



**AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS**

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Dear ASLA San Diego Supporter:

The San Diego Chapter of the American Society of Landscape Architects (SDASLA) thanks you and all our generous sponsors and members who help make our chapter one of the best in the country!

The generous support of our annual sponsors has allowed us to play an increasing role locally and nationally in promoting the profession of landscape architecture. **We could not do this without you!**

In 2014, the San Diego Chapter of ASLA promoted the profession of landscape architecture to government leaders, policy makers and the media. Our year-end accomplishments include: a \$5,000 Community Grant award and an additional grant to a deserving non-profit, our Landscape Architecture Lecture Series, Educational Workshops, our Annual Golf Tournament, a Landscape Architecture Month celebration, participation in the Regional Home and Garden Shows, Stewardship Committee events, and social events through Meet-Ups & events sponsored by the Emerging Professionals Committee.

By working with our sponsors to inform landscape architects and allied professionals, our events focused on the professional development and networking with members of SDASLA. The year started with our **Annual Kick-off**, with a special thanks to our 2014 Four Seasons Sponsors: Modern Builders Supply, reproHaus and TB Penick & Sons.

The 2014 recipient of our **Community Grant**, Project B.E.L.L, implemented landscape improvements to Bell Middle School. Our annual grant shares the value of landscape architecture by partnering with local non-profits and community groups.

The **Lecture Series** featured **Mark Johnson**, with Civitas, Inc. and **Mario Schjetnan** with Grupo de Diseño Urbano who shared their award-winning designs. Educational Workshops that many of our Annual Sponsors requested to host included an **Irrigation Workshop Series, Concrete and Cocktails, Beer and Bioswales, Living Architecture, Preservation Partnership and House of Stones.**

For **Landscape Architecture Month in April**, the San Diego Chapter hosted an event at the **New School of Architecture and Design** acknowledging our local **ASLA Fellows**, those landscape architects with the highest honors that ASLA bestows on members for their works, leadership and management, knowledge, and service. **A special thanks to TB Penick and Sons, our event sponsor.**

The **Residential Practitioners Committee** collaborated with other design professional organizations at the Del Mar Spring and Fall Home and Garden shows. The collaboration created a dynamic booth with free 30 minute "Ask the Experts" design consultations. The goal was to educate the public and provide information about the profession of Landscape Architecture and how homeowners can benefit from hiring a licensed expert.

The same design organizations came together to form **ARCHToberfest** which featured almost 50 design-oriented public programs and events in the month of October.

The **Golf Tournament** this year had an unprecedented number of participants thanks to Golf Chairman, Tom Picard and all of our sponsors! Don't miss next year's event which will return to Lomas Santa Fe Country Club.

The **Stewardship Committee** organized educational sessions focusing on **Creating LID Solutions: Bioswales and Bioretention Basins** with a focus on both city and county design requirements.

A second event was a **Fire Safe Development and Landscaping** panel discussion including landscape architects, landscape installation contractors, landscape maintenance contractors and municipal land use staff. The discussion focused on overcoming conflicting ordinances to help clients protect their properties and the surrounding environment.

The Chapter's **Design Awards "Celebrating The Power of Place"** will wrap up this year as we recognize the *best of the best* in landscape architecture. We hope you plan to join us December 4 at the awards event which will be held at the San Diego Central Library. A new feature in the program will also feature local student designs which will be displayed at the awards reception.

There are several levels of Annual sponsorship we offer each year (see Sponsor Benefits enclosed), so you can select the level of sponsorship that meets your desire. We welcome new sponsors each year (thanks Hydroscape for joining us this year as a Four Seasons sponsor). Contact us if you want to discuss the benefits of becoming a sponsor.

To confirm your sponsorship, please complete and fax your pledge form to our Chapter office at 619.222.8154 and email your company logo to ASLASD@sbcglobal.net. Please mail the sponsor pledge form with your check payable to **SD/ASLA**, to 1050 Rosecrans Street, Suite B, San Diego, CA 92106 (let us know if you require an invoice or W9 for your records).

If we do not hear from you, one of our Executive Committee members will be calling you to ask for your pledge of support and outline the many sponsorship benefits. Please be generous. Our profession, our region and our state is counting on you.

Please feel free to contact either of us if you have any questions. Thank you in advance for helping us to bring about positive change. Together we can continue the important work of our industry.

