

San Diego Chapter
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ASLA

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Vision

A world where the built and natural environments coexist in harmony and sustainable balance; where all peoples can express their diverse heritage and their individual desires to grow and thrive; and where we, as a profession, can substantially contribute to the process of achieving these ends.

Mission

To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

Upcoming Events see page 4.

July 2010



Wehba Residence

September 17: ASLA/SD Annual Golf Tournament

Join landscape architects and fellow landscape professionals for a day of golf and fun at the 30th Annual ASLA San Diego golf tournament at the Rancho Bernardo Inn Golf Course – event proceeds benefit the ASLA/SD 2011 Community Grant. The RB Inn has offered reduced room and spa rates for players and guests who would like to stay and play in the golf tournament.

Players have the opportunity this year to purchase a “Super Ticket” which enters them into several contests held during the tournament, a drawing for a fabulous Mexican Riviera vacation, a custom fitted club, mulligans, raffle tickets, gift cards and much more. Super Ticket information is attached to the golf registration flyer in this issue and on the chapter website at www.asla-sandiego.org and can be purchased with golf registration.

Player registration has been rolled back to 2008 prices (\$135 per player or \$500 for a foursome) and includes driving range warm up, golf cart, lunch, drink tickets, scoring, happy hour and dinner. Use the enclosed flyer to register for the tournament, buy your Super Tickets and sponsor a hole/tee to help us meet our goal of raising \$5,000 for the Chapter community grant.



Landscape in Transition A Great Tour

Photos and article by Sylke Clark, SC Landscape Design, Cuyamaca College Affiliate Chapter of ASLA Member

After a break of several years, a group of enthusiastic volunteers thought it was time to bring back an ASLA Garden Tour in 2010. So on May 1, sixty attendees comprised of landscape architects, contractors and home owners experienced the ASLA Landscape in Transition Garden Tour and enjoyed the sustainable designs of five gardens and one commercial site designed and created by ASLA members.

The gardens were selected to illustrate the current trend in residential landscape design. Lush garden settings characterized by high water and maintenance requirements including heavy fertilizer and pesticide use, are out. Sustainable gardens in harmony with our local environment and site specific soil and micro climatic conditions are in. The gardens showcased the following sustainability principles: (con't. on page 6)



Mounts Residence



Hunter Residence



Hooker Residence

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From the President

Looking for Board Members

To paraphrase a great past U.S. President, John F. Kennedy, "It's not what your Chapter can do for you, but what you can do for your Chapter."

Now, more than ever, the Chapter can use your support. The election of new officers for the 2010-2011 year is just around the corner, with terms beginning October 1. As I write this column, we need candidates for both President-Elect and Secretary. Both are extremely important Board positions. If you feel it's your time to be of service to your fellow ASLA members, or if you know motivated, interested individuals, please contact our Executive Director, Tracy, or me. I think you will find that service on the Board and to ASLA is very rewarding. It offers the opportunity to meet new friends and other Chapter leaders from around the country.

I want to thank three people who have agreed to run for open Board positions. Tim Jachlewski for VP Chapter Outreach, Brooke Pietz for VP Chapter Visibility and Kasia Trojanowska for VP Chapter Programs. All three have previously served on the Board. Their willingness to continue serving is a good indicator of how they feel about ASLA, our chapter and the profession.

Your ballot is in the mail - be sure to vote! If there is a spot to write in a candidate name, please review the candidate requirements and let us know if you are interested so we can share your interest with members who will be returning their ballots later this month.

There are a number of events coming up throughout the rest of the year. Please read through the articles in this issue and take note of these events. Two members have stepped up to co-chair our Chapter's efforts to coordinate the ASLA 2011 National Conference, which will be in San Diego, October 30 - November 2, 2011. Glen Schmidt and Joe Esposito have agreed to co-chair our planning effort. If you are interested in helping out, please contact Glen at 619.236.1462 or Joe at 619.236.0143.

Remember, the success of our Chapter depends on our members.

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"It's not what your Chapter can do for you, but what you can do for your Chapter."

Licensure Review, Seeking LATC Nominees & Legislative Update

By Jon Wreschinsky, CCASLA Representative

The California Council, ASLA has been busy on a number of fronts. Most importantly, discussions of the upcoming licensure sunset review process have begun regarding appropriate strategies to prepare us to take on this effort. The sunset review process will commence this coming October. The Landscape Architects Technical Committee staff is currently organizing in preparation for the anticipated actions necessary to defend state licensure of landscape architects. Your response in regards to letter writing and other supporting efforts will be critical once the process officially begins. It is important that you begin to think now how you can assist with this effort and remain proactive. For further information, contact your current LATC Board members who can be reached via the LATC web site, <http://www.latc.ca.gov/>.

