADVANCE.

On December 10, our committee formally presented the ADVANCE platform to ASLA-SD, encouraging our professional members to be a part of the leading edge of the construction industry. ADVANCE is a nationwide movement to bring green building projects to low-income communities. There are currently 45 ambassadors around the country (one of which is our own ASLA Emerging Professionals Committee Chair, Kristen Koehrn) leading the charge in getting the new framework established from coast to coast. ADVANCE will unlock the knowledge, experience, and benefits of sustainable development for low-income neighborhoods.

ADVANCE will be a huge part of what to look forward to with our committee in 2016. Working with the local San Diego USGBC Chapter has made it possible to launch two currently active ADVANCE (also locally known as the Green Assistance Program) projects. Designers like you who participate in the Jacobs Center Neighborhood Innovation and Jacobs & Cushman San Diego Food Bank projects will gain skills in sustainability management, green building practices, general project management, and leadership. USGBC-SD membership benefits for one year, and will benefit from preparation for a LEED Green Associate Credential. San Diego is also poised with two other projects to begin in 2016 at the Pacific Beach Taylor Library and the San Diego Salvation Army. Please contact Kristen Koehrn at kkkoehrn@gmail.com if you are interested in getting involved with the San Diego ADVANCE projects.

October 2015 Stewardship Tree Re-Leaf Workshop with presenter Bob Perry, FASLA discussing an “Overview of Urban Tree Benefits and Costs; an Environmental Perspective.”

Stewardship Committee
Thanks for Your Support - Here’s To 2016!
Jackie Higgins, PLA, ASLA

On behalf of the San Diego ASLA Stewardship Committee, I’d like to thank everyone who contributed their time, talents, and resources to another successful year of creating awareness of sustainable practices that continue to improve our environment.

Thank you to all the presenters who donated their time and experience to educate and stimulate conversations within our profession and with our allied professions. These presentations and discussions motivate us to continue to challenge antiquated landscape practices and proactively work to use our natural resources more efficiently to make San Diego an environmentally aware, ecologically responsible, and sustainable place to live and play.

The presentation slides and videos from the past year’s events can be found on the ASLA San Diego website under the Stewardship page located at: http://www.asla-sandiego.org/?page_id=20

Also a big thanks to this year’s Stewardship Event Sponsors who were: Belgard, Gail Materials, RCP Block & Brick, ReproHaus, San Diego County Water Authority, Tri C Natural Solutions, and Village Nurseries.

The Stewardship Committee works diligently to highlight current topics within our profession that need more discussion and awareness. If you have a topic that you think would provide a worthy presentation and discussion, please let us know. We are always open to new ideas and new members. We meet once a month. For the latest meeting information please contact me at: jackie@c2clid.com.

Update SD HALS
Joy Lyndes, ASLA

The San Diego Chapter of the Historic American Landscapes Survey (SD HALS) was formed this year to promote the documentation, preservation, and knowledge of historic landscapes in San Diego. SD HALS invites a broad base of individuals and organizations who are knowledgeable and interested in cultural landscapes to join.

We are preparing a cultural landscapes database for San Diego County which will identify properties and master designers, identify threatened landscapes and provide a source of information to the profession. It will be available on our web site page/portal, coming soon on the ASLA SD Chapter website.

A goal for 2016 is to prepare two short form HALS documents: One on the Marston House Garden and the other a private residence. We are coordinating with Cuyamaca Community College for student interns to assist. We are also coordinating with the La Jolla Historical Society and the AIA Preservation Committee to co-sponsor events in 2016.

SD HALS will cover cultural landscapes ranging from prehistoric tribal through mid-century modern time periods, including designed, vernacular, historic, ethnographic and traditional cultural properties and a broad range of interests including natural and ornamental landscapes and cultural history. There are many local, state and national groups which provide knowledge, support and advocacy for San Diego cultural landscapes. We intend to foster partnerships with these organizations.

UPCOMING EVENTS:
• San Diego Historical Resource Board: monthly, 4th Thursday of the month, 1pm HRB meetings
• SD HALS Monthly Meetings, 3rd Wednesday each month at The Living Room Cafe in Old Town.

Contact Joy Lyndes, PL A Jlyndes@coastal-sage.com to get involved.