Sincerely yours in Landscape Architecture,

All the best,



Tim Smith, ASLA
President



Richard Risner, ASLA
President Elect

Enclosures 2015 Sponsor Benefits
 2015 Sponsor Pledge Form



AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

2015 ANNUAL SPONSORSHIP - CATEGORIES AND BENEFITS

FOUR SEASONS SPONSOR - \$7,500

- * **Recognition and** 4 tickets to SDASLA Holiday Gala/Design Awards
- * **Recognition and** 4 green fees including dinner **for** Annual Golf Tournament
- * **2015 Lectures** 4 tickets per lecture
- * Invitation to host and have **products/services highlighted** at Chapter meeting
- * **Verbal Recognition at all** ASLA Meetings and Events during 2015
- * **Featured** vendor information and logo **with a** web link on Chapter Web Site
- * **Firm** Spotlight feature article **in SDASLA Newsletter**
- * Ad in newsletter in prominent location
- * Sponsor one Event

SPRING BOUQUET SPONSOR - \$5,000

- ⊗ **Recognition and** 4 tickets to SDASLA Holiday Gala/Design Awards
- ⊗ **Recognition and** 3 green fees including dinner **for** Annual Golf Tournament
- ⊗ **2015 Lectures** 3 tickets per lecture
- ⊗ **Verbal Recognition at** ASLA Meetings and Events during 2015
- ⊗ **Listing on** Chapter Web Site and logo **with a** web link on Chapter Web Site
- ⊗ **Firm** Spotlight feature article **in SDASLA Newsletter**
- ⊗ Sponsor one Event

SUMMER BREEZE SPONSOR - \$2,500

- ⊗ **Recognition and** 3 tickets to SDASLA Holiday Gala/Design Awards
- ⊗ **Recognition and** 2 green fees including dinner **for** Annual Golf Tournament
- ⊗ **2015 Lectures** 2 tickets per lecture
- ⊗ **Recognition at** ASLA Meetings and Events during 2015
- ⊗ **Listing on** Chapter Web Site and logo **with a** web link on Chapter Web Site
- ⊗ Sponsor one Event

AUTUMN COLOUR SPONSOR - \$1,500

- **Recognition and** 2 tickets to SDASLA Holiday Gala/Design Awards
- **2015 Lectures** 2 tickets per lecture
- **Recognition at** ASLA Meetings and Events during 2015
- **Listing on** Chapter Web Site and logo **with a** web link on Chapter Web Site
- Sponsor one Event

WINTER WARM UP SPONSOR - \$750

- * **Listing on** Chapter Web Site **with a** web link
- * Sponsor one Event

2015 GOLF TOURNAMENT TITLE SPONSORSHIP (ONLY 1 AVAILABLE) \$5,000 - Sponsoring firm name appears on all marketing materials, web site, invitations, press releases and member mailing & email announcements. *Includes 6 green fees, website advertising and awards dinner.* **If interested, please call (619) 283-8818 to secure this sponsorship.**

ADDITIONAL EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES ARE AVAILABLE Indicate on your Benefit Pledge form if you wish to be contacted for event-specific sponsorships during the year.



2015 Annual Sponsorship Pledge Form

(Fax completed pledge form to 619.222.8154 before mailing)

Company: _____

Contact Person: _____

Contact for Website Listing: _____

List the name of your representative that will be listed on SDASLA's website listing

Web Address: _____ E-Mail: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Please complete form or staple your business card to the form

Please select from the following Annual sponsorship categories:

- | | |
|-----------------------------------|---|
| <input type="checkbox"/> \$ 7,500 | FOUR SEASONS SPONSOR* |
| <input type="checkbox"/> \$ 5,000 | SPRING BOUQUET SPONSOR* |
| <input type="checkbox"/> \$ 5,000 | 2014 GOLF TOURNEY TITLE SPONSOR* |
| <input type="checkbox"/> \$ 2,500 | SUMMER BREEZE SPONSOR* |
| <input type="checkbox"/> \$ 1,500 | AUTUMN COLOUR SPONSOR* |
| <input type="checkbox"/> \$ 750 | WINTER WARM-UP SPONSOR |

** Include your web page info on form and email logo/graphic to ASLASD@sbcglobal.net*

Please let us know if you want to be contacted during the year for additional opportunities:

- Send me 2015 committee volunteer opportunities**
- Update me on program/speaker participation opportunities**
- Our firm has program ideas that might interest ASLA San Diego**
- Contact me when additional event-specific sponsorship opportunities are available** *(i.e. Golf Tournament, Special Event Lunch Sponsor, Special Program Sponsor, etc.)*

If you have questions regarding 2015 Annual Sponsorships, contact Richard Risner at 760-518-7106 or our Chapter office at 619-283-8818.

Make checks payable to *ASLA San Diego* and mail with completed form to:

ASLA San Diego Chapter
1050 Rosecrans Street, Suite B
San Diego, CA 92106

Secure your sponsorships for 2015 and thanks for your support!