CCASLA has launched a survey to California ASLA members and state licensed landscape architects to help determine legislative priorities. In order for the CCASLA Board to effectively respond to the breadth of legislative actions in Sacramento potentially affecting the practice of landscape architecture and running our businesses, we need your input on the issues important to you. This survey will also help provide information that can be used in our title and practice act defense. Please look for the survey, complete it and return it so that we can be better prepared to serve your interests.

LATC is seeking nominations to fill 4 of the 5 Committee seats up for appointment in 2011. The five-member committee consists of technical experts who are licensed to practice landscape architecture in California. Committee members help oversee LATC's mission to empower and protect consumers through the dissemination of information and educational materials related to landscape architectural services, ensure the standards of competency of practitioners and review the laws, regulations, codes, and standards governing the practice of landscape architecture. For more information, contact a current LATC committee member or email us at ccasla@sbcglobal.net.

A brief update on current state legislative actions important to the profession include the following:

Senate Bill (SB) 189, Mechanics Lien, continues to make its way through Assembly committee. As proposed, this legislation will reorganize and restate the statutory mechanics lien law and will provide the ability of landscape architects to file a lien for recovery of fees owed to them for design services rendered under contract. Passage is looking very promising.

SB 972, Indemnification Agreements, is currently in Assembly committee. This bill will provide that under any indemnity agreement, a design professional will have no obligation to defend actions or proceedings prior to a preliminary or final determination of liability. The bill will also limit the design professional's defense costs to the determined percentage of liability based upon the comparative fault of the indemnitor. This bill has the potential to greatly reduce indemnification costs since the individual would only be responsible for their own negligent conduct and not of other third parties limiting liability to the extent of the harm caused by the negligent conduct only.

AB 2422, Model Efficient Landscape Ordinance: Scientific Panel, is in Assembly committee. This bill would prohibit the Department of Water Resources (DWR) from updating the model water efficient landscape ordinance (MWELo) until any proposed update has undergone an independent peer-reviewed scientific study. This legislation is supported primarily by the nursery industry and brings into question the validity of current rules, regulations and guidelines relating to MWELOs. The potential that current ordinances could be overturned is marginal but this bill could change guidelines generally relating to urban residential outdoor water demand management.

For further information on these and other legislative actions, please feel free to contact me at jswreschinsky@pacbell.net or 619-916-6956.

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Community Outreach: Help Non-profits Apply for 2011 Community Grant

By Tim Jachlewski, ASLA, Vice President of Community Outreach

The ASLA - San Diego Chapter is seeking applicants for the 2011 - \$5,000 ASLA San Diego Community Grant. This Grant is intended to educate and enhance community awareness of the profession of landscape architecture as well as to provide a benefit to the community or environment. The grant may cover or contribute toward the cost of practical work, capital investment, or professional services. All non-profit community groups recognized by the IRS located in the County of San Diego and which have been in existence as a non-profit group for at least three (3) years are eligible. Projects must prove that they have the support and involvement of community and/or environmental interests within San Diego County, and applications must show a clear benefit to the wider community. This Grant may be used to fund an improvement project in total, be combined with other resources to supplement a project's funding, or may act as "seed" money to jump start a project

(continued from page 1: Garden Tour)

- Use of drought tolerant plants such as those from Mediterranean climates similar to San Diego as well as many succulents and cacti (Mounts Residence).
- Reduction in size of lawn areas (Wehba Residence).
- Use of drought tolerant lawn species, such as UC Verde Buffalo Grass (Hunter Residence)
- Use of lawn alternatives such as Dymondia margaretea

with a bigger vision. Many types of projects are eligible. Ideas include, but are not limited to:

- Conversion of a high water-use landscape to a water efficient landscape in a high visibility area.
- Trail improvements and habitat enhancement in an environmental area.
- Development of a vacant lot into a public recreation area.
- Design of an existing paved street median into a landscaped community gateway.
- Preparation of a feasibility study to convert an urban block into a sustainability pilot project.
- Conversion of a concrete drainage channel into a bioswale water quality feature.
- Restoration of an historic landscape.

Download the application at www.asla-sandiego.org or email us at aslasd@sbcglobal.net. The deadline is August 1, 2010.

(Hooker Residence).

- Use of effective irrigation methods such as drip and 'MPR' sprinklers.

Tour attendees saw that these 'new' sustainable gardens and landscapes in transition are exciting, beautiful, full of color, lush and provide us with a regional identity. Participants were treated to a reception with hors d'oeuvres, music and a raffle.

