

## EVENTS

### September

26 Exec Com Retreat (Bali Hai Restaurant)

### October

3-8 ASLA National Annual Meeting, Philadelphia, PA

14 Interrobang Lecture Series (Neurosciences Institute) - Alfred Homann

28 Executive Committee - TBA

### November

25 Executive Committee - TBA

### December

4 Annual Meeting/Holiday Gala. Hawthornes Restaurant, North Park.

23 Executive Committee - TBA

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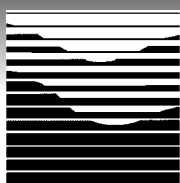
**SDASLA Annual Holiday Gala • December 4, 2008**  
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Watch for invitations. Questions? 619.225.8155  
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NOTE: Events, dates and times are subject to change! Please check with the ASLA office at (619) 225-8155 for the latest events or visit [www.asla-sandiego.com/content/events](http://www.asla-sandiego.com/content/events).



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## ASLA

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## Interrobang Lecture Series Needs Your Help

Billie Tsien...Antoine Predock...Thom Mayne... These are just a few of the notable architects who, over the past ten years, have come to San Diego to share their work, insight and inspiration with all of us.

I think most of you would agree that a lecture series is important to this membership. It gives us a personal window into fascinating projects that are happening around the world; it provides an opportunity to meet and talk with the speakers; and it helps engage student and intern architects—the future of our profession.

But contrary to what you may have heard, talk ain't cheap. Interrobang pays for speakers to come here...airfare, room and board. We also precede each lecture with a reception providing snacks and open bar.

All of these costs need to be covered by ticket sales and sponsorships. We try to keep ticket prices at a reasonable level, so that everyone who's interested can afford to attend. Unfortunately, ticket sales and sponsorships alone are not enough to cover our costs...especially in the current economic climate. Sponsorships are down from last year as companies tighten their belts. However, hotel, meal and especially airfare costs continue to rise. To those of you reading this who have been or are currently an Interrobang Sponsor, we want to give you a heartfelt THANKS! To see a list of our 2008 sponsors go to [www.interrobangsd.org/sponsors.html](http://www.interrobangsd.org/sponsors.html).

At this point we are assessing the viability of this lecture series and welcome your input. If you have attended an Interrobang lecture and paid with credit card, you will be receiving a survey asking a few questions about your experi-

ence. Please take the time to fill this out honestly and candidly, as it will help us decide how to go forward.

Curious about the lectures series but haven't attended? Shame on you! (Just kidding.) Seriously, though, please write it into your schedule. There is one more lecture this fall. Danish architect, furniture designer and lighting designer Alfred Homann will be speaking October 14th.

### What you can do...

If you agree that the lecture series is a vital part of ASLA San Diego, then help us keep it alive by doing any (or all) of the following:

1. Show up! And bring your colleagues! Your friends! A date! Lectures are at the Neurosciences Institute this year, so there is a much greater seating capacity than last year...plus it's an amazing venue! In fact, you can purchase tickets right now! Go to <http://www.interrobangsd.org/tickets.html>.
  2. Become a mid-season sponsor. We've got different levels to choose from. See the insert for more details.
  3. If you receive the email survey, fill it out! Your feedback is important to us.
- If you have any questions or comments about the Interrobang lecture series, please email [publicawareness@aiasandiego.org](mailto:publicawareness@aiasandiego.org).

## SD/ASLA Forms New 'Stewardship Committee'

The Board of Directors has recently voted to form a new 'Stewardship C committee' focused on regional sustainability issues. The Committee is being chaired by Marian Marum, with the goal of promoting a more holistic practice of landscape architecture.

The Committee's Steering Committee now includes Patricia Trauth, David Reed, Kathy Garcia, Diana Bergen, Monica Mroz and Marian Marum.

The Committee is seeking additional members who support the goal of a more holistic approach and who are interested in developing policies for 'Stewardship Best Practices' in the categories of sustainable planning and design, thoughtful stewardship of the region's natural resources, Low Impact Development, Green Buildings, Smart Growth, and Fire Risk Reduction.

The Committee will work toward creating a local 'Stewardship' Award, will offer support to ASLA National's Sustainable Sites Initiative, and will present valuable information to the membership on sustainable practices at chapter meetings.

The Committee is currently involved with promoting sustainability in the built environment through the Green Media Exchange, (in collaboration with the San Diego Daily Transcript), and has formed alliances with the San Diego chapter of the USGBC and the AIA Committee on the Environment (COTE).

