Overcoming Barriers Event a Great Success
Tim Smith, ASLA, Stewardship Committee Chair

The ASLA SD Stewardship / Belgard sponsored event in June, regarding Barriers to Creative LID Solutions and MS4 requirements, was a success with a great variety of disciplines in attendance. The attendees included landscape architects, civil engineers, architects, geotechnical engineers, landscape contractors and City/County representatives. With all of these people together in one place, interested in the same issues, everyone had opportunities to share their thoughts about more sustainable design solutions as well as network with all the right people.

Stephanie Gaines, from the County of San Diego, gave a very helpful presentation on the new MS4 requirements, which generated many questions from the audience. Belgard and several landscape architects presented projects that showed creative solutions to storm water management. The Stewardship Committee presented a detailed cost analysis of permeable pavers versus non-porous asphalt paving in a large business park.

(continued on page 7: Barriers)
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At the beginning of the year, I wrote about “What’s in it for me” regarding ASLA. I hope those who volunteered and attended our events felt the benefits of contributing to our profession and the connection to your peers. This year, our chapter’s events have grown both in quality and number of attendees. I would like to thank our Executive Committee members, Committee Chairs and volunteers for their dedication, creativity, and enthusiasm in making this happen.

Some of my favorite events included the Sustainable Sites Initiative event at Stone Brewery and Gardens and the Overcoming Barriers to Low Impact Development event downtown. Landscape Architects are “getting a spot at the table” with our allied professions of civil engineering, architecture, and government agencies. Our Emerging Professionals group is growing.

On behalf of the Chapter, I want to thank our outgoing Executive Committee members: Darren Solano, David Preciado, Jim Kuhlken and Jim Taylor. We appreciate all the service and dedication you have provided to our Chapter over the years.

I also want to welcome our new Executive Committee members:

- Tim Smith, President Elect
- Todd Schechinger, Secretary
- Joy Lyndes, Treasurer
- Rich Risner, VP of Membership

Remember, our Chapter is about you and about us. We hope you continue to join us as we bring energy and momentum into our profession throughout the rest of the year and into 2014.

From the President

Thank You and Welcome

Tim Jachlewski,
ASLA
In-site Landscape Architecture Inc.

“Landscape Architects are ‘getting a spot at the table’ with our allied professions of civil engineering, architecture, and government agencies. Our Emerging Professionals group is growing.”
I want to thank all our volunteers who helped out at the Fall Home & Garden Show in September. They were polite, punctual and did a great job keeping our booth organized and professional. Most of all I appreciated their dedication to Landscape Architecture and our ASLA organization.

ASLA again joined forces with the local AIA and ASID residential practitioners to create a large dynamic booth with free 30 minute “Ask the Expert” design consultations for the consumer. We also provided a daily public seminar with an expert licensed panel including an Architect, Landscape Architect and Interior Designer. The discussion title was “The Plan View.” Questions revolved around our team approach to a project and the benefits of hiring a licensed practitioner.

Incoming ASLA SD President Patricia Trauth and I did an early morning channel 6 news show on Friday. We let consumers know that information on Landscape Architecture and ASLA was available at our “Ask the Experts” booth. Our goal was to educate the public about the Landscape Architecture profession and how we can provide professional landscape architecture services to the homeowner.

The three day event was exciting with a non-stop flow of consumers stopping by for information from us or from our AIA & ASID friends. The free design consultations, reserved online through Brown Paper Tickets, were nearly all booked when the event began, and quickly became over-booked from walk-ins at the show. Though busy, we were able to accommodate everyone. Questions ranged from drought tolerant plantings, city codes and requirements, retaining walls, details, lighting ideas, and irrigation and drainage techniques to explaining the difference between a Landscape Architect and a Landscape Designer. We provided information available from our National ASLA organization and the State License Board.

Finally, I would also like to thank all our sponsors who donated time or materials to our “Ask the Experts” booth.

If you’re interested in participating in the next H&G Show or in becoming an ASLA SD member, please contact me (see info page 2).

**SDASLA Had Full Year of Educational Opportunities**

Maria Swift, ASLA - VP of Programs/Education

ASLA San Diego had a year full of educational opportunities with two lectures and three brown bag sessions. Our last educational event of the year will be the Trees & Solar Power Workshop scheduled for October 17, at La Colonia Community Center in Solana Beach.

**LECTURE SERIES**

First, I would like to thank our 2013 Lecture Series Speakers and Sponsors: Rick Engineering, Estrada Land Planning, KTU+A, Schmidt Design Group, Spurlock Poirier Landscape Architects, Lightfoot Planning Group, Office of James Burnett, and URS Corporation. Because of your support, ASLA San Diego had two inspiring lectures this year. In the spring, Ray Senes with ima Design Group shared his approach to the design experience and elaborated on how to find your career path with his mentoring program, “ima Design Series.” This fall we heard from Sean O’Malley from SWA Group. He took us on an inspiring tour of his projects around the world - from conceptual, award winning design competition entries to completed built works.

**BROWN BAG LUNCH**

This year, we tried lunch time learning events and received positive feedback from our members following the three brown bag seminars. At each event, we focused on a specific topic, presented by local professionals. In March, we ventured to RECON Native Plants and explored a large variety of native plants with Patrick Montgomery. In July, we held a well-rounded Pools Education: “The Good, The Bad and The Ugly” with Mark Feldstein. And most recently in August, we met at New School of Architecture and Design to learn about the San Diego Children with Nature Collaborative and designing for all stages of childhood development with Ilisa Goldman. We look forward to more of these lunches next year.