San Diego Chapter • www.asla-sandiego.org
CCASLA Report:
Water Still Key Issue for Landscape Architects
Jon Wreschinsky, ASLA - CCASLA President

As 2015 comes to a conclusion (already!), landscape architects find themselves having to adjust yet again to the new paradigm surrounding water in the landscape. Whether it’s adjusting to the new MWELO updates to the storm water management requirements, how we address water in the landscape cannot be ignored. In light of this, CCASLA has committed itself to addressing the interests of our profession in the search for fair and equitable solutions to these issues. Whether it has been through the support of several legislative bills (Assembly Bill 1, AB 149, AB 1164), each designed to promote conservation of water in the landscape, or CCASLA’s monitoring of the Independent Technical Panel, a legislatively-appointed group of academic, industry and quasi-governmental representatives assigned the task of providing information and recommendations to the Department of Water Resources and the Legislature on new demand management measures, technologies, and approaches to water use efficiency, landscape architects need to stay committed to helping find the solutions necessary to protect the state’s water resources.

These issues require carefully thought out solutions and are creating many opportunities for landscape architects to help educate the public on water conservation practices and/or otherwise engage their communities in recognizing the role landscape architects play in shaping the built environment. In fact, it is critical that our profession continue in this role as recent events have demonstrated. With the new water conservation mandates, there are many others who are more than willing to step in and take a lead. This has serious implications for our profession if we lose our place in this discussion.

A key area where the profession needs to continue focusing energy is professional competency. CCASLA again took a leading role in ushering through the legislature the Professions and Vocations: Licensing Boards Bill (AB 177) otherwise known as the Sunset Bill. Through public testimony, CCASLA and other industry representatives were able to explain to the legislature the importance of continuing professional licensure, thus continuing to support the measures to test for minimum professional competency and protecting the public health, safety, and welfare interests. A key piece of CCASLA’s argument was, and remains, directly related to addressing the state’s current water issues and how professional design services remain necessary. Questions related to what constitutes minimum professional competency (in regards to water conservation services) remain. The proactive attention of the profession in helping answer this question remains necessary if landscape architects are to continue remaining relevant.

Should you have any questions or concerns regarding any of these issues, please contact me at jswreschinsky@pacbell.net or 619-916-6956.

SDASLA Launches Job Opportunities Site
The ASLA San Diego website has a new section that gives SDASLA member firms the opportunity to post job listings for 60 days as a FREE member benefit. Non-members may also submit job listings at $100 per listing. Go to www.asla-sandiego.org and click on the Resources link. When choosing Job Opportunities, you may post or edit a job posting.
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reproHaus is located at 1400 L Street, next to the Wonder Bread building and across from Petco Park and is open 7:30 am to 8:00 pm, Mon.– Fri. Call 619-234-4287, or visit online at www.reprohaus.net.
SDASLA Volunteer Form – We Need You!

The San Diego Chapter of ASLA encourages you to learn more about your profession and enjoy the benefits of networking and working with fellow members of your industry by volunteering to assist with the following association events, programs and activities.

Simply call or email a chair or complete your information, check activities you are interested in, fax or email the form to SDASLA and we will contact you when these activities are being planned.

Print Name: ___________________________________________
Phone: ___________________________ Email: ___________________________

Complete and fax form to (619) 222-8154 or email to ASLASD@sbcglobal.net

Chapter Volunteer – Contact ASLA (619-283-8818) - ASLASD@sbcglobal.net
I can help the Chapter wherever needed.

Annual Meeting/Holiday Event – Tim Smith (858-513-0030) Tim@wynn-smith.com
Annual Meeting and Holiday Event recognizes sponsors, directors and volunteers for support and service to the Chapter.

Communications Committee – Matt Wilkins, ASLA (619-294-4477) MattW@ktua.com
Public Relations/Media: Educate media and public regarding ASLA events & member projects to promote the profession.
Website: Works with Communications Committee to keep website & social media current and topical.

Community Outreach – Contact ASLA (619-283-8818) ASLASD@sbcglobal.net
Community Grant Program: ASLA/SD encourages local non-profit organizations to apply for SD/ASLA’s annual community grant program to complete projects that highlight the importance of landscape architecture in the community.
School to Career Program: Talk to high school students about making Landscape Architecture a career choice.