Members and industry professionals interested in joining SD/ASLA's Stewardship Committee can contact Marian Marum at [marian@howardassociates.com](mailto:marian@howardassociates.com) or the Chapter office at [aslasd@sbcglobal.net](mailto:aslasd@sbcglobal.net) or 619.225.8155.

VISIT US ON THE WEB AT [www.asla-sandiego.org](http://www.asla-sandiego.org)



## PRESIDENT'S MESSAGE Regrets... You Betcha'

By Jon Wreschinsky, ASLA – John Gallup & Associates

This will be my last message to you as your President and I want to say it has been a pleasure to serve you. Do I have any regrets about my time on the Board; in short, yes. I set out to achieve two primary goals during my term: enact a Chapter Strategic Plan, and to increase member participation in an expanded committee structure. Although we were able to achieve the former, it has been a little more difficult to achieve the latter.

While recently rummaging through my garage, I came across an old newspaper article from the San Francisco Chronicle (February 2, 1994) that for some reason I felt compelled to keep at the time. Entitled "Regret Finally Gets Some Respect," the article related how we sometimes regret our decisions or actions even though they were well intended. The article went on to discuss the relationship between popular culture and the general 'zeitgeist' of the time.

Having previously served as President of the Northern California Chapter, I knew what I was getting into and was not surprised by the difficulties in encouraging others to commit their time as I had. Rereading the article, I was reminded of the old adage; the more things change, the more they stay the same. From a business and personal standpoint, many of the issues we are facing today are none to dissimilar from 1994. The economy has slowed, the layoffs continue, and we are in competition with our allied professions for the recognition we deserve. On top of this, the political climate looks as though it might change.

I am also reminded that it is during these times, that we each have an incredible opportunity to recommit ourselves to the values and dreams that we all aspired to early in our careers, depending of course on your attitude and determina-

tion. The Green Revolution is upon us and we are constantly reminded that as a profession, we have generally been lax in our efforts at taking a more active role in pushing the agenda. In fact, one of the greatest opportunities to do this can be had right here in San Diego.

The Chapter has recently created a Stewardship Committee that will focus on regional sustainability issues. Thanks to Marian Marum and a dedicated few, this Committee is ready for your active participation. It does not matter where your particular interests are, if you care about the profession and the role we have to help in shaping the future of the San Diego region, there is an opportunity for you to make a difference. Specific information regarding the Committee can be found on page 1.

In closing, I would also like to thank my fellow Board Members, especially Glen Schmidt for his untiring dedication to water conservation and storm water issues, Chris Gustard for his dedication to making the community more fair and just, and Tracy Morgan Hollingworth for her wisdom and kind words. I have been actively involved in ASLA for over eighteen years and would not change anything I have done. Looking back, these regrets have more to do with those things I was not able to achieve rather than those never attempted. You can never blame yourself for trying. It is when you work with many similar interests that you realize the importance of momentum. Others picking up where you leave off or getting in there right alongside you. It is fun to get to try many different things and occasionally, something positive actually happens. No, I guess the true regret, is never having been there in the first place to experience what could be.

Visit [www.asla-sandiego.org](http://www.asla-sandiego.org)

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## San Diego Chapter Newsletter

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The SD/ASLA Newsletter is a quarterly newsletter, published by and for members, in February, May, August and November.  
**Articles:** All articles, including editorial, announcements, and/or calendar events should be mailed to the Vice President of Chapter Visibility by the 1st of the month preceding publication.  
**Advertising:** Contact Jerrie Beard and Associates for all advertising rates, deadlines and artwork requirements.

## CC/ASLA Report

David Allen Taylor Jr.

### Legislative Update

The California Council of the ASLA works with our state Lobbyist, Terri Thomas, and the Landscape Architects Technical Committee (LATC) to track legislative issues and policies that could impact our profession, as well as our allied professions. We are currently gearing up for the new year, and look forward to another active year of monitoring upcoming proposed legislation, taking action as necessary.

