

Ten Tree Project

American Society of Landscape Architects, San Diego

2011

ABOUT THE PROJECT

The Ten Tree Project is a temporary exhibit consisting of a grouping of ten boxed trees and portable seating located within a busy urban setting. Sponsored by the American Society of Landscape Architects (ASLA), San Diego, the intent of the exhibit is to demonstrate to the general public the transformational power and value that trees provide within an urban setting. The simple and artful statement will provide a respite from the urban world, as well as a place for education and awareness of the value of our green infrastructure.



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FEATURES OF THE EXHIBIT

THE SPACE

An intimate, protected courtyard space has been created (approximately 30' x 30' in size) by the placement of ten equally spaced large box trees. Movable chairs within the central courtyard empowers each individual with a freedom to personalize the space, find the most comfortable places to sit, and promote social interaction. An educational panel has been placed in the center of the space utilizing a box container equal to that of the chosen tree.

EDUCATION

The educational panel provides information about the value of trees within an urban context. Trees provide multiple enhancements to our quality of life including social, environmental, communal and economic benefits. They alter the environment in which we live by moderating climate, improving air quality, conserving water, and harboring wildlife. Thermometers placed inside under one of the trees and outside of the space illustrate the differences in temperatures (often more than 20 degrees F).

THE MESSAGE

Inspiring message regarding the value of trees expressed through individual words are stenciled onto the inside of several boxes: "Life, Comfort, Air & Shade."

EXHIBIT LOCATIONS

The Ten Tree Project will be a traveling exhibit beginning in May 2011 at the Arts Center entry courtyard at Cuyamaca College, 900 Rancho San Diego Parkway, El Cajon, CA 92019. The final location is planned to be in downtown San Diego for the opening of the ASLA Annual Meeting and Expo at the San Diego Convention Center, October 30th through November 2, 2011. The trees will be donated to worthy projects after the completion of the exhibit. Follow the location of the Ten Tree Project at www.asla-sandiego.org.

SPONSORS

- American Society of Landscape Architects, San Diego
www.asla-sandiego.org Phone: (619) 225-8155
- Miramar Wholesale Nurseries, Inc.
www.miramarnurseries.com Phone: (858) 552-0592
- Mark Schroeder & Co.
www.schroco.com Phone: (858) 279-7661



Images from the First Installation at Cuyamaca College in San Diego