April 30: Stormwater Management/Creative Low Impact Development Program

The San Diego ASLA Stewardship Committee will be hosting an educational event on April 30 at Silver Gate Yacht Club on Shelter Island from 4 to 6 p.m. This Storm Water Management and Creative Low Impact Development event, is a follow-up to the storm water management programs from previous years. Speakers will cover:

- Stormwater Regulations (Stephanie Gaines, County of San Diego).
- Bio-retention (Jim Kuhlken, Rick Engineering).
- LID and Bio-retention Case Studies (Merrill Taylor, Tetra Tech; Yu-Julin, Spurlock Poirier; Mike Sullivan, Site Design Studio).

Hear from expert witnesses regarding how LID, and bio-retention BMP’s have been implemented, what works and what doesn’t. Hear about local case studies and pilot projects that are researching differing bio-retention media.

We will end the event with a waterfront happy hour at 6 p.m. Join us for a fun and educational event!

Register for this event on the San Diego ASLA website www.asla-sandiego.org.

The Stewardship Committee is committed to advancing awareness and exposure of the sustainable practices that San Diego Landscape Architects contribute to our local environment. To join the Stewardship Committee and for more information on this program, contact Jacqueline Higgins at jackie@c2cld.com.
San Diego Chapter 2014/15 Executive Committee

President
Tim Smith, ASLA 858.513.0030
Wynn-Smith Landscape Architecture tim@wynn-smith.com

President Elect - Fundraising
Rich Risner 760.518.7106
Grounded Modern LA rich@grounded101.com

Treasurer
Joy Lyndes, ASLA 520.907.1188
Coastal Sage LA jlyndes@coastal-sage.com

Secretary
Todd Schechinger, ASLA 619.236.1462
Schmidt Design Group tschechinger@schmidtdesign.com

Past President
Patricia Trauth, ASLA 858.812.9292
AECOM patricia.trauth@aecom.com

Executive Director
Tracy Morgan Hollingworth 619.283.8818
1050 Rosecrans St, Suite B • San Diego, CA 92106
aslasd@sbcglobal.net FAX 619.222.8154

California Council of ASLA 2014/15 Executive Board

San Diego Chapter
Jon Wreschinsky (President) 619.916.6956
Patricia Trauth (Vice President) 858.812.9293

Sierra Chapter
John Nicolaus (Govt Affairs Liaison) 916.849.7407
Mike Scheele 916.364.5527

Northern California Chapter
Chuye Azum (Treasurer) 925.373.5724
April Cupples-Rubiano 510.451.9987

Southern California Chapter
Jim Pickel (Secretary/Website Mgr) 714.871.3638
Jerry Hastings 818.687.3430

State Lobbyist for CCASLA
Terri V. Thomas 916.325.1010
Thomas Advocacy Inc.

LATC Resource
David Allen Taylor 619.518.7971

LATC Program Manager
Trish Rodriguez 916.575.7230

CCASLA Executive Director
Tracy Morgan Hollingworth 619.283.8818

ASLA/SD Newsletter Editor, Advertising Manager
Jerd Beared 530.621.1701
Beard and Associates jdb@beardassociates.com
PO Box 7, Pollock Pines CA 95726 FAX 530.621.2043

“Tri-C...Products for Natural SOLUTIONS”
Tri-C’s product philosophy since their inception is creating environmentally beneficial products that contribute to the health of our planet:
- Sustainable & Safe
- Creates healthy soil and roots
- Save water in soil and plant roots
- Protect streams, rivers, and oceans
- Drought protection

A Gift of Nature...
Solving water and providing healthier soil, plants & crops.

Tri-C Enterprises, LLC
800-927-3311
www.naturalsolutions.com
from the President

Strengthening the Chapter

As a chapter, we are always trying to improve how we serve our local members and spread the word regarding the value of landscape architecture and hiring a landscape architect. Generally we are focusing on local issues, but each year our chapter President, President-Elect and Trustee go to Washington DC to meet with other chapter representatives and ASLA National staff to discuss ways of improving our efforts.

This meeting in DC is also part of our Advocacy Day in which we each meet with our Congressmembers to discuss issues on which they will be voting and that will impact the work of landscape architects. Last year I had the opportunity to meet with the staff of Representative Duncan Hunter and explain to them the importance of “Complete Streets” and the unique role that landscape architects play in designing these spaces. I talked about the social benefits of “Complete Streets” in that they create safe routes for children to walk, and many other benefits but I also talked about the increased property values as a result of more attractive and safe circulation for all modes of travel.