CC/ASLA is currently monitoring several bills at the state level. Please keep an eye on your email in-boxes, as a Bill Watch should be headed your way soon, if you haven't already seen it. These Bill Watch documents contain links that will take you to the full wording of the proposed legislation. Or, you can track a bill by directing your web browser to <http://www.legislature.ca.gov/>. Below is the list of bills we are currently keeping an eye on, and the position CC/ASLA currently holds toward each bill:

AB 31	(De Leon [D] ) Statewide Park Development and Community Revitalization Act of 2008.
AB 1435	(Salas [D] ) Water charges: conservation rate structure.
AB 1602	(Nunez [D] ) Environment: Sustainable Communities and Urban Greening Program.
AB 2153	(Krekorian [D] ) Water conservation.
AB 2175	(Laird [D] ) Water conservation.
AB 2222	(Caballero [D] ) Groundwater quality: monitoring.
AB 2270	(Laird [D] ) Recycled water: water quality.
AB 2427	(Eng [D] ) Professions and vocations.
AB 2720	(Levine [D] ) Environment: environmental impact report.
AB 2807	(Adams [R] ) Department of Consumer Affairs.
ABX2 1	(Laird [D] ) Water bond.
ABX2 2	(Laird [D] ) Water supply reliability.
ABX2 3	(Laird [D] ) Sacramento-San Joaquin Delta sustainability.
ABX2 4	(Villines [R] ) Water resources: bond fundss
SB 963 (Ridley-Thomas [D] )	Regulatory boards: operations..
SB 1258	(Lowenthal [D] ) Building standards: graywater..
SB 1312	(Yee [D] ) Registered interior designers..
SB 1391	(Padilla [D] ) Recycled water..
SB 1608	(Corbett [D] ) Disabled persons: equal access rights: civil actions.
SB 1618	(Hollingsworth [R] ) Public resources: defensible space..
SBX2 1	(Perata [D] ) Water quality, flood control, water storage, wildlife preservation.

### CC/ASLA currently opposes:

AB 1869 (Anderson [R] ) State boards and commissions: reorganization.

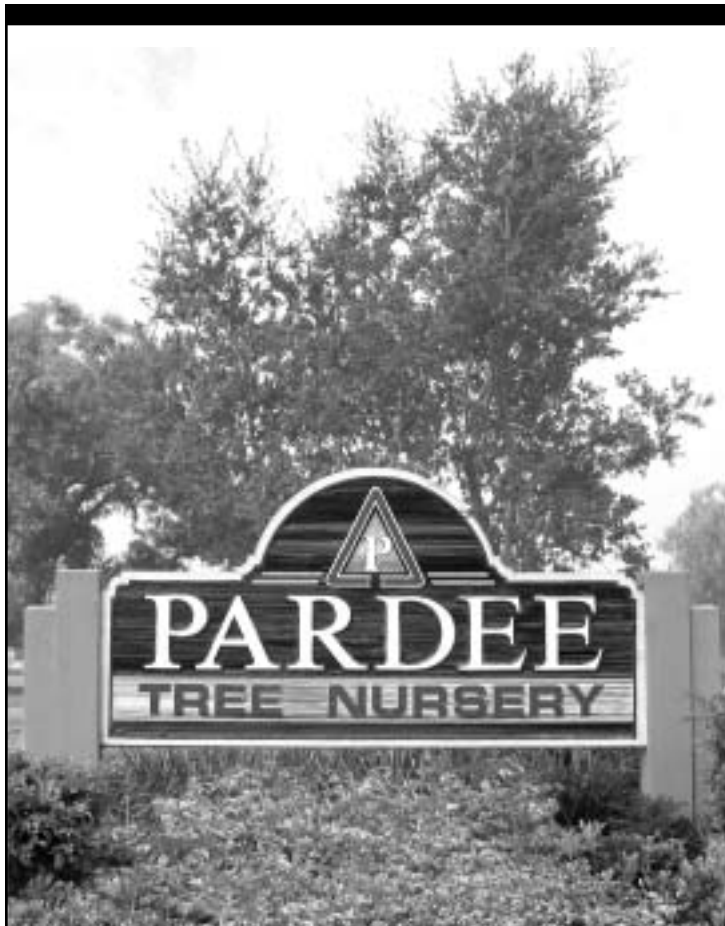
### CC/ASLA currently supports:

AB 2427 (Eng [D] ) Professions and vocations.

### State Board Vacancies

There are three state regulatory boards of interest to our profession that have vacant positions on their committees, or persons serving their grace period. The California Architects' Board, The Board for Professional Engineers and Land Surveyors, and the Contractors' State License Board all have appointments available by either the Governor, Speaker of the Assembly, or the Senate Rules Committee. It would be incredibly valuable to have a landscape architect serve on all of these boards. For information, please visit the California Department of Consumer Affairs website at [http://www.dca.ca.gov/about\\_dca/entities.shtml](http://www.dca.ca.gov/about_dca/entities.shtml).