**TREES & SOLAR POWER**

On October 17, ASLA San Diego will be attending the Trees & Solar Power Seminar at the La Colonia Community Center in Solana Beach. This event is being organized by Nancy Hughes from the California Urban Forests Council. It is a full day charrette intended to facilitate collaboration between multiple professions addressing complex design situations. If you would like to participate in this event, more information is on our chapter website (www.asla-sandiego.org).

**IRRIGATION WORKSHOP**

Next year, ASLA San Diego is planning a series of Irrigation Workshops sponsored by Hunter Industries. These workshops, scheduled for January 2014, will provide members with the knowledge needed for designing an irrigation system for a water efficient landscape. This technical training will incorporate design regulations and standards, practical field applications, calculations associated with a water allowance (MAWA), and the typical plan check process. Look for more information on this series in coming months.

If you have any questions about these events, feel free to contact me at maria.swift@urs.com.
The Chapter wishes to thank Golf Chairman, Tom Picard for an outstanding event. Tom put his heart and soul into the planning of this event, and it was very apparent! Thanks also to our many volunteers and the record number of golfers who participated (the most women golfers ever). This made the 2013 golf tournament the best yet. From the movie trivia questions on each sponsor sign, to the unique contests such as the “Player with the Best Judge Smails Hat” and Best Drive with a Persimmon, participants enjoyed the sunny, breezy day at the Lomas Santa Fe Golf Course.

There were great prizes and auction items to bid on at the dinner. A hearty THANK YOU TO TOM PICARD!!

Our thanks especially to the following volunteers and sponsors who helped us set a new record for fundraising to fund the 2014 Community Grant:

Marilyn Chambers
Joan Archibald
Marc Browne
Craig Cousins
Linda Jewitt
Maria Swift
Ryan Ferguson
Acker-Stone
Steven Kim
Alliance Outdoor Lighting
Auroralight
Benchmark Landscape
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Urban Corps
Valley Crest Landscape

The 2014 ASLA San Diego Chapter Community Grant applications have been received. Stay tuned to hear who the winning applicant will be. Thanks again for all who submitted applications.

2013 Community Grant - Sikes Adobe Historic Farmstead Update

The 2013 Community Grant for Sikes Adobe Historic Farmstead continues to impress us with their dedication to completing the project on time and on budget. Thank you to In-Site Landscape Architecture, Agri-service, Inc., Big Trees Nursery, California Landscapes and Management and Mountain States Wholesale Nursery for your pledge and donations to the Farmstead. This project is an outstanding example of how landscape architecture can transform a site through the vision of a dedicated group. We applaud the San Dieguito River Park for this work.

If you are interested in making a donation to the Farmstead, please Contact Anne Cooper. Phone: (760) 432-8318. Email: anne@sdrp.org.

ASLA San Diego encourages local educators to contact Nate Magnusson at nmagnusson@schmidtdesign.com for guest speaking opportunities and attendance at upcoming career fairs. We look forward to providing students with a better understanding of the profession of landscape architecture.
A logical idea - Drip irrigation in a head - twelve individual pressure compensating outlets. The patented filter is built right into the unit, and good filtration makes drip work. Drip irrigation designed for landscape - not adapted to it. Call or write for more information.

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Thanks to our 2013 and returning sponsors for your support of our Chapter. We encourage members to look up our wonderful sponsors on our website at www.asla-sandiego.org and do business with their representatives. Thanks so much for your support!

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Thank You to our 2013 Sponsors (continued from page 1: Barriers)

The event was video recorded and will be viewable on the ASLA San Diego website in October. The Cost Analysis will be available for review as well. We plan to post it on Facebook to allow public comments.

The response to the event was very encouraging. With nearly 130 people in attendance, 34 visitors filled out our questionnaire. Here is what they said:

1. Attendees/Industry representation:
   - Landscape architect—19
   - Civil engineer—8
   - Architect—1
   - City/County—1
   - Environmental consultant—1
   - Landscape contractor—1
   - Student—2
   - Vendor—1
   - Planner—0

2. Quality rating:
   - “10”—11 responses (LA–6, PE–2, Other–3 = 11 total “10s”)
   - “9”—7 responses (LA–2, PE–5, Other–0 = 7 total “9s”)
   - “8”—9 responses (LA–7, PE–0, Other–2 = 9 total “8s”)
   - “7”—3 responses (LA–2, PE–1, Other–0 = 3 total “7s”)
   - “1-6”—0 responses
   - No rating—4 responses

3. Attend Similar Event:
   “Yes” was unanimous.

4. Most helpful/informative portion of event:
   - Cost analysis—17
   - S. Gaines presentation/MS4 regulations & discussion—12
   - Case studies/design examples—12
   - Question & answer period at conclusion of event—8
   - Networking—7

For future events by the Stewardship Committee and other events sponsored by ASLA San Diego, please visit the ASLA San Diego’s website at www.asla-sandiego.org. The listed events are updated periodically so check often. If you have any questions regarding these events or want to know more about the Stewardship Committee, please do not hesitate to call me at 858-513-0030 or email at tim@wynn-smith.com. I am very happy to chat with you.
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