This opportunity to speak with policy makers is largely set up by ASLA National and is an avenue that lets us help the profession across the country as well as locally. This April we will be visiting with our Congressmembers, once again, to discuss important issues that affect society in general and landscape architects specifically.

ASLA National has been in their Headquarters building in DC for quite some time now and recently paid off the mortgage. The building, however, is in need of repair and they are looking for donations to help with the expenses. I would suggest that you read the Trustee article by Mark Steyaert for more information on this.

Here at home, we have decided (with member survey input) to move the local design awards to the spring. Our next awards ceremony will be in May of 2016. We are also considering the possibility of having the design awards every year. By having the awards every year instead of every two years, we will be able to provide more exposure to the profession through promotion of the event and news coverage for the award winners, more opportunities to socialize and potentially more opportunities for firms to submit their projects.

If we do decide to have the awards every year, we expect there may be fewer submissions so we may give fewer awards. This will make the ceremonial portion of the event shorter but may give more time to present each project in a meaningful way. It will also leave more time for socializing and networking, which many have said would be desirable.

Another change we have made in the last month is the addition of a Finance Committee. The committee will review funding requests for opportunities that are of interest to the chapter, but are not within the year’s budget. This will help the board make financial decisions more efficiently and effectively and also help strengthen the chapter’s financial reserves. If you would like to participate in this committee, we would love to hear from you. I think it would be an excellent way to learn how the chapter works and discover how you might like to get involved in other ways.

As always, if you have any suggestions as to how we can serve you or the profession better, I am happy to hear from you. You may call me at 858-513-0030.

Community Grant Applications Available

June 1 – Due August 1

Consider forwarding the ASLA Community Grant application to community based organizations you know that need additional funds to start and finish a worthwhile project in 2016 while also promoting the visibility of landscape architecture in their neighborhoods. If the group has a clear vision of a “shovel ready” project that can be completed within a year and have plans to complete these projects in their neighborhoods, they may be eligible for the $5000 grant. The ASLA Community Grant Application will be posted to the website at www.asla-sandiego.org on June 1 and a word version of the application can be requested at ASLASD@sbcglobal.net.

Spring Into Summer with Thompson Building Materials Showroom Tour and Party – June 11

Join ASLA members and other design professionals on Thursday, June 11 at 6 pm to tour the Thompson Building Materials showroom featuring the newest sustainable building products. Thompson is located at 6618 Federal Boulevard, Lemon Grove, 91945. Thank you to Thompson Building Materials for becoming a Chapter Four Seasons Sponsor and for hosting the showroom tour and party with gourmet pizza, barbeque and beer and wine. Meet the Thompson team for an evening of fun and networking. RSVP by June 9 at www.asla-sandiego.org.

April

6 ASLA Stewardship Committee Mtg, 6 pm, Delorenzo International RSVP to Jackie Higgins @ Jackie@c2cld.com
16 Executive Committee Mtg – 6 pm, Mesa College, Room Z-205 or 201, 7250 Mesa College Drive, San Diego, 92111-4998
17 Architecture, Design and Build Career Fair – 12:30 to 3 pm, Balboa Park Recital Hall, Firm Booth Setup/Luncheon 11:30 am
22-5 ASLA Mid-Year Meetings, Washington, DC
23 ASLA Advocacy Day / Capitol Hill Meetings, Washington, DC
30 Stormwater Management and Bioretention Program – Silver Gate Yacht Club Shelter Island, 3:30 pm Registration, 4-6 pm Program, 6 pm Reception. RSVP www.asla-sandiego.org. Contact Jackie Higgins @ Jackie@c2cld.com

May

4 ASLA Stewardship Committee Mtg, 6 pm, Delorenzo International RSVP to Jackie Higgins @ Jackie@c2cld.com
9 Garden Party of the Century – ASLA booth in Balboa Park – Volunteers contact Amelia Capron @ acapron@sp-land.com
14 Meet the Fellows Pat Caughey, FASLA, Dennis Otsuji, FASLA and Vicki Estrada, FASLA. 6 pm NewSchool of Architecture, 2nd Floor Gallery (use the 13th Street entrance), 1249 F Street, San Diego, 92101. RSVP by May 13 at www.asla-sandiego.org.
21 Executive Committee Mtg – 6 pm, Mesa College, Room Z-205 or 201, 7250 Mesa College Drive, San Diego, 92111-4998
28 ASLA Lecture featuring Mark Motonaga with Rios Clemente Hale Studios, Room 104 at Casa del Prado, Balboa Park, 6 pm. Reception, 7 pm Lecture. Free with RSVP by May 27/No RSVP $10 at door