Stewardship Committee-Raising the Bar

By Marian Marum, Vice President of Chapter Visibility and Public Affairs

The Stewardship Committee continues to encourage a more holistic approach to design and implementation of landscape projects throughout San Diego.

Committee efforts include promoting awareness of sustainable landscapes and elevating the profession of Landscape Architecture as a 'vital link in the chain' at the following monthly 'interdisciplinary' meetings:

- AIA Committee on the Environment (COTE CONNECT) multi-disciplinary effort to help update City of San Diego's Sustainable Building Policy 900-14
- USGBC (Advocacy Committee to promote CAL-GREEN and sustainable building practices)
- San Diego Regional Sustainability Partnership (Energy & Water Committee)
- San Diego County Water Authority (Conservation Action Committee)
- SANDAG (Quality of Life Funding Strategy Effort)

These on-going efforts help ASLA maintain an important 'Voice at the Table' as San Diego attempts to deal with Global Climate Change and regional sustainability issues.

Our Green Dialogue with Landscape Contractors will kick off this summer at the 'Raising the Bar: A Green Dialogue' event at RCP Block and Brick, 577 N. Vulcan in Encinitas on August 18. This event marks the beginning of an on-going dialogue that we hope will continue for many years. It will begin with the introduction of 'stewardship standards' and 'best management practices' for how the entire industry can learn to practice and operate in a more holistic manner. We look for your attendance (invitation flyer is at www.asla-sandiego.org) and your on-going input to help "raise the bar".

We are continuing our efforts to create Stewardship Guidelines for other ASLA Chapters to follow and will send the San Diego Document with our President to the ASLA National Meeting in September.

Lastly, we are happy to have 3 sites here in San Diego that were selected as SITES Pilot Projects for the Sustainable Sites Initiative (SSI). These 3 projects are included as part of the 21 in California, and the 150 sites across the US that will demonstrate the four-star rating system of the SSI "Guidelines and Performance Benchmarks 2009." The projects include one public park, one corporate headquarters, and one Brew House/Organic Restaurant. We will continue to bring you updates on these Sustainable Sites Pilot Projects as they proceed through the rating system.

It's an exciting time to be a "Steward of the Land!" ♦ ♦ ♦

Programs - 2010 Lecture Series

By Brooke Pietz, Vice President of Chapter Programs and Education

ASLA/SD is excited to continue the tradition of the ASLA Lecture Series this fall. We will be hosting two lectures this year and have asked Ken Smith and Susan Van Atta to join us. Mark your calendars for October 7, 2010 and November 4, 2010 at The Neuroscience Institute in La Jolla, CA.

We are still in need of sponsors for the events. If your firm or company would like to contribute, please fill out the enclosed sponsorship form. We'd like to thank David Reed Landscape Architects, Estrada Land Planning, KTU+A Planning and Landscape Architecture, and Sky Shades of Southern California for their early generous sponsor support.

We also have plenty of opportunities to volunteer and sponsor. Please contact Brooke Pietz at brooke@ktua.com for more information. ♦ ♦ ♦

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San Diego Chapter Newsletter

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Chapter President's Council and ASLA Advocacy Day in Washington D.C.

By David Reed, President Elect of San Diego Chapter ASLA

Chapter trustee Glen Schmidt FASLA, chapter President Jim Taylor and chapter President Elect David Reed went to Washington D.C. on April 29 - May 1 to attend a midyear leadership meeting and to lobby on Capitol Hill. The highlight of the trip was Advocacy Day where each ASLA leader lobbied their own Congressmen and Senators for two important bills, the Green Infrastructure for Clean Water Act and the Urban Revitalization and Livable Communities Act.

The Green Infrastructure Act aims to provide support for communities to develop infrastructure strategies that promote clean water systems, while the Urban Revitalization Act seeks to contribute to the health and well-being of American cities by aiding in economic recovery and environmental protection, as well as by providing safe public recreation spaces. Information on these acts can be found at: www.opencongress.org/bill/111-h4202/show or www.opencongress.org/bill/111-h3734/show.

Early in the day, the group was prepped on how to present their argument to the Congressmen by Stephanie Vance, who is a very successful lobbying advocate in the D.C. area (pictured at right with David Reed). All parties believe that the day was a huge success, as it garnered additional co-sponsors of the bill, and greatly raised general interest in Landscape Architecture.

Another of the event highlights included a great presentation by Jim Lapides, Public Relations Manager of

Stephanie Vance, of Advocacy Associates and David Reed, ASLASD President Elect demonstrate proper lobbying on Capitol Hill.



ASLA, on the use of Internet media (Facebook, Twitter etc.) as a vehicle for promoting Landscape Architecture.