Design Awards Committee – Co-Chairs Todd Schechinger (619-236-1462) TSchechinger@SchmidtDesign.com and Tim Smith (858-513-0030) Tim@wynn-smith.com
2016 Design Awards (June 9, 2016) will highlight outstanding project designs, planning documents, planning media and honors the best of the best of firm projects.

Emerging Professionals Committee (EPC) – Kristen Koehrm, ASLA (619-823-1961) KRKoehrn@gmail.com
Targets the interests and needs of students, recent graduates, and entry-level professionals who are beginning their careers in landscape architecture. Coordinates L.A.R.E. review sessions for annual exam preparation.

Golf Tournament Committee – Nate Magnusson, ASLA (619-236-1462) NMagnusson@SchmidtDesigngroup.com
Tournament proceeds benefit the ASLASD Community Grant and Scholarship programs. Golf tournament Chair will contact you to assist at 2016 tournament scheduled for Monday, September 19, 2016 at Lomas Santa Fe Country Club.

HALS (Historic American Landscape Survey) Committee – Joy Lyndes, ASLA (760-456-7907) jlyndes@coastalsage.com
HALS Committee researches, documents and is a source for information on historic and cultural landscapes in San Diego. There are many activities volunteers can help with: outreach, data gathering, field documentation, and CAD and GIS.

Landscape Arch Residential Practitioners Committee – Rich Risner, ASLA (760-518-7106) Rich@Grounded101.com
Promotes licensed landscape architect collaboration on residential landscape architectural issues in our region.

Membership Committee – Jonathan Austin, ASLA (858-813-9292) Jonathan.Austin@aecom.com
Welcomes new members and encourages their participation as ASLA/SD volunteers and attendance at events & programs. Coordinates outreach/solicitation to non-ASLA members and new graduates.

Programs/Education Committee – Amelia Capron, ASLA (619-681-0090) ACapron@sp-land.com
ASLA Lectures and Education Programs: The annual Lectures showcase premiere landscape and design professionals and the impacts of their work on communities and the environment. Assist with coordination of member education programs.

Social Committee – Joe Dodd, ASLA (812-350-2997) Joe@ddesignco.com
Kickoff Event and Design Awards/Holiday Event Support– Coordination of event logistics (catering, themes, sponsors).
Sponsor Hosted Social Events: Coordinate events with sponsors and allied industry organizations to attend events.

Stewardship Committee – Jackie Higgins, ASLA (619-218-4148) Jackie@c2clld.com
Stewardship Committee – Coordinates programs on sustainability to educate the membership.
Allied Design Organizations – Coordinates volunteers to collaborate with other design organizations.

For more information on SDASLA’s committees and events
Go to www.asla-sandiego.org or contact us @
1050 Rosecrans Street, Suite B, San Diego, CA 92106
(619) 283-8818/ Fax 222-8154 Email aslasd@sbcglobal.net
The San Diego Chapter of the American Society of Landscape Architects initiated the SDASLA Stewardship Award to recognize local leadership that has contributed significantly to environmental leadership, vision and stewardship or a combination of these items. Stewardship is at the forefront of our profession and we should position our organization and landscape architects in general to have a leadership role in sustainability throughout the San Diego region.

**Purpose:** The SDASLA STEWARDSHIP AWARD recognizes significant contributions to environmental leadership, vision and stewardship or a combination of these items.

**Eligibility:** Individuals, firms, programs, organizations or agencies may be nominated.

Nominee: 

Title: 

Due Date: January 31, 2016 

Nominator (active SDASLA member): 

1.) How has the nominee contributed to environmental leadership and/or stewardship?

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2.) Identify specific projects or programs that are directly a result of the nominee’s interaction.

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3.) What is the vision or message that the nominee is trying to convey from an environmental/sustainability perspective?

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Thanks for your nomination by April 1, 2016 – please forward nomination form to ASLASD@sbcglobal.net or fax to 619.222.8151

Questions? Contact SDASLA Past President, Tim Smith at Tim@Wynn-Smith.com
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Mission
To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

VISION
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