June

1-13 Newsletter Articles Due for July – September activities/programs
1 ASLA Community Grant Applications Available @ www.asla-sandiego.org
1 ASLA Stewardship Committee Mtg, 6 pm, Delorenzo International RSVP to Jackie Higgins @ Jackie@c2cld.com
18 Executive Committee Mtg – 6 pm, Mesa College, Room Z-205 or 201, 7250 Mesa College Drive, San Diego, 92111-4998
11 Spring into Summer with Thompson Building Materials – 6 pm Show Room tour of sustainable products and networking reception @ 6618 Federal Blvd, San Diego, 91945. RSVP to link on www.asla-sandiego.org. Contact German Martinez @ GMartinez@thompsonbldg.com
21 Del Mar Fair ASLA Booth. Contact Mike Nichols @ mike@nicholsdesigngroup.com to volunteer.
Trustee’s Report:
Headquarters Renovation
Mark Steyaert, Jr., ASLA, Trustee

As I discussed in last quarter’s newsletter, ASLA National is undergoing a project to renovate the Headquarters to a “Center for Landscape Architecture.” The goals of the Headquarters Building Renovation are as follows:

• Create a center for Landscape Architecture
• Be a showcase for the profession
• Enable ASLA to be a convener
• Be a role model for the organization
• Live the ASLA mission and values
• Support staff collaboration and productivity
• Maintain and enhance the headquarters as a financial asset

National is requesting donations from members and chapters to help support this worthwhile effort. Marty Poirier FASLA, Glen Schmidt FASLA, and James Burnett FASLA, from our chapter are on the “Fundraising Task Force” for National. The task force provides information and assists chapters in making a decision whether or not to donate to this cause.

At our last SDASLA Executive Committee meeting, Marty made a presentation that beautifully and succinctly outlined the benefits of this project. After his presentation, and after much deliberation, the board decided that we as a chapter would support the effort with a $15,000 donation and determined that we could accomplish this without significant impact to our planned local programs.

This process has shed light on a couple of things about both our chapter and the national organization. First you should know that your board is a conscientious steward of your chapter; that they work hard to study issues, and maximize the benefits of being a San Diego ASLA member. This was evident with the level of scrutiny they insisted on prior to agreeing to donate to National for this project.

Secondly, we as a board had to examine the benefits of donating to our national organization. In doing this we could see the impressive progress ASLA has made in the realm of government affairs and visibility. As a Trustee, I see this more than most of the board. The ASLA National staff is busy getting our profession in front of the Washington political scene as well as issues nationwide at an unprecedented level. This includes holding meetings and events at our headquarters with politicians and movers and shakers in DC. As business is conducted at headquarters, “The Center for Landscape Architecture” will bode well for telling our story as designers and stewards of the natural and built environments. This is another part of the efforts we all make because we believe in the value of our chosen profession to our world.

For more information on the Headquarters Renovation project go to http://cla.asla.org/about/.

May 9: Celebrate the Centennial Garden Party of the Century in Balboa Park
ASLA San Diego has been invited by the Botanical Garden Foundation to share the value of landscape architecture with the public at their Garden Party of the Century on Saturday, May 9. The party will highlight the plants and programs that make Balboa Park the gem of San Diego and one of the world’s most interesting civic gardens.

We invite members to help us host the ASLA booth and bring your project images and firm materials to share with the anticipated 1,000+ attendees who are invited to enjoy the day’s activities including a children’s floral wagon parade, Marine Corps Plant Exchange, a concert by the Youth Orchestra and displays from many botanical organizations.

Contact Amelia Capron to volunteer to staff the ASLA booth at 619.681-0090 or acapron@sp-land.com.
Emerging Professionals Committee
Making an Impact
Kristen Koehrn
ASLA’s Emerging Professionals are making an impact as we head toward National Landscape Architecture month. The new year brought a fresh wave of participation from members including Katie Hartman volunteering as committee Vice-Chair. We are happy to have you on board, Katie, and look forward to a year of committee growth.