Through chapter presentations and roundtable discussions, the group gained insight into developments in the design field from around the country, and exchanged ideas on how to cope with current challenges, like membership.

Later, members of ASLA were able to gather for a reception at ASLA National Headquarters, held in part on their green roof. After the success of this event, and the combined effectiveness of the Chapter President's Council and Advocacy Day, ASLA National hosted a reception for a congressional delegation of over 60 attendees, on June 16. Details can be found at:

<http://www.asla.org/NewsListingDetails.aspx?id=27560>.

For more information on the ASLA Mid-Year meetings, please review ASLA's website www.asla.org.



Upcoming Events

July	August	September
15 Executive Committee Meeting – 6 pm, Schmidt Design Group	1 ASLA Community Grant Applications Due by 5 pm	10-13 ASLA National Convention – Washington, D.C.
30 2011 Executive Committee Ballots Due by 5 pm	18 ASLA/CLCA BBQ hosted by RCP Block, Encinitas – 5:30 pm	16 Executive Committee Meeting – 6 pm The Lightfoot Planning Grp
TBA Chapter Past Presidents Breakfast	19 Executive Committee Meeting – 6 pm, David Reed Landscape Architects	17 ASLA/SD Golf Tournament – Rancho Bernardo Inn – 12:30 pm Shotgun Start

National Trustee Report

By Glen Schmidt, FASLA, National Trustee

On April 30, 2010 the ASLA Board of Trustees meeting was held in Washington D.C. The following is a summary of ASLA national news and business conducted:

It was announced that revenues were down 5.88% in 2009, stabilizing in 2010. Staff reduced budget by 13% including mandatory furloughs and staff reduction of 12%. Expo sales are up for this time of year, annual meeting sponsorships up, professional awards up; LAM ad sales are strong as well. Business quarterly showed higher inquiries and consulting services. After much discussion dues increased for the first time in several years \$9 for full members.

In the area of PR and Communications, ASLA.org stated that 200 stories were in print in the first quarter of 2010. ASLA.org has had 7 million page views, 2 million visits, and 840,000 unique visitors since October 2008. The Dirt blog earned more than 90,000 page views in the first quarter of 2010. 4,057 Facebook, 3,403 LinkedIn, 2467 Twitter, 60,610 YouTube views.

Bradford Mckee was selected as the new editor of *Landscape Architecture Magazine*.

In regards to the Sustainable Sites Initiative, coordination with the US Green Building Council is on track. Coordinating committee forms with large profile. Three hundred forty five applicants were accepted for the SSI pilot program, and 216 projects were invited to participate in thirty-six U.S. states. Approximately 150 or so projects are anticipated to participate, 28% are parks.

The Advocacy Day 2010 was held on May 5-6. Two hundred individual meetings were completed in the Capitol promoting 2 bills -- H.R. 3734, The Urban Revitalization and Livable Communities Act, and H.R. 4202, The Green Infrastructure for Clean Water Act.

During the ASLA Board of Trustees meeting, the topic of Public Policies on Universal Design and Public Lands was discussed and approved. As a Strategic Objective, the BOT urged staff to emphasize public awareness.

Student Affiliate Chapter News

By Carol Fuller, Student Affiliate Chapter President

The winner of our first design competition, the Mt. Helix Entrance Competition, was Ellen Landfear. The design was installed this spring. Congratulations, Ellen!

Our second team project is to design a fire safe and native demonstration garden at the Cal Fire Training Headquarters in Rancho San Diego to be installed early 2011. This project is being lead by members Lynn Priddy and Nicole Schott.

Our club liaison, David McCullough, was kind enough to come to the campus and give us a 2 hour demonstration of Google Sketch-Up in our on campus computer lab. We hope to have a follow up demonstration in the fall.

We were contacted by Mira Costa College whose landscape architecture students are interested in starting an affiliate chapter on their campus. They are still in the investigation stages.

We have increased our membership by 5 new members this year. On May 17, 2010, we held our elections and have new officers for 2010 – 2011. Congratulations go to:

David Clarke – President
Lynn Priddy – Vice President
Ulyana Kuzmycz – Treasurer
Nicole Schott – Secretary

Gabe Mitchell and Louise Parks – Assistants to the Board Student Affiliate Members, as students of Cuyamaca College, are eligible for the Cuyamaca College Botanical Society annual scholarship program. There were over 38 scholarship winners and over \$27,000.00 awarded!





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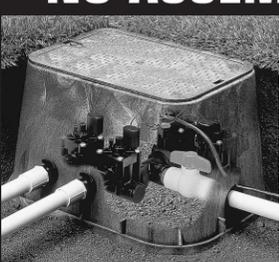
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