Visit [www.asla-sandiego.org](http://www.asla-sandiego.org) for complete Trustee and CC/ASLA reports



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## New 2009 SD/ASLA Executive Committee

Congratulations to the following newly elected\* Chapter officers and to the officers continuing to serve you at the local, state and national level.

### Chapter Officers

- **President** - David McCullough, McCullough Landscape Architecture david@mlasd.com
- **President Elect\*** - James Taylor, The Lightfoot Planning Group jim@lightfootpg.com
- **Past President** - Jon Wreschinsky, John Gallup & Company jon\_wreschinsky@johngallup.com
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- **VP Membership** - Darren Solano, Landscape Architect dmsolano@gmail.com
- **VP Programs-Education** - Brooke Pietz, KTU+A brooke@ktua.com
- **VP Programs-Social Activities** - Navid Mostatabi, Landscape Architect nmostatabi@gmail.com
- **CA Council of ASLA** - David Allan Taylor, Jr, Urban Arena dtaylor@urbanarena.com
- **ASLA National Trustee** - Glen Schmidt, Schmidt Design Group gschmidt@schmidtsg.com
- **Student Affiliate Chapter President** - John Herr, Cuyamaca College chicagoan@cox.net
- **Association Manager** - Tracy Morgan Hollingworth aslasd@sbcglobal.net

ASLA Phone 619.225.8155  
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Website www.asla-sandiego.gov

## Volunteers Needed for 2009 Programs and Events

The 2008-09 ASLA San Diego Chapter officers are rolling up their sleeves September - December to plan how to address the many issues in 2009 predicted to impact our industry. From mandatory water conservation requirements, stormwater runoff regulations, sustainable business practices, coordinating LARE review sessions and working with allied industries, the Chapter could use a hand to address the issues and produce programs of interest to the membership. If you can lend a hand, email us at ASLASD@sbcglobal.net.

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## Landscape Design Student Forges Historical Bridge to ASLA

By Ellen Landfear, Landscape Design Student and Treasurer of the Student Affiliate Chapter

History is made at Cuyamaca College! Landscape Design student, John Herr, along with key supporters, including Chris Gustard, former President of the ALSA San Diego Chapter, worked persistently for the past year to create the first ever Student Affiliate Chapter of the ASLA at a community college. This is significant, because, for over 100 years, since its inception in 1899, student chapters had only been sanctioned at four-year universities with Landscape Architecture programs.

In order for it to happen, the national board of the ASLA in Washington, DC first had to amend the society's by-laws. Inasmuch as Landscape Architecture has been the fastest growing design profession, the ASLA realized that it was in their best interest to expand their student base to meet the demand. Students working in affiliation with local professional chapters create an invaluable opportunity for Landscape Architects to help guide future

Landscape Design professionals according to their exacting standards of practice.

It all began when Landscape Design instructor, Kathryn Fulhorst, an ASLA member herself, mentioned in her class one day that attempts to establish a student chapter of the ASLA at a two-year college had not yet materialized. Whereas most of us would have ducked under our drafting tables at the idea of trying to influence an organization as large as the ASLA, one of her students was not at all intimidated. Instead, inspired by the idea and understanding its significance to our students, John Herr jumped to the challenge.

John began working with Chris, as well as SD/ASLA's Association Manager, Tracy Morgan Hollingworth, and Advanced Landscape Design instructor, Nick DeLorenzo, also a member of the ASLA. Together, after months of meetings, networking, trips to San Francisco and

Washington, DC, endless waiting, by-law revisions, administrative red tape, and society-wide voting, it finally became official. Cuyamaca College became the first and only community college with a Student Affiliate Chapter of the ASLA in the United States!

The prestigious organization strives to provide continuing education for its members, expand awareness of the society, promote official Landscape Architecture standards, encourage an understanding of the green movement, and help practicing professionals adjust to the changes taking place in the landscape industry.

So now, thirty new chapter members prepare themselves for the next challenge at hand. Working together, they look forward to developing monthly seminars featuring recognized speakers, organizing community projects for students to gain experience and exposure, participating with the local San Diego Chapter of the ASLA, engaging in projects focused on drought-tolerant and sustainable landscapes, increasing its membership and participation, and creating a joblink for ASLA.

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