Our first meeting of 2015 was held in February at Urban Arena’s office in Sorrento Valley. We had an eager handful of EPs volunteer to perform charrette-style client consultations alongside licensed Landscape Architects at the Spring Home and Garden Show in March – an idea initiated by President Elect, Rich Risner, who has always been invested in the EPC. This development took our participation at the show to a whole new level by introducing a mentorship element as the EPs put their on-the-spot design skills to work and learned from our most talented chapter members.

Signups are going well for our new mentorship program. We have a great deal of mentors participating with a wide range of specialties and many enthused mentees signing up for the great opportunity. If you are an ASLA-SD member and are interested in becoming a mentor or mentee, please email Kristen Koehrn at krkoehrn@gmail.com with your name and skills to work and learned from our most talented chapter members.

On March 18, 2015, CCASLA representatives testified before a joint session of the California State Senate and Assembly Business and Professions Committees. The session was conducted to take testimony and respond to prior solicitation for input on sunset of the Landscape Architects Technical Committee (LATC). Testifying on behalf of CCASLA were John Nicolaus, Government Affairs Liaison and Jon Wreschinsky, President. This testimony was the culmination of several months of coordinated advocacy meetings by all four Chapters to educate legislators and other decision makers on the importance of maintaining professional licensure for landscape architects in California and the importance of the profession in addressing California’s many planning and design issues. A special thank you to Terri Thomas, CCASLA’s lobbyist, whose tireless energy helped CCASLA’s efforts to effectively tailor the organization’s message.

Nicolaus’ and Wreschinsky’s testimony focused on two distinct areas: maintenance of the current regulatory structure including protection of the Landscape Architects Practice Act as well as the importance of active participation of LATC Board Members and other administrators in the meetings and other proceedings of the Council of Landscape Architecture Review Boards (CLARB) as a means to influence licensing procedures and reciprocity equity. During testimony, each of these measures was stressed as critical in establishing minimum professional competency and protection of public health, safety, and welfare. Secondary issues addressed in the proceedings included an examination of the path to licensure with an emphasis on recognition of the breadth of the profession, and increased enforcement of practice laws. These themes have been emphasized over the last several months as CCASLA representatives have met with Committee members, their staff, and others. An April 2015 decision is anticipated to extend the LATC sunset for another 4-5 years. LATC remains strong and should continue to represent the interests of professional licensure well into the future. CCASLA’s advocacy program will continue to focus on strengthening the profession’s standing.

We will continue our focus with State legislators and turn our attention to local political entities. The advocacy program will remain focused on educating decision-makers on the role landscape architects play in addressing water and storm water, climate change, urban design and other critical issues. CCASLA’s advocacy efforts will also continue to focus on issues affecting small business practitioners including opposition to direct taxation of business services. CCASLA’s advocacy efforts will remain focused on increased visibility and credibility of the profession. Should you have any questions or concerns regarding any of these efforts, please contact me at jswreschinsky@pacbell.net or 619-916-6956.

May 14: Meet The Fellows at NewSchool of Architecture
We’re always learning from successes and challenges of those who came before us. Hear former ASLA National Presidents, Dennis Otsuji, FASLA, Pat Caughey, FASLA and Balboa Park landscape and history expert, Vicki Estrada, FASLA explore their favorite projects and hear about Balboa Park’s landscape evolution.

Join us on Thursday, May 14 at 6 pm for a networking reception and 6:30 program at the NewSchool of Architecture and Design — 2nd Floor Gallery (use the 13th Street entrance) 1249 F Street, San Diego, CA 92101. Registration at www.asla-sandiego.org.

CCASLA Report:
CCASLA Represents Profession at Sunset Hearings
Jon Wreschinsky, ASLA - CCASLA President

May 14: Meet The Fellows at NewSchool of Architecture
We’re always learning from successes and challenges of those who came before us. Hear former ASLA National Presidents, Dennis Otsuji, FASLA, Pat Caughey, FASLA and Balboa Park landscape and history expert, Vicki Estrada, FASLA explore their favorite projects and hear about Balboa Park’s landscape evolution.

Join us on Thursday, May 14 at 6 pm for a networking reception and 6:30 program at the NewSchool of Architecture and Design — 2nd Floor Gallery (use the 13th Street entrance) 1249 F Street, San Diego, CA 92101. Registration at www.asla-sandiego.org.

May 14: Meet The Fellows at NewSchool of Architecture
We’re always learning from successes and challenges of those who came before us. Hear former ASLA National Presidents, Dennis Otsuji, FASLA, Pat Caughey, FASLA and Balboa Park landscape and history expert, Vicki Estrada, FASLA explore their favorite projects and hear about Balboa Park’s landscape evolution.

Join us on Thursday, May 14 at 6 pm for a networking reception and 6:30 program at the NewSchool of Architecture and Design — 2nd Floor Gallery (use the 13th Street entrance) 1249 F Street, San Diego, CA 92101. Registration at www.asla-sandiego.org.
First, I want to thank all our volunteers especially our ASLA SD Chapter Emerging Professionals group. They really stepped up. They did a great job at keeping our booth organized and professional. All of them were polite, punctual and very professional. Most of all I appreciated their dedication to our Landscape Architecture profession and our ASLA organization.

ASLA again joined forces with the local AIA and ASID residential practitioners. Together we created a large dynamic booth with free 30 minute “Ask the Expert” design consultations for the consumer. The goal for our combined organizations was to build public awareness, specifically addressing the residential consumer and how there are many Landscape Architects who do provide professional licensed services for the average homeowner. We continue to provide information about hiring a licensed professional and the multitude of benefits that can be provided by using their services.

The free design consultations, reserved online through Brown Paper Tickets, were booked with 30 clients, but when the event started we quickly became over-booked from from people entering the booth with their design related questions. In total we provided sit down design consultations to approximately 50 people. Though busy, we were able to accommodate everyone. We had a minimum of 2 to 4 Landscape Architects and 2 to 3 Emerging Professionals giving free design consultations and professional advice.

This year we tried something a little different by having our Emerging Professionals sit in on the consultations as a mentor to help guide the consultation process and help out if there were any specific questions. Questions typically ranged from what drought tolerant plantings should be used especially pertaining to the SD County WaterSmart/turf replacement program, as well as a variety of city codes and requirements, retaining walls, details, lighting ideas, irrigation and drainage techniques, as well as explaining the difference between a licensed Landscape Architect and a Landscape Designer. I was really proud of our Emerging Professionals. They all did an excellent job. They all are a valuable asset to our profession and to our ASLA organization.

We were so busy that we ran out of all the Landscape Architecture/Landscape Architect license pamphlets that were provided from our National ASLA organization and the State License Board.

Finally, I would also like to thank all the event sponsors who donated time or materials to our “Ask the Experts” booth, which helped make this event a great success.

ReproHAUS – Printing
Sunset West – Outdoor Furniture
FX Luminaire – Lighting
Diego Delivery – Furniture Delivery
Grounded Modern Living – Pottery & Plants

Thank you to everyone who has participated to make the shows a great experience for all.
Modern Builders Supply, Inc., is an excellent choice for all your masonry, brick, stone, slate and hardscape products in San Diego County. Their knowledgeable staff is always ready to assist you with your needs. No matter what project you’re undertaking, their goal is to provide premium products and premium service along the way.

As a Landscape Architect you will have a project that needs special material. Check with Modern Builders Supply. They have an extensive line of high quality landscape construction materials from which to choose. If you need help obtaining unique material or material suggestions for that special project contact their experienced sales staff.

Located in San Marcos, California, Modern Builders Supply specializes in brick, block, stone, slate and retaining wall products. They have a wide variety of construction materials and specialized products from prominent manufacturers and suppliers to satisfy your creative building needs.

Modern Builders Supply
825 Grand Avenue, San Marcos, CA 92078
Mon-Fri: 7 am-5 pm  Sat: 7 am-1 pm  Sun: Closed
web address http://modernbuilders.net/
Vision
A world where the built and natural environments coexist in harmony and sustainable balance; where all peoples can express their diverse heritage and their individual desires to grow and thrive; and where we, as a profession, can substantially contribute to the process of achieving these ends.

Mission
To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

---

Evergreen Nursery
35+ YEARS IN THE INDUSTRY
500 ACRES IN PRODUCTION
www.evergreennursery.com
Call Today for a Quote
Immediate Delivery Available!
Located in Southern California
We Ship Nationwide

858-703-7667
info@evergreennursery.com
P.O. Box 503130 • San Diego, CA 92150
Fax: 858-481-5649

**Palms** 15g to 60” boxes

**Oaks & Olives** Field Dug, Boxed, Container Grown (All Sizes)

**Incredible Availability** 4”, Flats, Gallons, 5’s and 15’s